

ADVANCED E-MAIL BLAST INSTRUCTIONS

The advanced e-mail blast was developed for people with working knowledge of HTML. Please, **do not** attempt to use the advanced e-mail blast without having prior experience with mass mailers and the accompanying technology. We also highly recommend using a third party to broadcast your E-mails.

Download the file named "Advanced E-mail Blast" and unzip it. You will notice that we have already created the HTML and accompanying graphics. We did this to show you how a working example will look.

You will need to update the event-logo.gif and url for your event.

The images to the left of the content area have been sliced individually; therefore providing the ability to customize the exact height of your E-mail blast. If you would like to make the area longer in height, just add more images. We suggest repeating the pattern set forth. You can also reduce the height of the page by deleting the images placed at the bottom.

(Note to Dreamweaver users: The HTML was hand-coded to reduce the amount of unneeded syntax. Because of this, Dreamweaver has trouble displaying the correct appearance in "design" mode. You can work around this by going to File > Preview in Browser and selecting your favorite web browser.)

EVENT LOGO

NAME AND DATE OF EVENT GOES HERE

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