



CHEYENNE

FRONTIER DAYS™

World's Largest Outdoor Rodeo & Western Celebration

PRESENTED BY

BANK OF THE WEST 



120TH

DADDY OF 'EM ALL®

JULY 22-31, 2016 CFDRODEO.COM

120 YEARS OF CHEYENNE FRONTIER DAYS™

In the frontier west of a young United States, cowboys roamed the vast expanses of land as they tended cattle on the open prairie. After months out on the range, the cowboys returned to their ranches, sometimes partaking in friendly bucking horse competitions with other cowboys in the area. On September 23, 1897, organizers harnessed the spirit of these impromptu matches of cowboy skill, and the “**Daddy of ‘em All**”® was born.

Since then, Cheyenne Frontier Days™ has been at the heart of the cowboy way of life. Through recessions, depressions, wars, natural disasters and every conceivable kind of weather, the “Daddy of ‘em All”® has been recognized as the greatest celebration of western spirit the world has ever known.

Each year during the last full week of July, the Magic City of the Plains brings together rodeo fans, country music lovers, western enthusiasts and fun-seekers from all 50 states and 23 foreign countries on five continents.

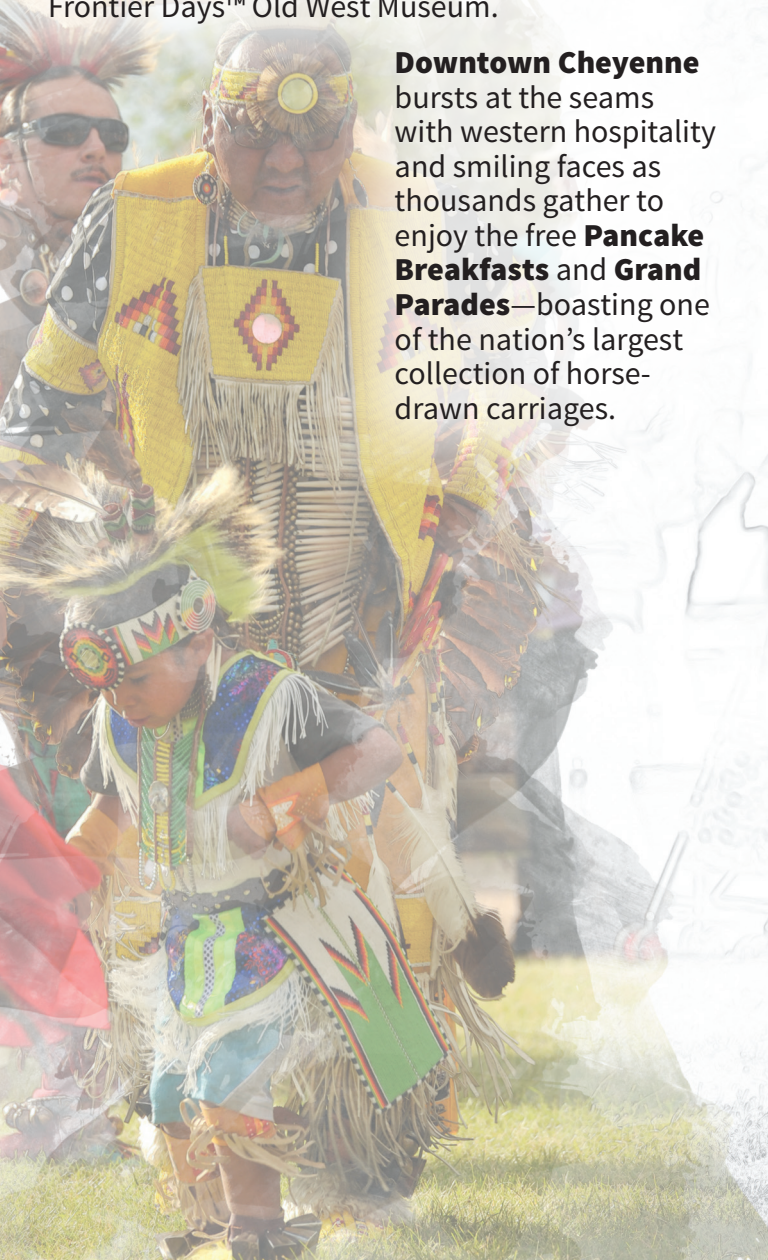
Join us **July 22-31, 2016**, to see why the 120-year-old marvel continues to captivate all who join in the celebration that is Cheyenne Frontier Days™.



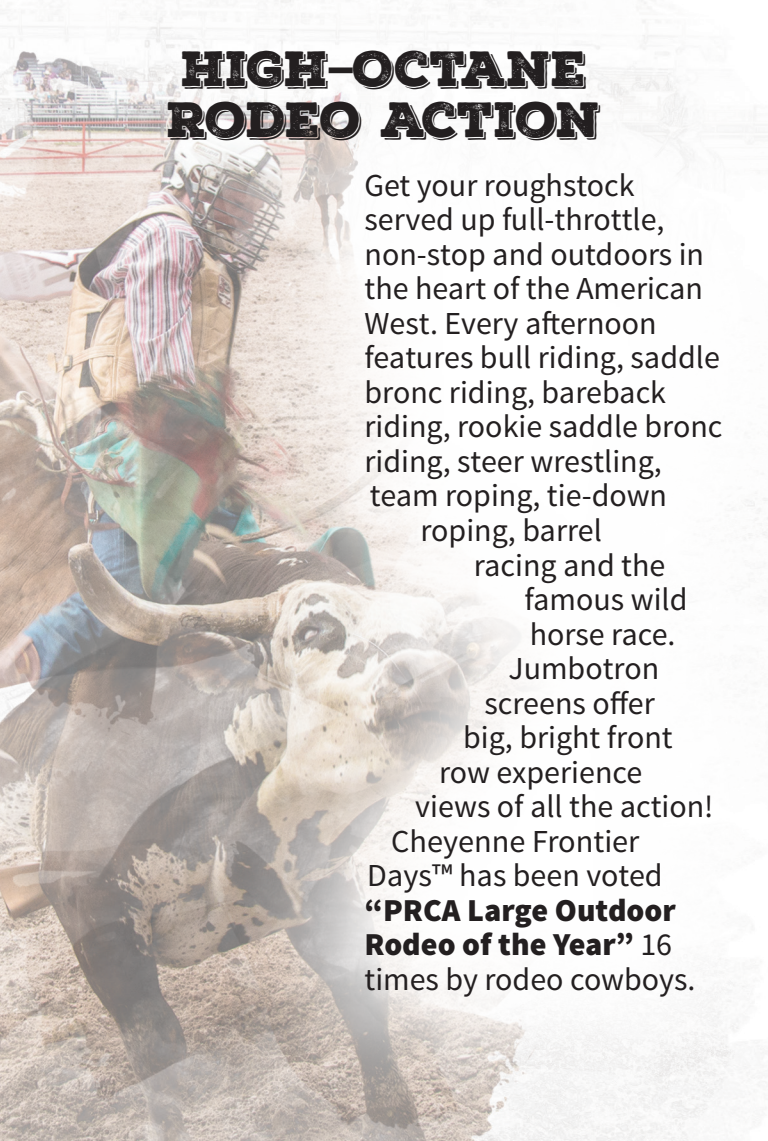
HISTORY & CULTURE OF THE OLD WEST

Immerse yourself in the colorful atmosphere of the **Indian Village** as you move your feet to the rhythm of the ceremonial drum. Step into the past as you stroll through **Old Frontier Town**, encountering artisans and craftspeople. Take a trip through the rich history of the event and enjoy our world-class **Western Art Show** at the Cheyenne Frontier Days™ Old West Museum.

Downtown Cheyenne bursts at the seams with western hospitality and smiling faces as thousands gather to enjoy the free **Pancake Breakfasts** and **Grand Parades**—boasting one of the nation's largest collection of horse-drawn carriages.



HIGH-OCTANE RODEO ACTION



Get your roughstock served up full-throttle, non-stop and outdoors in the heart of the American West. Every afternoon features bull riding, saddle bronc riding, bareback riding, rookie saddle bronc riding, steer wrestling, team roping, tie-down roping, barrel racing and the famous wild horse race. Jumbotron screens offer big, bright front row experience views of all the action! Cheyenne Frontier Days™ has been voted **“PRCA Large Outdoor Rodeo of the Year”** 16 times by rodeo cowboys.

BREATHTAKING DISPLAY



The **U.S. Air Force Thunderbirds** have made Cheyenne Frontier Days™ a priority performance since their first public performance in 1953. Witness their thrilling aerial acrobatics as they scream across the clear blue Wyoming skies.

CELEBRATE INTO THE NIGHT

When the sun goes down on Cheyenne Frontier Days™ each night, the stars really do come out! **Frontier Nights**® has featured the biggest names in musical entertainment such as George Strait, Aerosmith, Keith Urban, Luke Bryan, Miranda Lambert, Jason Aldean, Tim McGraw and Lady Antebellum to name a few. Our advanced technology will totally immerse you in the experience.



FUN FOR ALL

Rides, games, music, food, friends and fun abound on the **Carnival Midway** at Frontier Park. A great time for the entire family!



**CINCH RODEO SHOOTOUT
PRESENTED BY ANADARKO**

Friday, July 22. 12:15 p.m. Invitational-style tournament of champions featuring elite competitors from the top eight North American Rodeos. Post-rodeo party and cowboy autographs immediately following. **Ticket prices vary.**

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24	25	26	27	28	29	30
31						

16-TIME PRCA RODEO OF YEAR

Saturday, July 23 through Sunday, July 31; Rodeo 12:15 p.m. Frontier Park Arena. Each day of non-stop action includes bull riding, saddle bronc riding, bareback riding, rookie bronc riding, steer wrestling, team roping, tie-down roping, barrel racing and wild horse races. **Ticket prices vary.**

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FRONTIER NIGHTS® ENTERTAINMENT

Friday, July 22 to Saturday, July 30. 8 p.m. Frontier Park. Top name entertainers grace the Cheyenne Frontier Days™ stage to perform. **Ticket prices vary.**

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CFD OLD WEST MUSEUM & STORE

Open 8 a.m. to 8 p.m. daily during the show. Frontier Park. Take a journey through the rich history of Cheyenne Frontier Days™. Guided tours daily at 11 a.m. and noon. Open Mon.-Fri. 9 a.m. to 5 p.m., and Sat.-Sun. 10 a.m. to 5 p.m. year round. **Museum admission.**

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INDIAN VILLAGE

Friday, July 22: 11 a.m.; Daily: 10 a.m. Southeast side, Frontier Park. Experience authentic Native American costumes, dancing, storytelling, flute player and handicrafts. **Free.**

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WESTERN ART SHOW & SALE

Daily. The Cheyenne Frontier Days™ Old West Museum hosts the Cheyenne Frontier Days™ Western Art Show & Sale each year, offering a collection of outstanding fine Western art. **Art Sale & Reception July 21; ticket required. Art Show opening to public July 22-31. Admission.**

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**AMPHITHEATER
AT VOLUNTEER SQUARE**

Saturday, July 23 through Saturday, July 30. Amphitheater at Volunteer Square, Frontier Park. Enjoy music by various acts with tables and seating. **Free with gate admission.**

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CFD BUCKIN' A SALOON

Friday, July 22 through Saturday, July 30. Buckin' A Saloon, Frontier Park. Let the fun continue into the night with live music, dancing, libations and a western good time. **Free with gate admission. 21 and older.**

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U.S. AIR FORCE THUNDERBIRDS

Wednesday, July 27. 9:30 a.m. Breathtaking aerial displays in a special Cheyenne Frontier Days™ performance. Laramie County Community College off I-80 at College Drive exit. **Free.**

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CARNIVAL MIDWAY

Daily. 10:30 a.m. to 12:30 a.m. Frontier Park. Bring the whole gang to our family-friendly carnival for games, rides and good times. **Admission/ticket prices vary.**

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TIMED EVENT SLACK

July 19-22, 25, 26, 28, 29. Times Vary. Frontier Park. See some of rodeo's best athletes compete in barrel racing, roping and steer wrestling events. **Free. Dates subject to change.**

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CFD WESTERN HERITAGE PARADES

Saturday, July 23; Tuesday, July 26; Thursday, July 28; Saturday, July 30. 9 a.m. Historic downtown Cheyenne. Floats, marching bands and Cheyenne Frontier Days™ matchless collections of antique carriages, automobiles and riders in period dress. **Free.**

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FREE PANCAKE BREAKFASTS

Monday, July 25; Wednesday, July 27; Friday, July 29. 7 to 9 a.m. Depot Plaza, downtown. Flapjacks served hot off the grill to a crowd of hungry visitors.

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CHUCKWAGON COOKOFF

Wednesday, July 27 through Saturday, July 30. Authentic chuckwagon crews compete in a free cooking demonstration. Crews are given a set of ingredients, then are judged not only on the wide range of foods produced, but also on their wagon, tools and campsite. **Public food sampling on Thursday, July 28 from 11 a.m. to 1 p.m. Free.**

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CFD OLD FRONTIER TOWN

Daily. Take a step back in time and celebrate Cheyenne's western heritage with a tour through Old Frontier Town. Meet western merchants, craftspeople, artisans and special guest characters. **Free.**

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EXCLUSIVE BEHIND THE CHUTES TOURS

July 23-24, 29-31: 9:30 a.m., 10:30 a.m. & 5 p.m., July 25-27: 9:30 a.m. & 10:30 a.m.; July 31: 10 a.m. Meet at the Cheyenne Frontier Days™ Old West Museum entrance. The tour provides a behind-the-scenes look at the "Daddy of 'em All®" including a trip behind the chutes. Tours last approximately 40 minutes. **Free.**

S M T W T F S

			19	20	21	22	23
24	25	26	27	28	29	30	
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FRONTIER NIGHTS®

JULY 22

SAM HUNT

with special guest
Maddie & Tae



JULY 23

FALL OUT BOY



JULY 24

BILLY

CURRINGTON

with special guest
Ned LeDoux



**JULY
25 & 26**

**CHAMPIONSHIP
BULL RIDING**

2016 WORLD FINALS
The Road
to Cheyenne





JULY 27

KENNY CHESNEY

with special guest
Courtney Cole



JULY 28

JAKE OWEN

with special guest
Old Dominion



JULY 29

KISS

with special guest
Aaron Watson



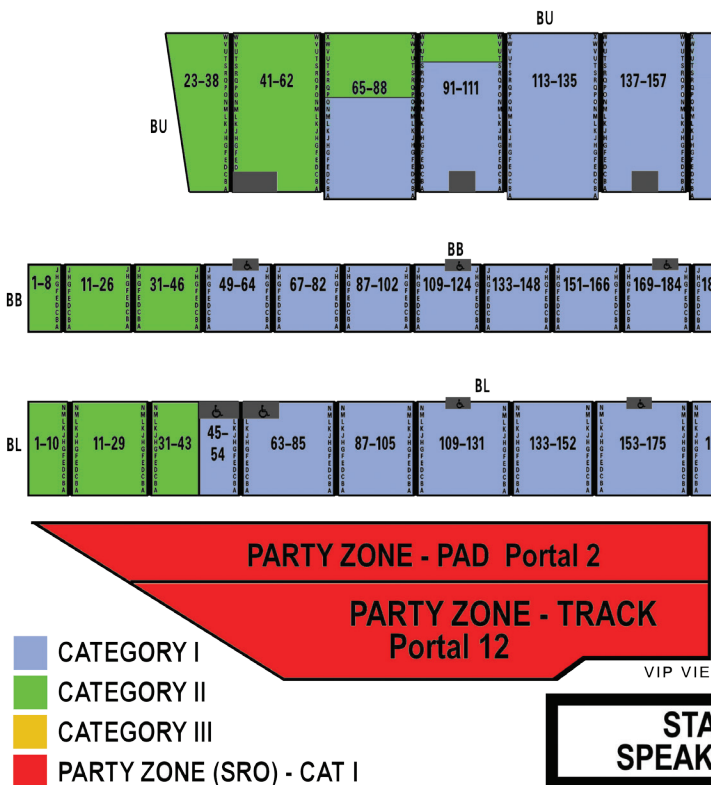
JULY 30

**FLORIDA
GEORGIA LINE**

with special guest
Cole Swindell

NIGHT SHOW TICKETS

"B" STAND



NIGHT SHOW EVENT

Sam Hunt with special guest Maddie & Tae **July 22**

Fall Out Boy **July 23**

Billy Currington with special guest Ned LeDoux **July 24** ...

Championship Bull Riding 2016 WORLD FINALS
The Road to Cheyenne **July 25 & 26**

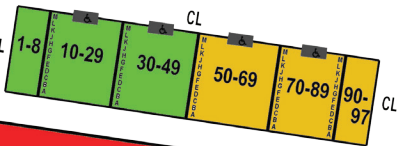
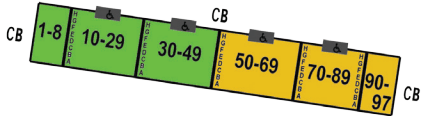
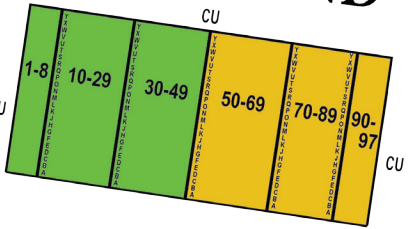
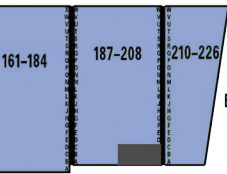
Kenny Chesney with special guest Courtney Cole **July 27**

Jake Owen with special guest Old Dominion **July 28**

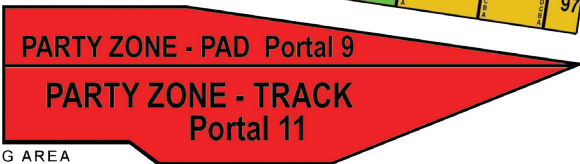
KISS with special guest Aaron Watson **July 29**

Florida Georgia Line with special guest Cole Swindell **July**

"C" STAND



VIP AREA



WING AREA

STAGE & LOBBY AREA

*Party Zone configuration subject to change based on artist requirements



	SEATS	PZ*
.....	\$64 \$48 \$40	\$64
.....	\$64 \$48 \$40	\$64
.....	\$31 \$27 \$27	\$27
.....	\$39 \$29 N/A	N/A
.....	\$69 \$53 \$45	\$69
.....	\$64 \$48 \$40	\$64
.....	\$69 \$53 \$45	\$69
.....	\$69 \$53 \$45	\$69

Choose the location for your concert tickets from the seating chart

Higher priced tickets are closer to the stage

The **Party Zone (PZ*)** is not for the faint of heart!

See next page for information on ORDERING TICKETS

ORDERING TICKETS

Tickets will not be mailed after July 1, 2016. Tickets ordered after July 1, 2016 will be held in purchaser's name at the Will Call window at the Cheyenne Frontier Days™ Ticket Office.

Convenient ways to order:

Online Fast and secure ordering at www.cfdrodeo.com/tickets

By Phone CFD Box Office: (800)-22-RODEO
In Cheyenne: 778-7222
**Credit card required*

King Soopers Buy at Colorado King Soopers stores.

All persons over the age of two (2) will be charged full admission. All seats not committed to season ticket holders will be sold on a first-come, first-served, best-available basis as close to your requested location as possible. Cheyenne Frontier Days™ is not responsible for lost, stolen, or destroyed tickets. No refunds or exchanges will be permitted.

**Purchase rodeo tickets before July 1, 2016
and receive a \$3 discount!**

Disability Services:

We provide services for disabled guests.
Contact the Ticket Office for details.

Cheyenne Frontier Days™ Ticket Office

P.O. Box 2477

Cheyenne, Wyoming 82003

Ph: (800) 227-6336
((307) 778-7222 local)

Fax: (307) 778-7229

Connect with us:

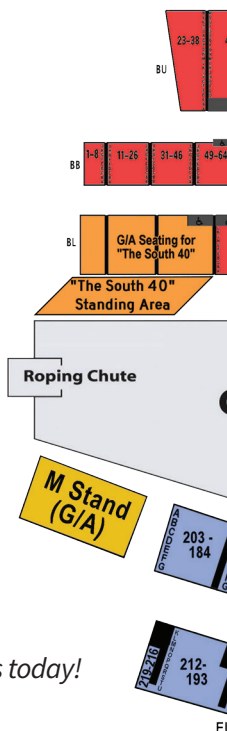


CFD Rodeo Rewards App:

Download & start earning points today!

- Insider park information
- Exclusive member notifications
- Premium perks & prizes
- Chances to win VIP Access
- Insider discount & bonus point opportunities

Find it in the Apple Store or Google Play Store



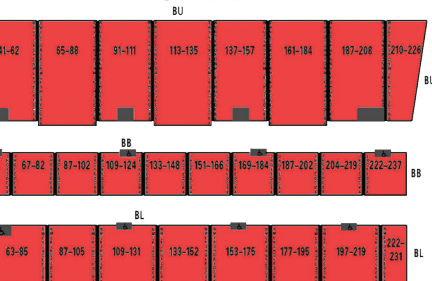
RODEO TICKETS

	July 22	July 23-29	July 30	July 31
B Stand	\$ 24	\$ 24	\$ 25	\$ 26
C Stand*	\$ 20	\$ 20	\$ 21	\$ 22
M Stand*	\$ 24	\$ 24	\$ 25	\$ 26
East Stand	\$33, \$30	\$33, \$30	\$34, \$31	\$35, \$32
South 40*	\$20	\$20	\$21	N/A

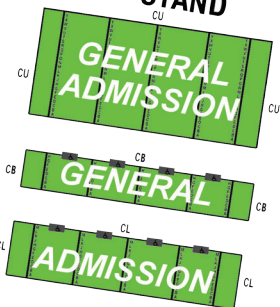
*General Admission

South 40 Viewing Area: Experience our newest viewing area for the rodeo. South 40 fans will enjoy dedicated concessions; stunning ground-level views of rodeo action; and an interactive atmosphere for a new way to experience Cheyenne Frontier Days™! You can stand and mingle with friends, sit in the shade or get up close and personal for the best rodeo views – the choices is yours!

"B" STAND

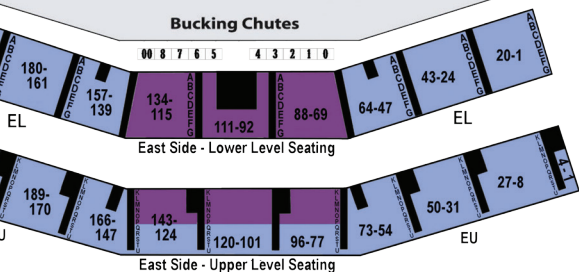


"C" STAND



Cheyenne Frontier Days™ Rodeo Arena

Bucking Chutes



PACKAGES... PROMOTIONS...

START YOUR WEEKEND EARLY! Value Package

Kick-off the first weekend of Cheyenne Frontier Days™ in style!

Package includes: CINCH Rodeo Shootout ticket and Sam Hunt ticket (Package available Friday, July 22 only. Price varies by seating locations.)

CHEYENNE FRONTIER NIGHTS® PARTY ZONE Package

Buy a Party Zone ticket for Sam Hunt, Fall Out Boy, Kenny Chesney, Jake Owen, KISS or Florida Georgia Line, and get a **FREE** party zone ticket to see Billy Currington on Sunday, July 24!

CHEYENNE FRONTIER NIGHTS® FAST PASS

Buy a Party Zone ticket for any concert and upgrade to the Cheyenne Frontier Days™ Party Zone Fast Pass! **Package includes:**

- Fast Pass for early admission to the Party Zone area through designated portals
- Voucher for best available, same-day rodeo ticket
- Coupon redeemable for a CFD souvenir program

(Not available for Championship Bull Riding (CBR).)

FRONTIER FOUR PACK \$99 FOR (4) people (\$173 value)

Perfect for the family! **Includes:**

- (4) B Stand rodeo tickets
- (4) hamburgers or hotdogs
- (4) fries and (4) fountain drinks
- Cheyenne Frontier Days™ Park-n-Ride pass
- Cheyenne Frontier Days™ Poster
- 20 percent discount at CFD Official Merchandise Locations

(Package will be offered Monday, July 25 — Friday, July 29)

CFD VALUE Package (prices vary)

Take in a full day's entertainment! **Package Includes:**

- (2) rodeo tickets
- (2) night show tickets
- Cheyenne Frontier Days™ Park-n-Ride pass
- 20 percent off discount at CFD Official Merchandise Locations

(Package will be offered Friday, July 22 — Saturday, July 30)

CFD OLD WEST MUSEUM EXPERIENCE \$30 for (4) people (\$40 value)

The history of Cheyenne Frontier Days™ comes alive at the CFD Old West Museum. Marvel at one of the nation's largest collections of historic horse-drawn carriages and wagons, experience the nation's most celebrated western art exhibitions and trace the history of the event from its humble beginnings in 1897 to the world-renowned pageantry known today as the "Daddy of 'em All®".

SEASON PASS CARNIVAL ARMBAND \$125 (\$500 value)

This armband gives the bearer unlimited access to carnival rides throughout the Cheyenne Frontier Days™ celebration and includes FREE gate admission. (Minimum height for rides is 36"). *Save \$25 if purchased before July 22.*

FOUR-DAY CARNIVAL ARMBAND \$60 (\$120 value)

This armband gives the bearer unlimited access to carnival rides and includes FREE gate admission daily July 25–28. (Offer available through July 25. Minimum height for rides is 36").

AND DISCOUNTS

YOUTH RODEO DISCOUNT

Buy an adult ticket at full price and the accompanying C Stand children's ticket is **FREE** or B Stand children's tickets are ½ price. Offer valid for up to two kids, age 12 and under, July 22-30.

MILITARY AND SENIOR DISCOUNT of \$3 per Rodeo Ticket

Present Military I.D. (Active, Guard, Reserve, Retired or Dependent) or proof of age 60 or over to receive discount. (Discount cannot be combined with other offers.)

MILITARY MONDAY July 25

Show your Military I.D. (Active, Guard, Reserve, Retired or Dependent) and get Free C Stand rodeo ticket and **FREE** gate admission.

CHEYENNE/LARAMIE COUNTY DAY July 27

All Laramie County residents invited! July 27 rodeo tickets for B Stand and C Stand will be offered at half prices as well as **FREE** gate admission to Laramie County residents with a valid I.D.

GROUP SALES FAQ

How many people do I need to get a discount on tickets?

All you need is a group of 15 or more people to be able to receive discounted tickets to Cheyenne Frontier Days™. Your group can be made up of friends, family, co-workers or anyone you know. The only requirements that the entire ticket order is placed at the same time with one contact and one method of payment.

Can I receive a discount on rodeo tickets and night show tickets?

With a group of 15, rodeo tickets may be purchased at a discount. We offer additional discounts if a concert ticket is also purchased for the same day as the discounted rodeo ticket. Concert tickets purchased without a same day rodeo ticket are not eligible for a discount.

How much is the discount?

Orders of 15 or more will receive a \$3 discount per rodeo ticket. Combo tickets for rodeo and evening events will receive a \$5 discount.

Call our box office at **(800)227-6336** for more information on group sales, packages and promotions and season tickets.

GETTING AND STAYING HERE



Cheyenne is located at the crossroads of America, where I-80 and I-25 intersect... just 90 minutes north of Denver.

Accommodations are often reserved early in the year for the Cheyenne Frontier Days™ dates—see map for surrounding communities and drive times to Cheyenne.

For local accommodations contact: **Visit Cheyenne** www.cheyenne.org/availability or **(800)426-5009**

TRANSPORTATION



With the **NEW** Cowboy Triangle you can park once and travel downtown or to Frontier Park all day long! Park-n-Ride buses will drop you within a block of the parking garage downtown, you can ride the Cheyenne

transit to Frontier Park and then ride Park-n-Ride back to your car. Details at www.cfdrodeo.com/cowboy-triangle

Cheyenne Frontier Days™ Park-n-Ride service has one location: The **“Bull” Park-n-Ride** at I-25 and Happy Jack. Cost is \$10 per carload. Operates from 8 a.m. to 12:30 a.m.

FRONTIER PARK



PARK-N-RIDE SERVICE



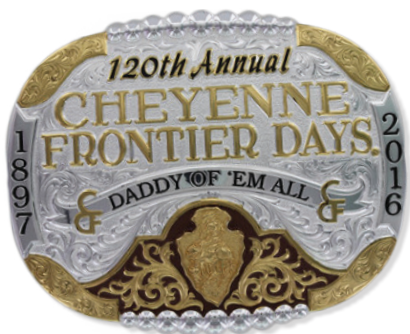
OFFICIAL CFD MERCHANDISE



**CFD Retro
Gold Bracelet**
\$115



**Chasing Dreams
Ladies Tee**
\$24.95



**2016 Limited Edition
CFD Belt Buckle**
\$165



**CFD Silver
Wide Cuff Bracelet**
\$85



**Quest Poly Fleece
Hooded Sweatshirt**
\$59.95

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— PRESENTING SPONSOR —



— PLATINUM ARROWHEAD —



— BRONZE ARROWHEAD —



— GOLD BOOT —



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LONG LIVE COWBOYS.

— SILVER BOOT —



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DYNO
Dyno Nobel

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LARAMIE COUNTY
COMMUNITY COLLEGE



the beautiful door™



AUTO PARTS



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(U.S.A.) Pipeline Company



CHEYENNE

FRONTIER DAYS™

World's Largest Outdoor Rodeo & Western Celebration

P.O. Box 2477, Cheyenne, Wyoming 82003-2477

