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# AUSTIN

## IS READY TO PLAY

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[www.austinsports.org](http://www.austinsports.org)

301 Congress, Ste. 200 · Austin, TX 78701 · 512-474-5171



**If you're looking for a place to play, Austin has the perfect match.**

We're famous for our live music and for having a good time, not to mention our endless list of ways to do just that. We have highly rated facilities for every sport located throughout the city. The Austin Sports Commission has the experience, resources and insight to help you plan your whole event — consider us another member of your team.

In Austin, everything you need for a successful sporting event is now playing. Call us today and get your game on in the Live Music Capital of the World®.



# LOOKS LIKE A CITY FEELS LIKE A PLAYGROUND



## FIRST-CLASS FACILITIES

Our venues compete on the national level for hosting athletes and events of equal caliber.

## SAFETY FIRST

Austin is ranked by the Federal Bureau of Investigation as the third safest city in the nation.

## SUNNY SKIES

An average daily temperature of 68 degrees and 300 days of sunshine per year means it's almost always a nice day to play outside.

## MULTIPLE DISTINCT ENTERTAINMENT DISTRICTS

Sixth Street, the Warehouse District, 2<sup>nd</sup> Street and SoCo (South Congress) each deliver their own style and scene with nearly 200 live music venues and countless restaurants, museums, shops and galleries.

## DOWNTOWN DIGS

6,000 downtown hotel rooms (more than 30,000 rooms citywide) stand close and convenient to the newly expanded, state-of-the-art convention center.





No matter what sport you're into, Austin knows how to play it. Our facilities, among the best in the country, are well suited to your needs and conveniently located throughout town, close to accommodations, activities and transportation.



Austin has a number of sports-ready venues. Here are just a few:

### **AUSTIN CONVENTION CENTER**

State-of-the-art, downtown facility boasts 246,000 square feet of column-free exhibit space and 1 million total square feet. Provides gigabit-rated network capable of moving 1 billion bits of data — voice or video — per second, and supports as many as 7,000 simultaneous wireless connections.

### **PALMER EVENTS CENTER**

131,000-square-foot multi-use center with convenient downtown location, beautiful park setting alongside Lady Bird Lake, and an exceptionally workable floorplan.

### **DARRELL K ROYAL-TEXAS MEMORIAL STADIUM**

100,000-seat stadium, home of The University of Texas Longhorns football team.

### **SOCCER VENUES**

More than 150 regulation soccer fields around town, including six multi-field complexes.

### **TRAVIS COUNTY EXPOSITION CENTER**

Home of Rodeo Austin each March.

### **KRIEG FIELDS**

11 regulation-size softball field sports complex.

### **SOUTH AUSTIN TENNIS CENTER**

10-court tennis center, just minutes from downtown.

### **THE DELL DIAMOND**

Fan-friendly home of the Houston Astros AAA minor league team, the Round Rock Express, with a seating capacity of 8,722 fixed seats and room for more than 3,000 on the grass berm.

### **THE CEDAR PARK CENTER**

Multi-use facility serving as the home of the Texas Stars Hockey Club. 181,640 square feet, with 6,800 seats for hockey and 8,700 seats for concerts.



# **FACILITIES READY TO PLAY**

## **SPORTS AND EVENTS PLAYING IN AUSTIN INCLUDE:**

- |                   |              |                    |
|-------------------|--------------|--------------------|
| Aquatics          | Football     | Soccer             |
| Automotive Shows  | Ice Hockey   | Softball           |
| Basketball        | Golf         | Tennis             |
| Baseball          | Gymnastics   | Track and Field    |
| Billiards         | Lacrosse     | Triathlons         |
| Bowling           | Marathons    | Indoor Volleyball  |
| Cycling           | Martial Arts | Outdoor Volleyball |
| Disk Golf         | Rodeo        | Wakeboarding       |
| Equestrian Events | Rowing       | Water-Skiing       |
| Fishing           | Rugby        | Windsailing        |





You don't have to compromise pleasure for practicality. Austin gives you both in one package. Its accessible location, extensive accommodations and unparalleled activity and entertainment options have earned Austin a place on *Travel + Leisure* magazine's "25 Favorite Cities" poll. And that's just one of many titles the city has won.



# WHERE FUN MEETS FUNCTION

*"Austin is not merely my favorite stop on the entire college sports tour, it's one of my favorite places period! I love the restaurants, nightspots, live music, weather, recreation, biking on the back roads and running along the river, and, of course, the hospitality. Every Austinite I know is proud of their city, and they should be. I'm a huge fan of Austin and try to get there as often as I can."*  
 Chris Fowler, ESPN College GameDay

## ACCOMMODATIONS

Austin has more than 30,000 rooms citywide (6,000 downtown and convenient to the convention center) representing all major brands and price points, with limited-service, full-service and luxury properties throughout the city.

## EASY ACCESS

Austin is centrally located, with 15 million people within a one-day drive. For national groups traveling by plane, the award-winning Austin-Bergstrom International Airport is less than 10 miles from downtown.

## GREATER OUTDOORS

Austin boasts more than 50 miles of trails and almost 17,000 acres of parkland. Zilker Park is home to Barton Springs pool, a natural 68-degree swimming hole. The city is surrounded by the Highland Lakes, making it an oasis of natural wonders and beauty.



**VOTED "BEST CITIES, 2010"**  
*Kiplinger*

**VOTED TOP TWO "BEST CITIES" IN THE UNITED STATES**  
*Money Magazine*

**VOTED TOP THREE "HIPPEST CITIES" IN THE UNITED STATES**  
*Forbes Magazine*

**VOTED TOP FIVE "SAFEST CITIES" IN THE UNITED STATES**  
*Forbes Magazine*

**VOTED TOP TEN "SPORTS & FITNESS CITIES" IN THE USA**  
*Sports Business Journal*

**KNOWN AS "THE LIVE MUSIC CAPITAL OF THE WORLD"**

**Austin to serve as host of the Formula 1 United States Grand Prix™ from 2012 to 2021**  
 Austin features a rare combination of ideal geographic location and beauty. Its fine dining, world-renowned hospitality and excellent transportation infrastructure make Austin ideally suited to host and manage an event of this magnitude. Few cities in America rival the connectivity of all the key elements needed for hosting a Formula 1 event as well as Austin.







*“Austin Sports Commission has proved to be a viable way to connect the leadership of the Austin sports community with each other and to help the Austin sports community speak with one voice on issues of interest and concern.”*

John Conley, Race Director and Executive Director, Austin Marathon

# VISITORS **GET THE** HOME TEAM ADVANTAGE



The Austin Sports Commission is dedicated to recruiting, retaining and growing professional, collegiate and amateur sporting events throughout the Austin area. We offer our commitment and connections to help make your event successful from before the first whistle through the final buzzer. It always helps to have the official on your side.

## **AUSTIN SPORTS COMMISSION IS READY WITH THE ASSIST, WITH SERVICES INCLUDING:**

**Venue Logistics:** finding and coordinating with the right location for your event.

**Vendor Assistance:** access to capable and proven event service partners.

**Hotel Accommodations:** arranging lodging that matches your event profile.

**Publicity and Promotion:** local media contact information and marketing assistance.

**Sponsorships:** identifying companies and brands to support your event.

**Entertainment Arrangements:** special ticket packages and budget-friendly entertainment options for event participants.

**Volunteer Recruitment:** connection to a network of experienced event helpers.

**Bid Process:** assistance with presenting Austin to key decision makers.

**Welcome Services:** guest services such as registration assistance and “Austin Information” centers.



# PLAYING INBOUNDS



Austin is centrally located and entirely accessible. Austin-Bergstrom International Airport is 7.5 miles from downtown and offers 150 departures a day, with non-stop service to nearly 40 destinations.

The airport ranks as the #1 airport in North America by the Airport Service Quality passenger survey of Airports Council International, and is served by major carriers including Alaska, American, Branson, Sun Country, Continental, Delta, Frontier, JetBlue, Southwest, United and US Airways.

## START PLAYING AT TOUCHDOWN

The tunes start playing the second you arrive in Austin. Austin-Bergstrom regularly showcases the best of Austin's diverse live music scene at The Stage, right in the center of the terminal.

## AUSTIN-BERGSTROM WINNING POINTS

- Non-stop service to nearly 40 U.S. cities and one international city
- \$13.50 Super Shuttle/\$25 cab fare to downtown/\$1 Capital Metro Shuttle
- 7.5 miles from downtown Austin, a quick 15-minute drive
- Easy access, no long lines

