# COLUMBUS EVENTS HELP US PROMOTE YOUR EVENTS



The events calendar is the most popular section of <u>experiencecolumbus.com</u>. Make sure your event is listed so that it can be found by visitors.

NOTE: The calendar only lists events with broad appeal that would interest visitors outside of Columbus, such as festivals, sporting events, live music, visual arts and events of that nature.

#### How do I submit an event?

Create an account with <u>OhioEventFinder.com</u>. Once approved (which may take a couple of days), you will be able to upload all of your events going forward. By entering it once, your information automatically will be listed on <u>artsinohio.com</u> and <u>columbusmakesart.com</u>, and will be shared with Experience Columbus, TourismOhio and Ohio Magazine.

#### Troubleshooting: Why isn't my event showing up?

We receive event submissions once each week. Once submissions are received, there is a two-day processing period before events will appear on experiencecolumbus.com. For this reason, and to allow plenty of time for promotion, we encourage you to submit your event several weeks (or months) in advance. We have the opportunity to promote the event in more channels the further in advance we receive the information.

Why is my event information different from what I submitted?

Experience Columbus staff serve as editors of the content submitted to the calendar. Please keep this in mind, as the content you submit may be edited for the visitor audience or changed to reflect our marketing guidelines.

## Do Experience Columbus members receive additional exposure?

It's free for anyone to post an appropriate event to our calendar. Member events are candidates for additional exposure, such as a feature on our website homepage, or a feature in our weekly or monthly Events to Experience emails.

### **Questions?**

Contact Michelle Ford, Experience Columbus online content editor, at <u>mford@experiencecolumbus.com</u> or 614-222-6145 for questions or to modify an existing event.







