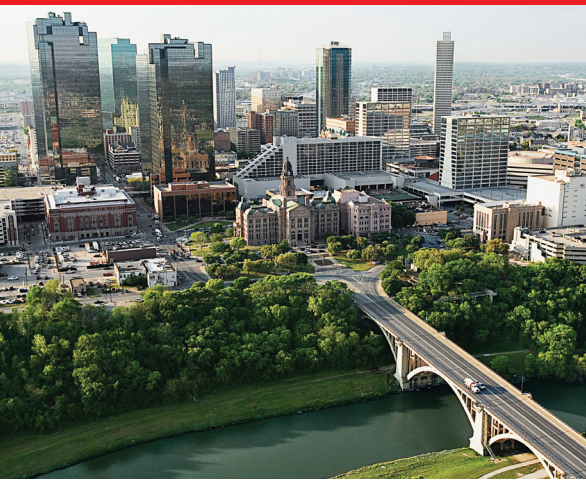


FORT WORTH, TEXAS AT YOUR SERVICE



HIGHLIGHTS OF ATTRACTIONS

Fort Worth's main attraction districts are located within a three-mile radius. Culture, western heritage and America's No. 1 downtown are easy for visitors to get to.

Downtown/Sundance Square

Sundance Square Plaza
Bass Performance Hall
Restaurants
Shopping
Nightlife
Water Gardens

Stockyards National Historic District

Billy Bob's Texas
Cowtown Coliseum
Twice-Daily Cattle Drive
Grapevine Vintage Railroad
Stockyards Championship Rodeo
Texas Cowboy Hall of Fame
White Elephant Saloon
Restaurants
Shopping
Nightlife

Cultural District/7th Street

Kimbell Art Museum
Modern Art Museum of Fort Worth
Amon Carter Museum of American Art
National Cowgirl Museum and Hall of Fame
Fort Worth Museum of Science and History
Will Rogers Memorial Center
Restaurants
Shopping
Nightlife

TCU/Zoo Area

Fort Worth Zoo
Botanic Garden and Japanese Gardens
Botanical Research Institute of Texas
Log Cabin Village
Texas Christian University
Restaurants
Shopping

Near Southside

Boutique restaurants, shops and galleries
Brewery and distilleries
Theaters
Nightlife

Nearby

Texas Motor Speedway
AT&T Stadium, home of the Dallas Cowboys
Globe Life Ballpark, home of the Texas Rangers
Bureau of Engraving and Printing
Fort Worth Nature Center & Refuge
Texas Civil War Museum
Vintage Flying Museum
American Airlines C.R. Smith Museum
Six Flags Over Texas



FORT WORTH SNAPSHOT

- Population 780,000
- 17th largest city in U.S.
- 20 minutes from DFW International Airport and AT&T Stadium
- HelmsBriscoe Destination Partner of the Year
- Vibrant, walkable city center named No. 1 downtown in America by Livability.com
- Stockyards National Historic District features city's western heritage, twice-daily cattle drive and year-round rodeo
- Cultural District contains five world-class museums, designed by renowned architects, in a walkable area
- Fort Worth Zoo among top 5 in nation
- Top 10 value destination. (Hotwire)
- Bike Sharing program offers 35+ stations connecting major destinations and districts
- Home to world's largest HD screen, Big Hoss TV, at Texas Motor Speedway.



Support for Meetings and Conventions

The Fort Worth Convention & Visitors Bureau offers many useful services that can save you time and money before and during your event. Our Convention Services team can help you promote the City of Cowboys and Culture and provide materials and tools that boost attendance. We are a powerful resource for accessing local resources, from transportation services to unique event ideas.

CONVENTION SERVICES TEAM

Nannette Eiland, Director of Convention Services

April Montez, Convention Services Manager

Heather Huhn, Convention Services Manager

Paola Bowman, Event Sales and Services Manager

Stephanie Garcia, Convention Services Coordinator

FortWorth.com

MeetInFortWorth.com

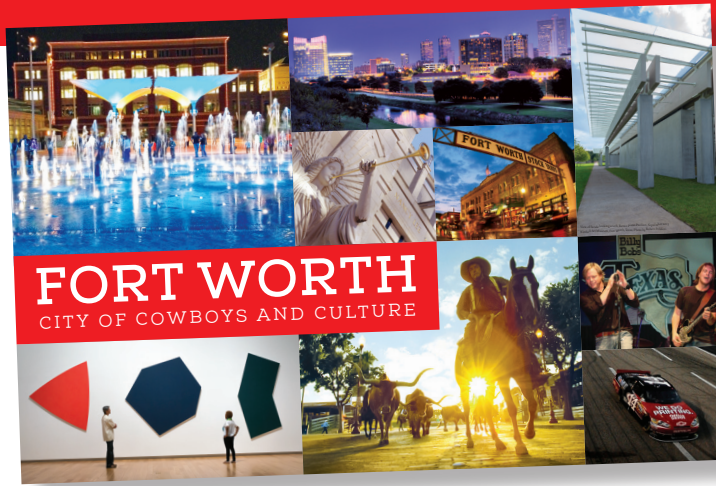
817.336.8791

800.433.5747

Fax 817.336.3282



FortWorth.com



MARKETING SUPPORT TO PROMOTE YOUR EVENT

We offer many ways to create excitement, generate awareness and promote attendance for your meeting in Fort Worth.

- Materials to entice your attendees, from postcards that can be printed with your information to maps, buttons and "Fort Worth Next" stickers.
- Online content, including a landing page with your logo on FortWorth.com and links to videos, images and more.
- Social media guidelines, including timelines for connecting with local influencers.

ADD RESOURCES, SAVE MONEY

Fort Worth Convention Services is a part of your virtual team to help plan and prepare for your meeting and convention.

Fort Worth Service Lead Program

Our staff helps take the hassle out of event planning. We share your ideas, needs and wish list with area attractions and service providers. In turn, they will contact you directly with proposals to help you make final planning decisions to ensure a great experience in Fort Worth.

Site Inspections

Want to make a pre-convention site visit to your hotels, off-site venues or the convention center? Let us book the appointments and create the itinerary for you.

Pre-Convention Meetings*

Our staff will help coordinate your pre-conference meeting with the hotels, event facilities and service providers.

Convention Alerts, Welcome Signs, Welcome Banners*

Area restaurants, shops and attractions will receive a detailed convention alert and welcome signs from our office notifying them of your conference. FWCVB will provide welcome banners that will be displayed around the Fort Worth Convention Center.

Housing Services*

Passkey decreases cumbersome manual processes and increases efficiency by automating the group housing process. Its dynamic tools and solutions provide a range of benefits, including accessing and sharing real-time data, needing to use just one system from city to city and reducing attrition exposure.

Worth Saving Program

This program provides your attendees with special offers at participating downtown businesses. Enjoy discounted or free appetizers, desserts and other options simply by showing your conference badge.

On-Site Brochure Delivery

Before your meeting we will deliver Fort Worth visitor guides, area attraction brochures and useful maps – one copy of each for every room contracted on peak night. Greater quantities available at a minimum charge.

Information Desk or On-Site Registration

Allow our knowledgeable staff to assist you in providing true Fort Worth hospitality. For every 100 rooms contracted on peak night you will receive four hours of complimentary service. Any additional hours needed are available at an additional cost.

**Available for meetings contracting a minimum 750 rooms on peak night.*



GREAT ITINERARY IDEAS

Work with your FWCVB service manager to enhance your events with unique local concepts. For example, the Fort Worth Herd (the world's only twice-daily cattle drive) can make an appearance along with the cowboy drovers who lead the way. Take your party to a local brewery or a world-class museum.

Visitor Information Centers:

- Downtown/Sundance Square
- Stockyards National Historic District
- Fort Worth Convention Center



Courtesy American Airlines

A VERY ACCESSIBLE CITY

DFW International Airport

Fort Worth is just 20 minutes from Dallas/Fort Worth International Airport.

- Nation's fourth busiest airport, with 2,000 flights daily
- Reach any U.S. destination in four hours or less
- Rated No. 1 airport for customer technology
- Car rental center served by 11 companies

Molly the Trolley

Free downtown circulator every 12 minutes
817.215.8600,
MollyTheTrolley.com
Operates 10 a.m. – 10 p.m. daily

Trinity Railway Express

Train to airport and Dallas.
\$5 daypass to/from DFW International Airport.
\$10 daypass to Dallas.
Operates Monday-Saturday.
See website for schedule.
TrinityRailwayExpress.org

Amtrak

Service to Fort Worth Intermodal Transportation Center
See Amtrak.com for details.

Car Rental

Enterprise Rent-A-Car
1001 Jones Street, Suite 139
817.885.8219 Enterprise.com

Budget Car Rental

1001 Henderson Street
817.336.6601 Budget.com

Hertz

917 Taylor Street
817.332.5205 Hertz.com

Taxi/Shuttle

\$60 typical taxi fare from DFW International Airport to downtown Fort Worth.
Shuttle service to/from DFW International Airport connects all major downtown hotels from 5 a.m. to 10 p.m.
Group rates are available.
YellowCheckerShuttle.com

Fort Worth Bike Sharing

Pick up a bike at any conveniently located bike sharing station and drop it off when you're done. It's simple, clean, affordable and accessible, with more than 30 stations connecting Fort Worth's major destinations and districts.
FortWorthBikeSharing.org

The T Ground Transportation

Fort Worth public bus service connects downtown and the city's major attractions and districts for a typical fare or \$1.50 each way.
The-T.com

