START UP BROMLEY

Business support for aspiring and early stage entrepreneurs



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The service and support I have gained via Start Up Bromley is amazing! I love using the Business Lounge when ever I need to do a job I am avoiding.

The coaching programme was out of this world on how helpful it was as a new business owner and I love all the training and connections I am getting via Start Up Bromley. Also the staff are amazing - so friendly and supportive and go out of their way to help you!

I would thoroughly recommend joining Start Up Bromley for support in your business journey!

Henna of **Gluten-Free Life Tweaks** 

## **AFTER APRIL ADMIN**

After a successful year of Start up Bromley we move into a new phase of self funding the service which will bring about some changes, whilst still maintaining an exciting calendar of business events and opportunities for our members.

The key changes the service will experience which you may have already noticed, is a reduction of the staff presence in the Start Up Bromley office Monday to Friday. Currently there is only a staff presence on Thursday, Fridays and alternate Wednesdays, if you would like to contact the team please do so using e-mail in the first instance. In addition, if you would like to book a meeting room at Bromley Central library please e-mail us to request a booking. If the request is short notice, please still e-mail us so we are aware of the request, and we can ask a member of staff from the wider library team to open the meeting room door for you if a member of Start up Bromley is not in the office. In addition, our calendar of activity and events may not be as full as in the previous year, but we will still maintain engaging opportunities for Start Up Bromley members to participate in, in addition to 121's and access to our business lounges and rooms.

Within the last month we have also received lots of feedback from our End of Year Survey about the Start up Bromley Service. Thank you to all that completed the survey, which was overwhelmingly very positive. We aim to build on this and improve in areas outlined by our members, and continue having dialogue with our business community to further support them.

Lastly, in the spirit of dialogue and collaboration we would like to re-emphasise that the business lounges are not only quiet working spaces. Dialogue, group work, and noise (to a reasonable degree of course) can take place in them as they are essentially co-working spaces.



Starting a business when you have no prior experience can be daunting. Even more if no one in your circle is a business owner. I love the support and opportunities that have opened up for me by being a StartUp Bromley member. I use the business lounge to work on my business, away from distractions. I benefited from the coaching programme which have helped me in steering my business. The workshops and networking events have allowed me to get to know local business owners who are friendly and supportive.



I've relished the opportunity to make full use of the facilites and services on offer from Startup Bromley - from the business lounges and workshops through to the networking oppportunities and even business pitches. I can't wait to see what they've got coming up as I've found their services and facilities so beneficial to me and my business

Lauretta of Life in... Magazines

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## **UPCOMING EVENTS**

Wednesday 18 May 18:30 - 20:30

Networking Evening; Celebrating Business Growth!

**Fourth Floor, Bromley Central Library** 

Start Up Bromley hosts an evening of networking to

#### **Celebrate Business Growth!**

The evening will be a chance to meet new businesses and to talk about the growth your business has made, or to listen to others and get inspired at where your business can go!

You can find more information about the event as well as register your attendance at by visiting the <u>eventbrite page</u>

Thursday 09 June 10:30 - 12:00 Stop the Scroll with JUST Your Phone Camera Workshop Room, Bromley Central Library.

Peggy MacSweeney of <u>You & Your Stories</u> will be running an interactive workshop to help add some "Zing" to your photos, and stop your audience from scrolling past your social media posts, armed with JUST your phone camera.

Peggy MacSweeney is the founder of You & Your Stories. She is a professional photographer specializing in personal branding. Peggy helps entrepreneurs and small business owners to be the face of their business and create a deep connection with their prospective clients through images that capture their unique stories.

by Peggy MacSweeney images th

You can find more information about the event as well as register your attendance by visiting the <u>eventbrite page</u>

# **SUMMER SHOWCASE: 24 - 25 JUNE 2022**

Taking place over two days, Start Up Bromley is honoured to be collaborating with **The Glades** to give members a chance to showcase their businesses within Bromley's premier shopping mall!

<u>The Glades</u> have been working with both large and small, local and international businesses for decades. Visited by tens of thousands of people daily, it is the perfect setting for Bromley residents to meet some of the new and small businesses that are part of Start Up Bromley.

THE GLADES

Make sure to visit

and subscribe to the Start Up Bromley

**EVENTBRITE for** 

more information on upcoming events!

Applications are now open to apply for the opportunity to showcase your business. If you have not received the email on how to apply to showcase please email the Start Up Bromley Team.

We look forward to seeing you all at the Start Up Bromley Summer Showcase!

## **OTHER EVENTS**

### Monday 23 May 12:00 - 13:00 (Workshop Room, Bromley Central Library)

Setting Clear Achievable Goals for Success!

- Have you visualised your goals in your mind, but need a clear road map to make them happen?
- Are you struggling to see the wood for the trees?
- Do you have fears about your goals?

However big or small your goals may be, it's about having a clear vision, knowing your why, and knowing how you can break through any fears or belief barriers that may be stopping you.

In this, one-half-hour intensive workshop, I will help do exactly that, so you can address the goals that you wish to achieve.

Are you ready to be held accountable and push yourself to make your dreams come true? Well, if you answered "YES" this workshop is for you!!

- You will define the causes that lead to your current situation.
- You will develop a goalsetting growth mindset.
- You will have a clear focus, vision, and purpose for your goal.
- You will be on the way to breaking down your fears and negative beliefs.
- You will create an action plan focused on your end goal.
- You will increase your self-confidence, self-worth & self-value.



Special Early Bird Offer using Promo code GOALS2022 Offer ends 15th May midnight. Limited Places Only!

Book your place via eventbrite.

#### Thursday 26 May 12:00 - 13:00 (Workshop Room, Bromley Central Library)

Your Communication Skills Are Key To Your Success - Taster sessions



## People buy from people!

Look after yourself, your team & potential clients!

Master the art of people skills through using Neuro Linguistic Programming

Do you want to break free from fears around Imposter syndrome, networking, public speaking & presenting managing your team?

Want to develop your team building and motivation skills?

Look no further & join us once a month for Lunch & Learn sessions, where you will have a taste of some of the programs that we run to help you grow your business and life skills.

JOIN CHANDRA & ZEENAT FOUNDERS OF THE PEOPLE SKILLS COURSE @BROMLEY CENTRAL LIBRARY BR1 1EX LAST THURSDAY OF THE MONTH FROM 12-1PM

BOOK YOUR PLACE HERE: HTTPS://WWW.EVENTBRITE.CO.UK/E/YOUR-COMMUNICATION-SKILLS-ARE-KEY-TO-YOUR-SUCCESS-TASTER-SESSIONS TICKETS-323479153857

The taster sessions will commence from Thursday 26th May and will run on the last Thursday of each month until November 2022, from 12noon-13:00pm.

For a nominal amount of £10 for Start Up Bromley Members and £20 for non-members.

Book via eventbrite.

The founders of The People Skills Course, Chandra Sharma a businessman and company owner and Zeenat Noorani a wellbeing mindset coach and radio presenter, were two of the coaches for the Start Up programme. They are here to bring you a number of taster sessions that will enhance your business and self-development.

We believe Your Communication Skills Are Key To Your Success and it is our mission to provide you with the tools and skills you need for your business to work more effectively – so you can see it thrive!

"To succeed in business, you need to be good with people". The People Skills Course What is holding you back from achieving your greatest potential in your business?

- Do you feel that you're not good enough?
- · Do you often feel misunderstood?
- Do you feel that you are not valued by your company?
- Do you avoid, rather than deal with conflict and resolution?
- · Do you dislike public speaking and presenting?
- Do you struggle with Time Management?
- Do you find that your staff/team members lack motivation and focus?

If you answered YES to any of these, then The People Skills Course is for YOU

Come along and join The People Skills Course. We will be holding monthly, Lunch & Learn sessions, to give you a taste of some of the services that we provide to help you and your teams become a better version of themselves.

By understanding yourself better, you can have a profound impact on your business interactions as well as in your personal relationship with others. By understanding how to communicate with others through the words used, you can take your business and your life to the next level, surpassing even your own expectations.

We will be covering the following:

- Understanding and using Neuro linguistic Programming (NLP) to your advantage NLP
- Managing Yourself and Managing Your People
- Managing Change and Progression
- Imposter Syndrome and Limiting beliefs
- Customer Service Training
- Perfecting Your Elevator Pitch
- Time Management

Don't forget to Bring your Lunch!

# **BUSINESS ROOMS AT THE LIBRARY!**

We proudly offer business spaces at some of your local libraries!

Available at *Biggin Hill Memorial Library, Bromley Central Library* and *Orpington Library,* we're proud to offer spaces for you as a business owner or aspiring entrepreneur to work.

#### **BIGGIN HILL LIBRARY**

The Business Lounge at Biggin Hill Library is open at the following times only:

In the interest of fire safety rules, please let the Library staff at the desk know you're heading up to the Business Lounge

MONDAY	09:30 - 13:00
TUESDAY	09:30 - 19:00
WEDNESDAY	09:30 - 19:00
FRIDAY	09:30 - 19:00
SATURDAY	09:30 - 17:00



#### ORPINGTON LIBRARY

The Business Lounge at Orpington Library is open at the following times only:

TUESDAY	09:30 - 17:30
WEDNESDAY	09:30 - 17:30
FRIDAY	09:30 - 17:30



Wonderful environment to get work done with private meeting room when required. Opening till 7pm helps too, I have had calls in US and calls that went on after 5:30pm and been able to complete them professionally. Staff and other members very friendly.





## **BROMLEY CENTRAL LIBRARY**

The Business Lounge at Bromley Central Library is open, while the Library is open:

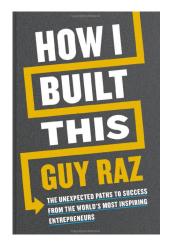
MONDAY - FRIDAY 09:30 - 19:00 SATURDAY 09:30 - 17:00

**In addition to our Business Lounge at Bromley Central Library** we can offer small rooms for use for private meetings with clients, professional advisors and so on. These rooms must be prebooked, to do so either email the team or complete our **booking form**.

Please contact the **Start Up Bromley team** to obtain the access codes for the business lounges



# **BOOK OF THE MONTH**



# How I built this: the unexpected paths to success from the world's most inspiring entrepreneurs Guy Raz

Based on the number one business rated podcast, 'How I Built This' with Guy Raz, is a manual for success offering priceless insights and inspiration from the world's top entrepreneurs on how to start, launch, and build a successful business. Awardwinning journalist Guy Raz has interviewed more than 200 entrepreneurs from across the globe to uncover the amazing true stories behind their success. In this book, Guy Raz shares lessons for every entrepreneur's journey: from the early days of formulating your idea, to raising money and recruiting employees, to fending off competitors, to finally paying yourself a real salary

You can reserve a copy of the book at your local Bromley Library **HERE** 

## ADDITIONAL BUSINESS RESOURCES

#### **COBRA**

# **COBRA** (The Complete Business Reference Adviser) is an online database that can be accessed via your Bromley Library card and allows you to search information on the regulations, market trends, qualifications needed as much more on 100s of different business sectors.



Canvass is really enjoying being part of the Start up Bromley programme. The community of new businesses within Bromley has been a great support to us. We have worked at the business lounges, met talented business owners at the networking events, learnt new skills at the workshops and created a business growth strategy through the coaching programme. We would highly recommend this Free and support programme to any new business setting up in Bromley.

Nicola of **Canvass** 





Starting a business is awesome, it can also be lonely and terrifying and Startup Bromley have been there with me through that journey. They've guided me through some of the more challenging minefields and helped me to improve some of the key soft-skills needed to be a successful entrepreneur. The teams passion for what they do shines through whenever you see them.

Liam of <u>PitPro</u>

### MEMBERS DIRECTORY

Our members directory is a fantastic means of getting in contact with Start Up Bromley members individually!

Use it as an opportunity to network with likeminded individuals, or even to enquire about their services!



Scan to QR code or visit https://bit.ly/SUB-MembersDirectory to read about and connect with the businesses

Just a quick final note, if you have a product or service you wish for us to feature in the monthly newsletter then please feel free to email us at <a href="mailto:StartupBromley@gll.org">StartupBromley@gll.org</a>

Thank you, we look forward to seeing you at our future events and 1-2-1s
With kindest regards,
the Start Up Bromley Team!

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