

**A Finger Lakes Visitors Connection, Ontario County, NY**  
**Board of Directors Meeting – Wednesday, October 5, 2016 – 8:30 a.m.**  
**Ontario County Municipal Building, 2<sup>nd</sup> Floor**  
**Canandaigua, NY 14424**

**PRESENT**

Mike Roeder  
Mike Kauffman  
Suzanne Farley  
Frank Riccio  
Dan Marshall  
Russ Kenyon  
David Hutchings  
Bob Bennett  
Alexa Gifford  
Meg Joseph  
Donna Yudin  
Steve McGuire

**EXCUSED**

Dan Fuller  
John Brahm  
Audrey Carrier  
Carl Carlson

**STAFF**

Valerie Knoblauch  
Carol Hicks  
David Lee

**ABSENT**

David Linger

**EX-OFFICIO**

Lenore Friends, FLCC

**Welcome** - Chairperson Mike Kauffman called the meeting to order at 8:27 am.

**Honorary Board** - Valerie presented the Honorary Board policy, established in 2002. Valerie requested official approval to reengage the Honorary Board and to appoint Lois Kozlowski as chairperson. Valerie recommended that Barb Natale be appointed to the Honorary Board. Mike Roeder made *a motion to appoint Lois Kozlowski as the Chairperson of the Honorary Board and to appoint Barb Natale to the Honorary Board. The motion was seconded by Suzanne Farley.* All present voted in favor of the motion.

**Correspondence Notebook** - Carol Hicks presented the Correspondence Notebook.

**Official Business** - Mike Roeder requested that a motion be moved to approve the following:

- a. *Minutes of the September 14, 2016 meeting*
- b. *Financial Reports*
  - August Budget to Actual*
  - September Budget to Actual - Draft*
  - Year to date Budget to Actual*
  - Balance Sheet as of 9/30/16*

Alexa Gifford made *the motion and the motion was seconded by Frank Riccio.* All present voted in favor of the motion.

Carol Hicks passed around a board member list and requested that everyone review their information for accuracy.

**Ex-Officio Updates**

Victor - Bob Bennett reported that the Victor Chamber has a new office.

Geneva - Donna Yudin reported on the progress of the lakefront development and gave a quick overview of the Downtown Revitalization Initiative.

Finger Lakes Community College – Lenore Friend highlighted *Dinner at Julia* at Finger Lakes Community College. The culinary students turn Stage 14 into a restaurant, with two themed menus. The students prepare and serve the meals.

**President’s Report** - Valerie reported that the Marketing Day at Ravenwood was well received. FLVC team members are following up with the industry.

Dates will be forthcoming for Tourism Tuesdays, which are social gatherings to engage the industry, scheduled monthly. These are informal, casual gatherings in different communities in the county.

FLVC University – Team members provided course offerings for training the industry. More information will follow on these.

**Old Business** -Mike Kauffman asked Suzanne Farley for a report on the Naples Grape Festival. The weather was perfect for the weekend and there were approximately 100,000 people in attendance.

**New Business** -Valerie reminded the board that the annual forms required for PAAA will be available in December and that Carol will be getting them to each board member for completion. The new board members will be required to complete the online training for PAAA and Carol is scheduling this.

**Adjourn** - *Dan Marshall made a motion to adjourn the meeting, seconded by Alexa Gifford. All present voted in favor of the motion.* Mike Kauffman adjourned the meeting at 8:51 a.m.

**Next Meeting** – Thursday, December 1, 2016 – Ravenwood Golf Club, 3:00 p.m., followed by Holiday Cheer

Minutes submitted by Carol Hicks.