



2016 Seasonal Application Program (SNAP) Application

Sponsored by the Cumberland Valley Visitors Bureau

Applications will be accepted April 4, 2016 – October 21, 2016.

Section One: Overview

Organization Name: _____

Non-Profit (yes/no)? If yes, list your Tax EIN: _____

Street Address: _____

City/State/Zip: _____

Contact Name & Title: _____

Contact Phone & E-mail: _____

SNAP Request: \$ _____

Please check the appropriate category (ies):

- Printing of Experiential Brochures
- Media Development
- Advertising for Major Events
- Signage

Section Two: Project Details

1. **What are the deliverables of this project?** (The number of brochures printed, signs placed, photos taken, videos created, or number of ads placed and impressions served.)

2. **What is the desired outcome of your project?** For example, where will you distribute your brochures, where will signs be placed, how many people will come to your establishment from your ad, how will you use new photos, etc.

Section Three: Application Checklist

1. Attach the following items to your completed application:

- Copy of finished design (for brochures, advertising and signs)
- Quote from your selected vendor
- Letter of Support from landowner giving permission to place sign (signs only)

2. Submit a digital copy of this application with attachments to:

Cumberland Valley Visitors Bureau (CVVB)
Attn: Ashley Kurtz, Promotions Manager
akurtz@visitcumberlandvalley.com

3. Please also call Ashley to confirm receipt of your application:

Ashley Kurtz, Promotions Manager
(717) 240-7192

I/We affirm that all information in this application and all attachments are true and correct to the best of my/our ability, and that the receipt of any funds relative to this request will be used for the purpose detailed within this application. I/We agree to abide by all local, state and federal regulation as they apply. I/We understand that the Tourism Grant Review Committee may request additional information and/or personal interview from applicants.

Name: _____ Title: _____

Signature: _____ Date: _____