

## ABC WATCH WINTER PROGRAM – **NEW**

**ABC Watch: Premium video opportunities. Content and reach is available on digital platforms in every market across the country. Providing our partners with the best news, weather, sports, traffic and great ABC Network Programming**

- ABC was first and is still best with our award-winning platform. The highest quality News & Entertainment content Live or On-Demand 24/7 on multiple screens
- WATCH ABC delivers incredible completion rates on all devices: Desktop, Mobile, Tablet, Connected TV & more
- Nielsen digital ad ratings available for demo targeting

**Partner Impressions:** 330,500 (10-15% per Partner)

**Markets:** New York, Chicago, Boston, Dallas, Philadelphia

**Demo:** AD25-54

**Flight Dates:** November 2016, January-February 2017 (2 weeks per month)

**Min #s of partners:** 2

**Max #s of partners:** 4

**Net Cost:** \$3,000

**Value:** \$8,500 (package cost)

**2016 Results:** Average 2016 Completion Rate: 98%

**Space & material deadline:** September 8, 2016

**Payment deadline:** September 8, 2016 to Starmark International

**Specs:** :15 video, click thru URL, tracking code, 1 horizontal image (high res), logo.

Visit [gflcvb.starmark.com](http://gflcvb.starmark.com) to reserve space, access invoice, and upload your materials.

**Billing will go directly through Starmark International.**