



2

Total Room Night - Monthly

+ 9.1%



- 19.3%



+0.6%



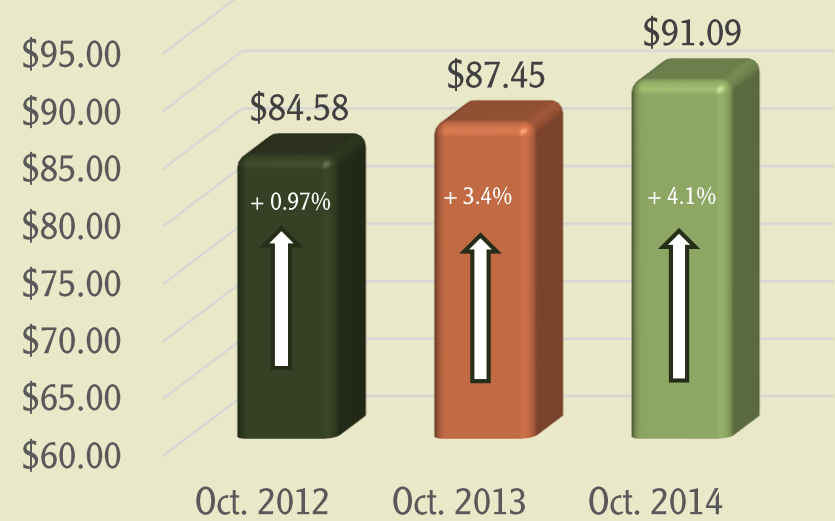
Total Room Nights	258,332	208,473	209,625
Total Room Supply	396,831	396,831	409,479

HOTEL OCCUPANCY & ADR - Monthly

Occupancy (%)

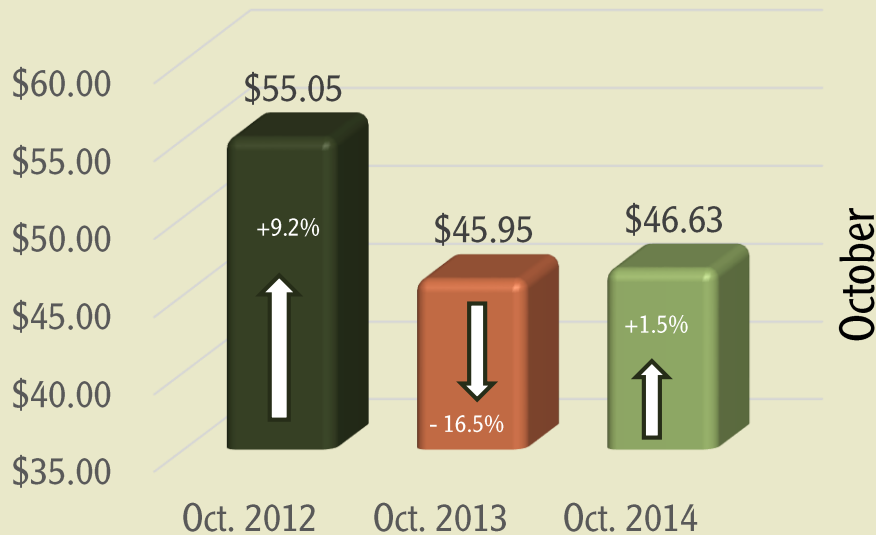


Average Daily Rate

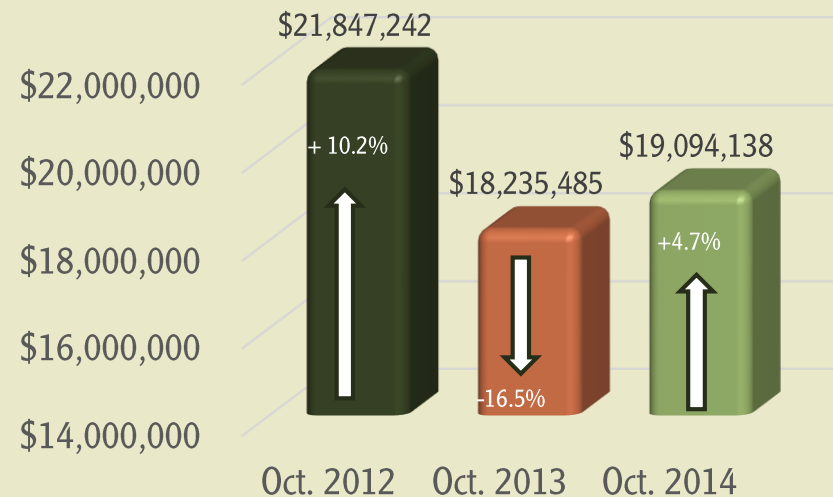


HOTEL REVPAR & REVENUE - Monthly

RevPar

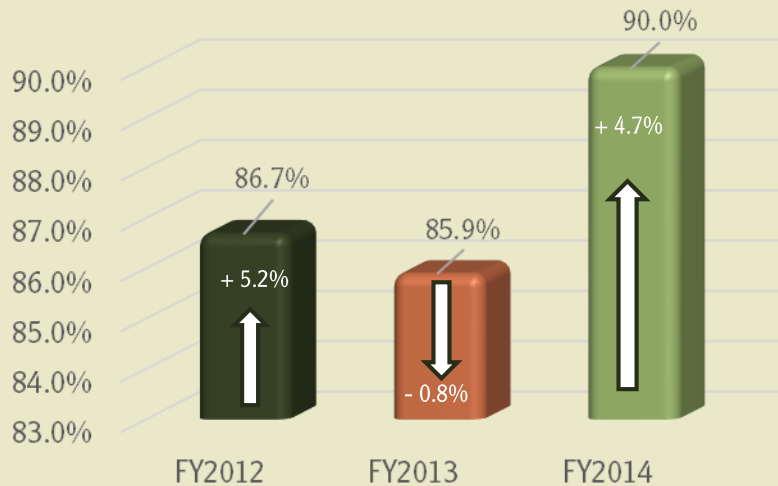


Revenue



CASINO OCCUPANCY & ADR

Occupancy Rate

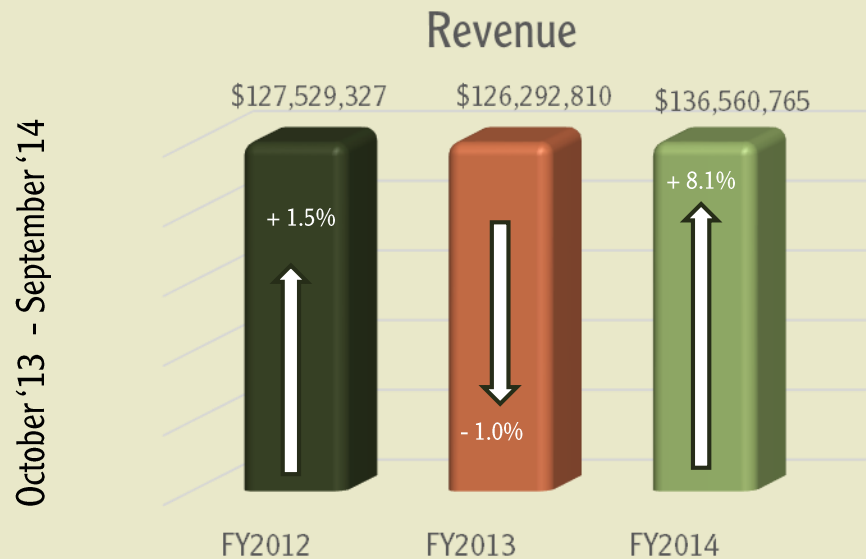
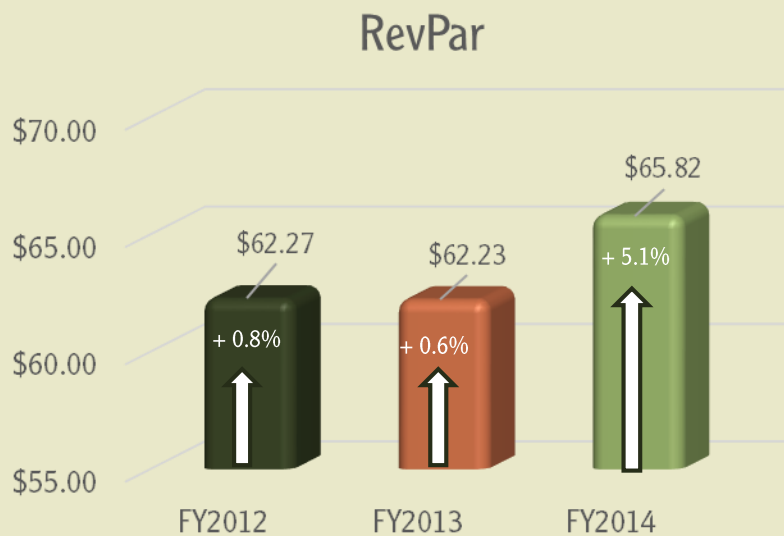


Average Daily Rate

October - September

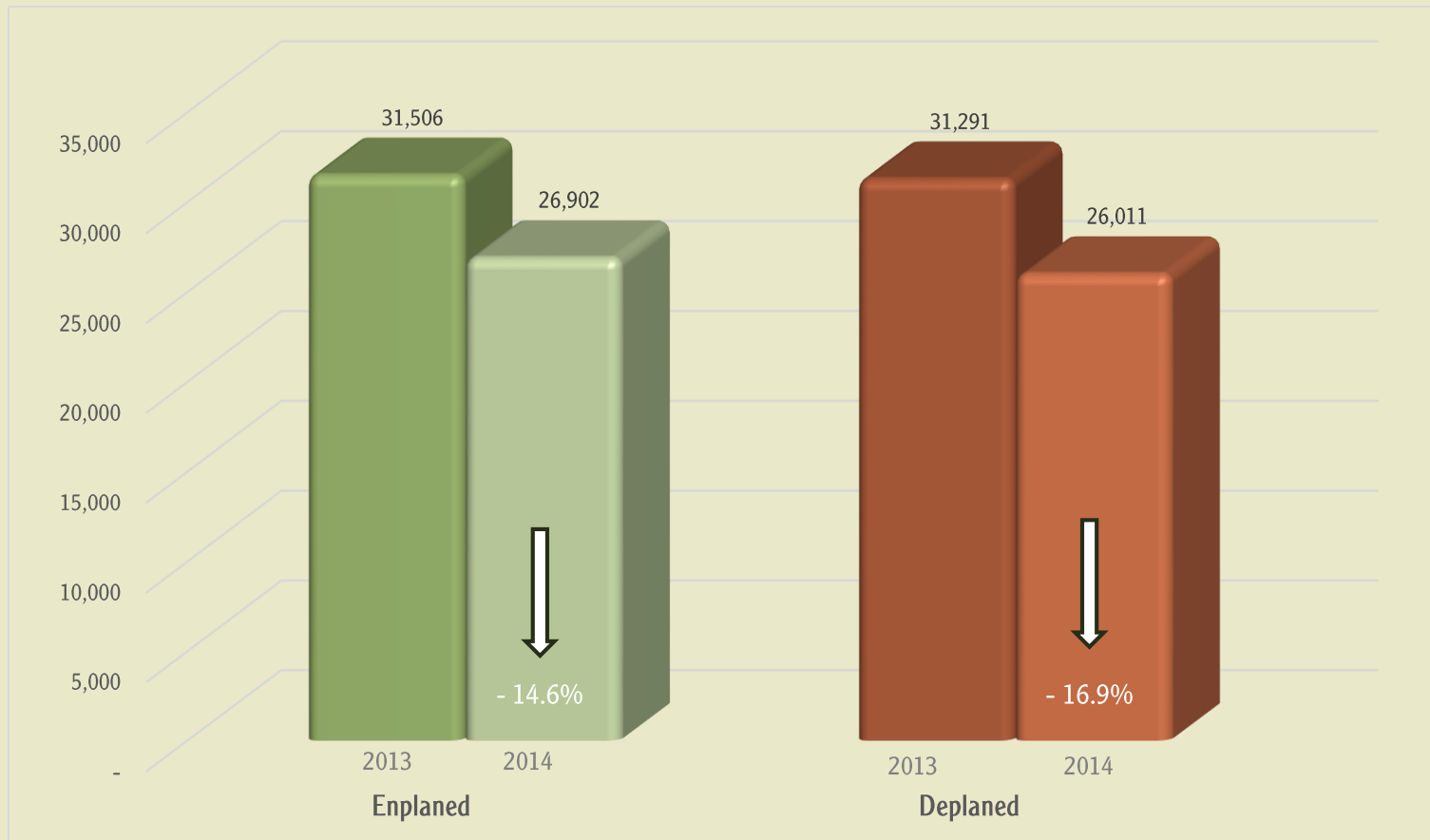


CASINO REVPAR & REVENUE



Enplaned/Deplaned –YTD Comparison

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November 2013 vs 2014

Number of Attraction Visitors

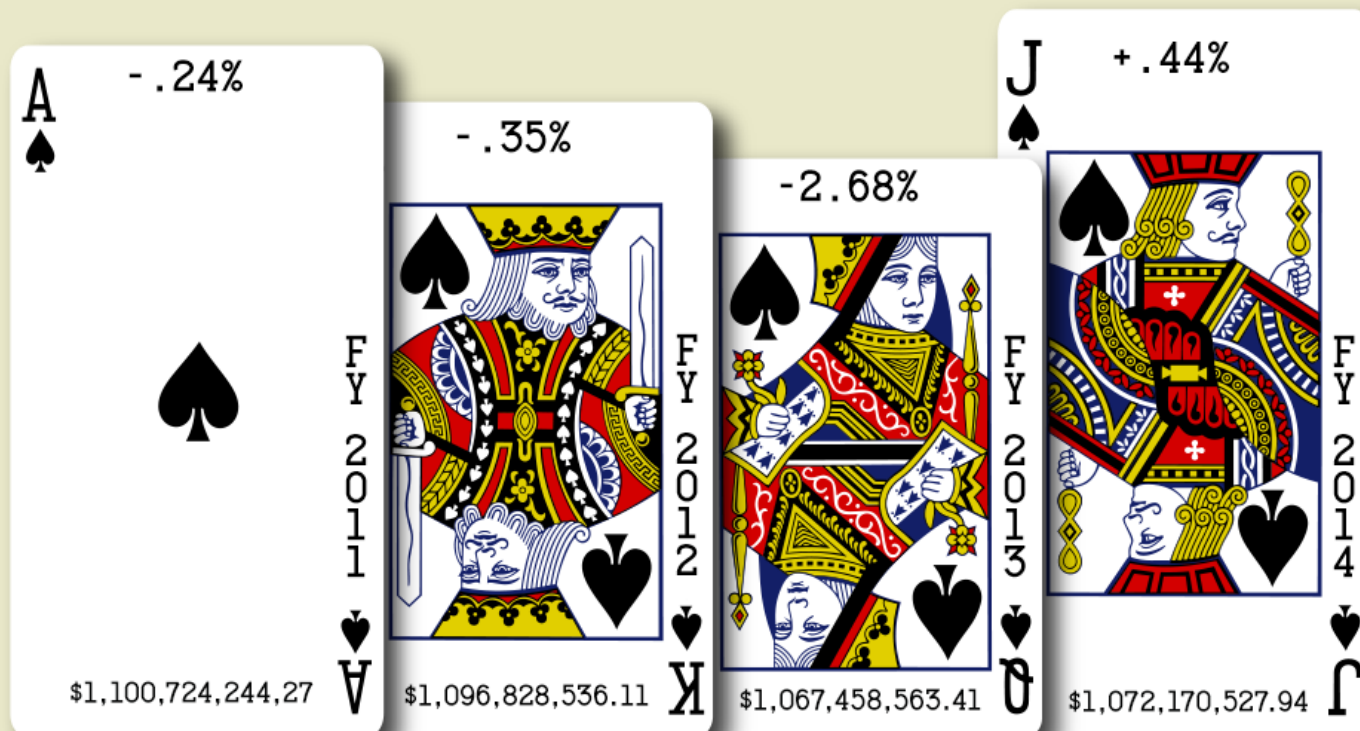
10

Category	2011	2012	2013	2014	% Reporting
<i>All Attractions</i>	<i>4,231,380</i>	<i>4,467,792</i>	<i>4,993,967</i>	<i>4,870,357</i>	<i>32%</i>
Arts & Culture	363,338	390,662	429,238	464,219	21%
Beaches & Outdoor Activities	102,145	101,518	108,595	116,214	22%
Casinos	301,629	317,102	500,007	353,975	N/A
Family	504,583	706,263	1,019,575	977,071	24%
Golf	118,078	109,278	92,900	116,000	18%
Nightlife	2,828,333	2,828,333	2,828,333	2,828,333	15%
Spas	13,273	14,636	15,318	14,545	11%

*Note: Numbers are by calendar year.

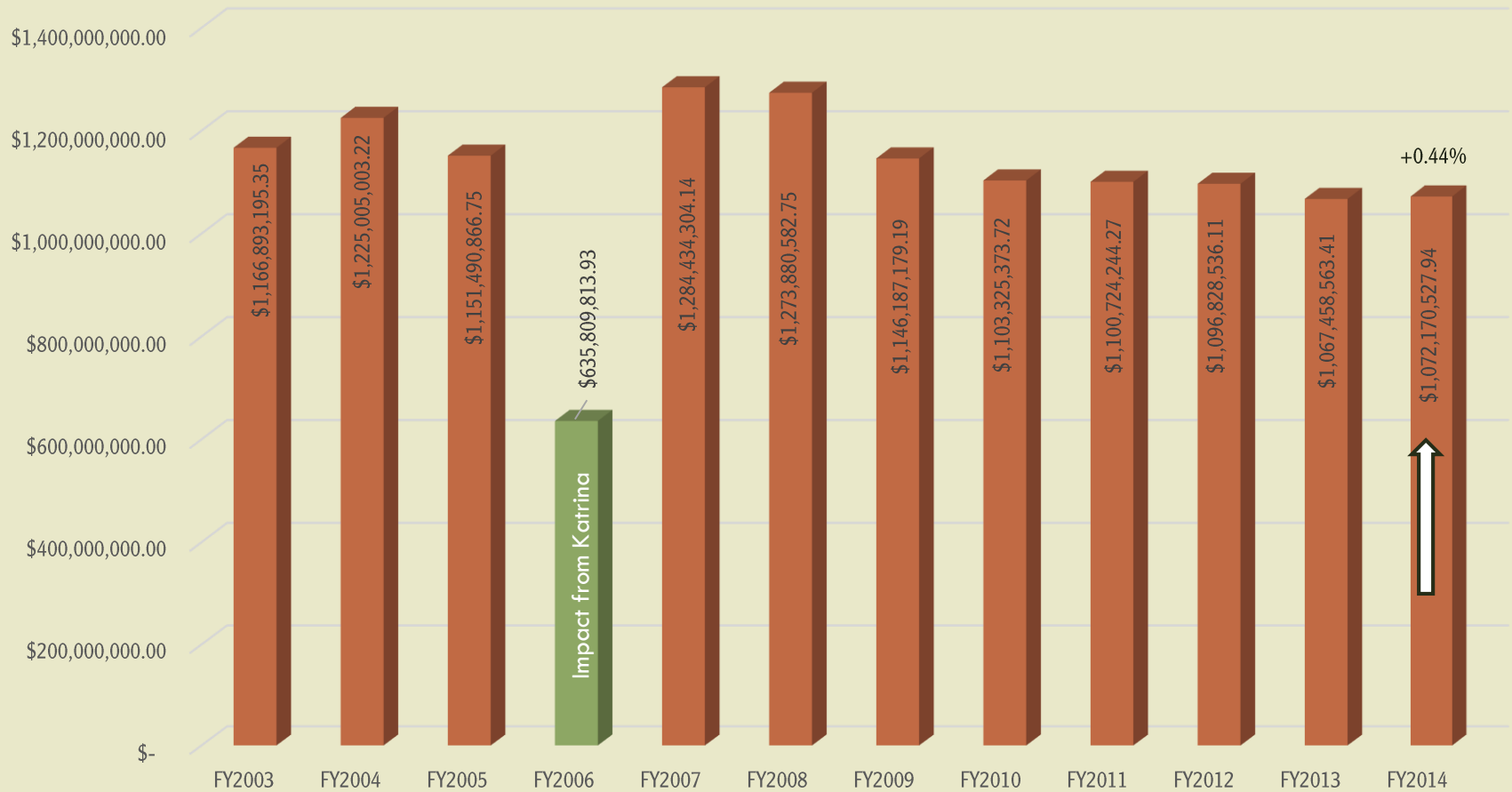
MSGC GAMING REVENUE

Gaming Revenue & Growth Rate:



Gaming Revenue by FY

12

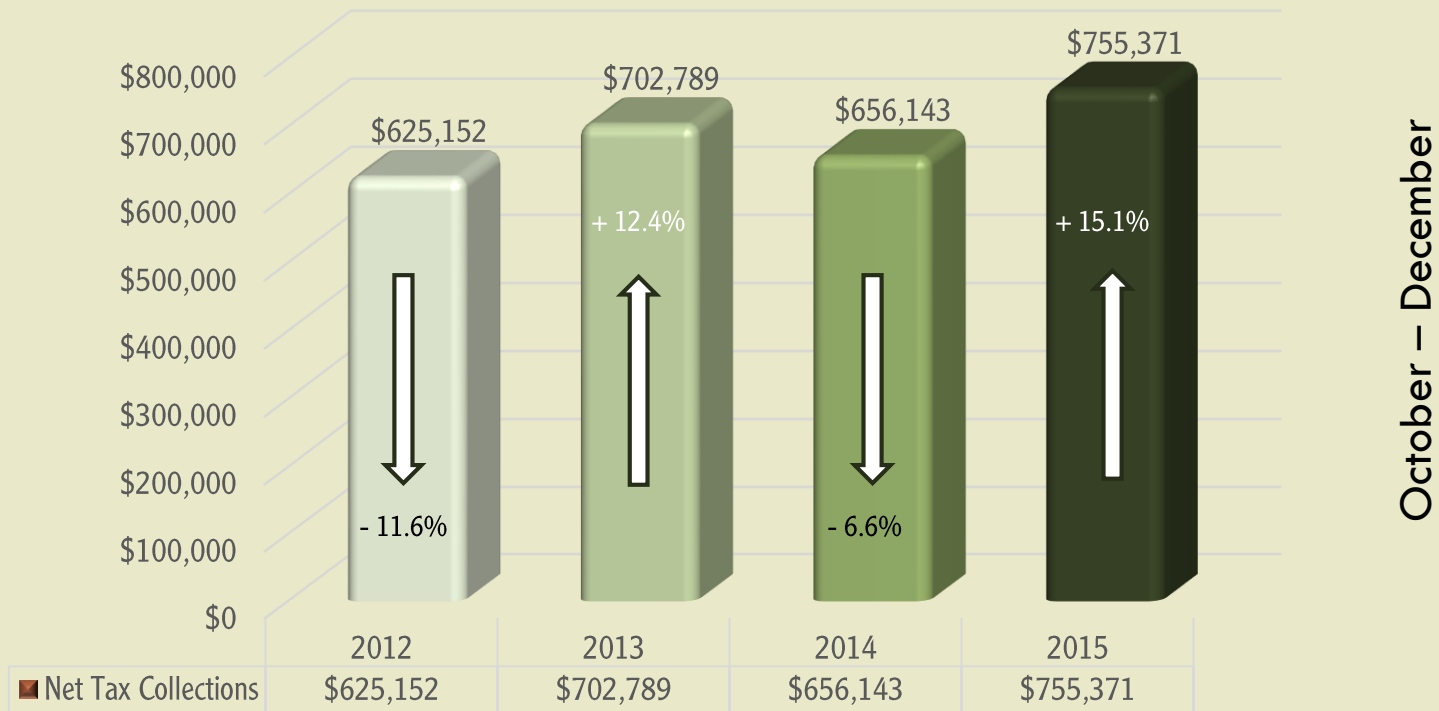


Gaming Revenue - October

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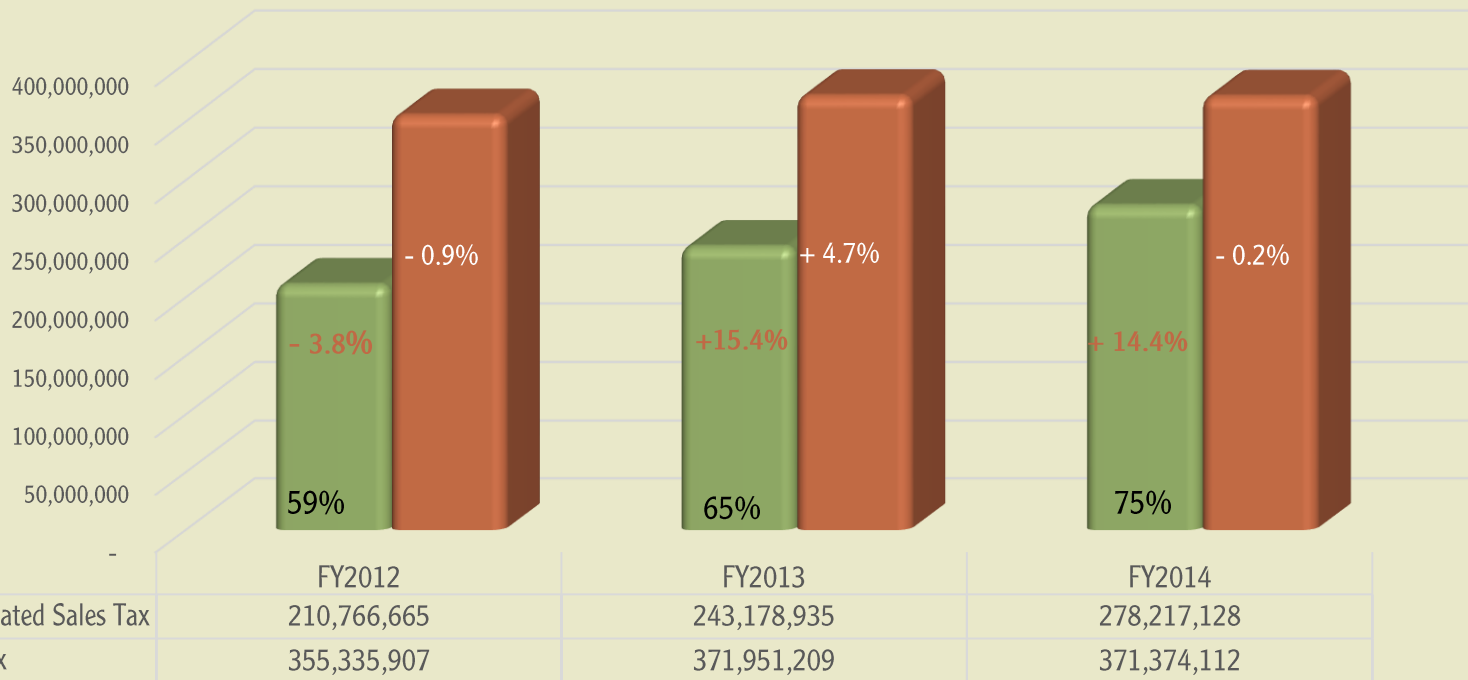


HOSPITALITY OCCUPANCY TAX



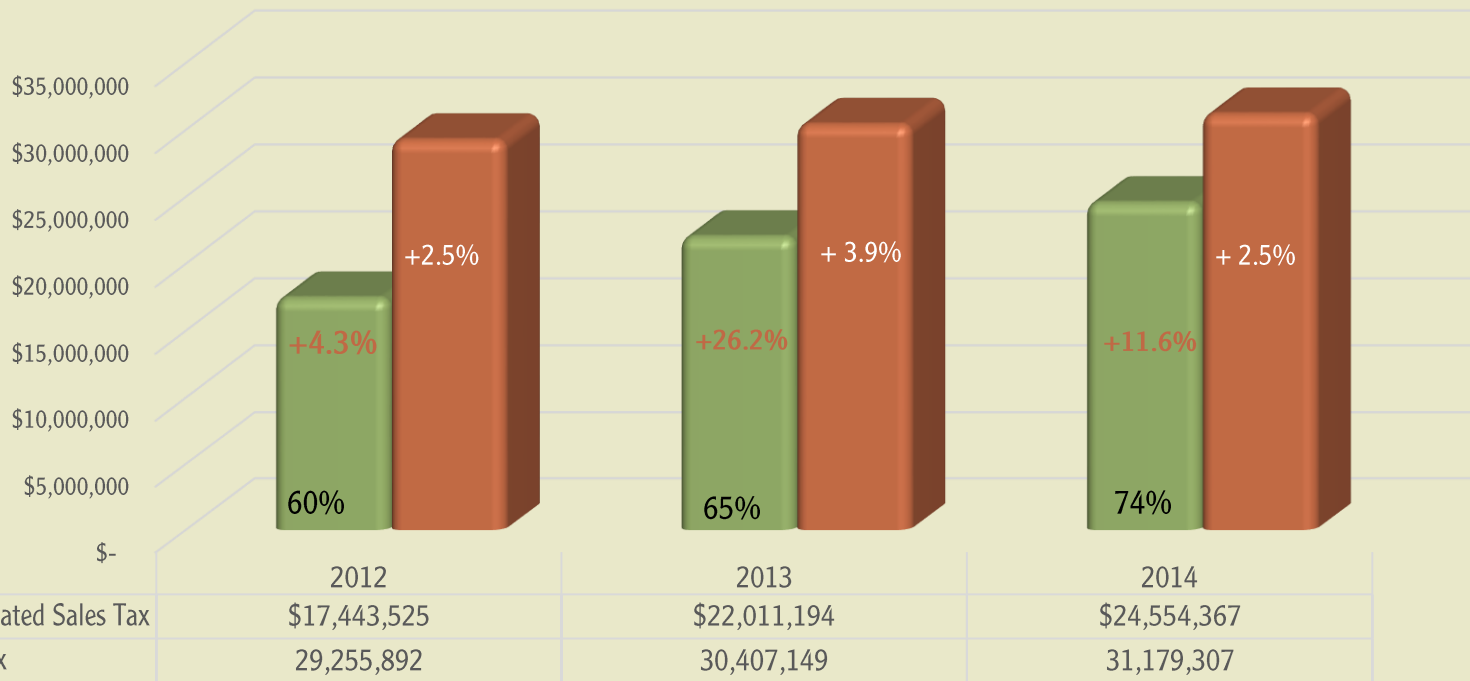
*Note: Numbers are FY YTD, December 2014

SALES TAX - Annual



*State reporting methodology changed in FY2013

SALESTAX - October

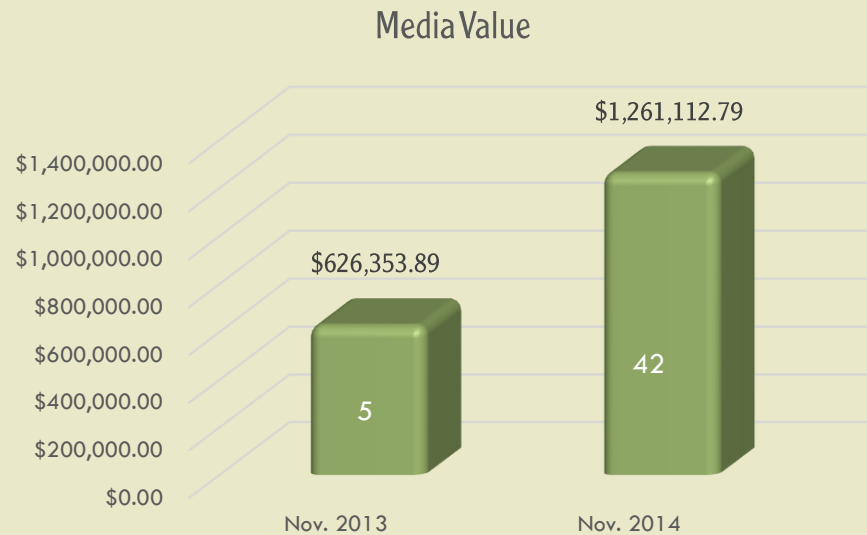


*State reporting methodology changed in FY2013

CVB PERFORMANCE

MEDIA RELATIONS:

Articles	Nov 2014	FYTD
Media Value	\$1,261,112.79	\$15,216,215.70
Identified	42	570



CVB PERFORMANCE

INQUIRIES:

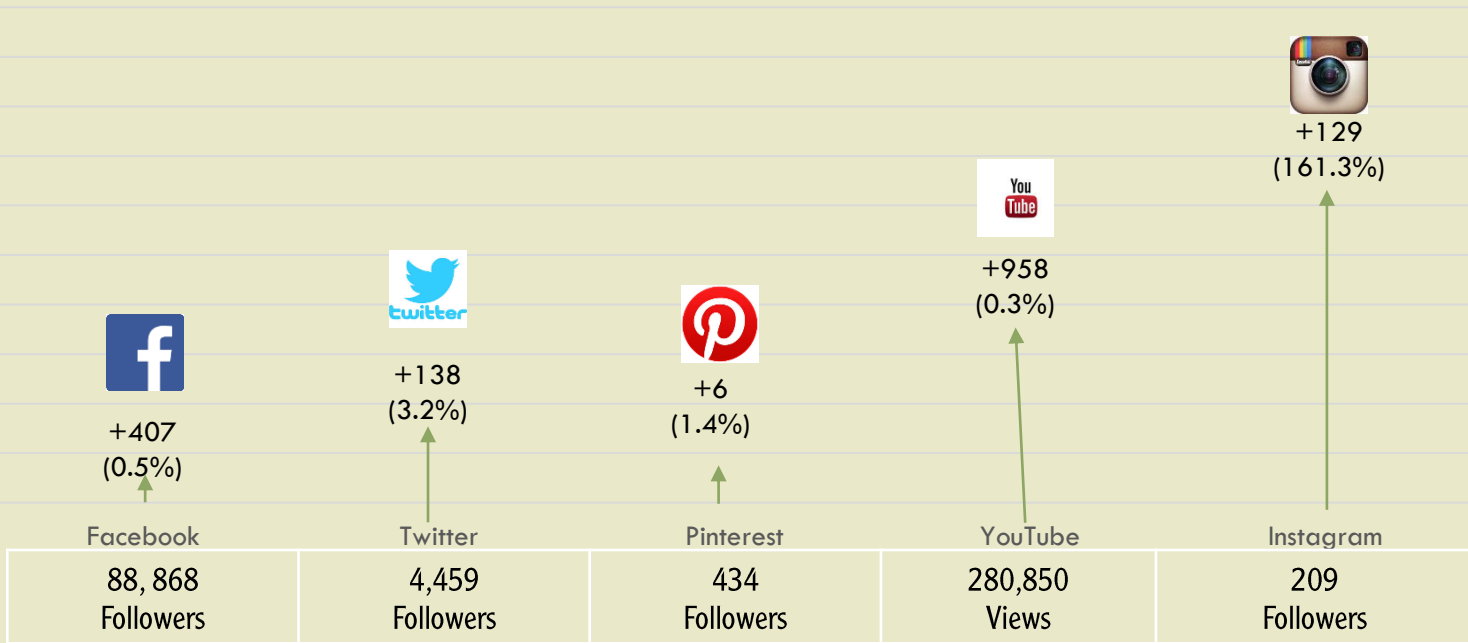
	November	FYTD
USA 800	506	6,234
CVB In-House	42	106

GOOGLE ANALYTICS:

VISITOR OVERVIEW	November	FYTD
Sessions (Visits)	96,641	222,926
Users (Unique Visits)	78,078	174,010
Page Views	353,367	835,141
Pages per Session	3.66	3.75
Average Session Duration	0:02:36	0:02:39
Bounce Rate	45.40%	45.16%
% of New Sessions	72.26%	71.65%

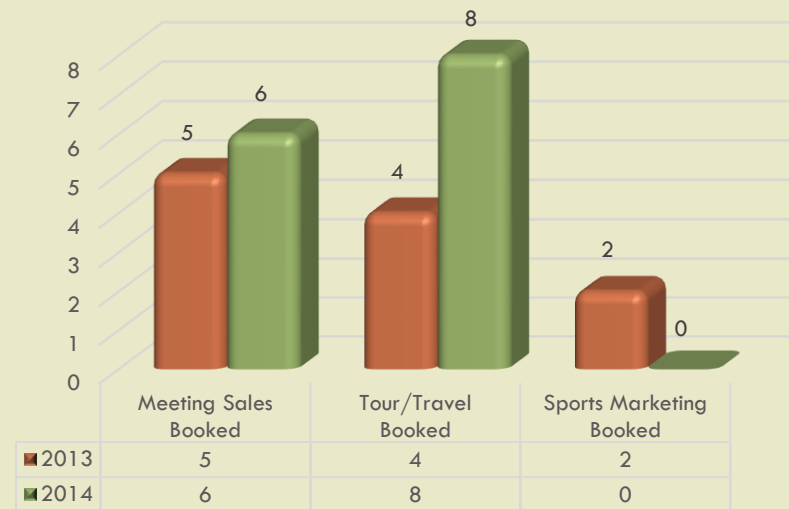
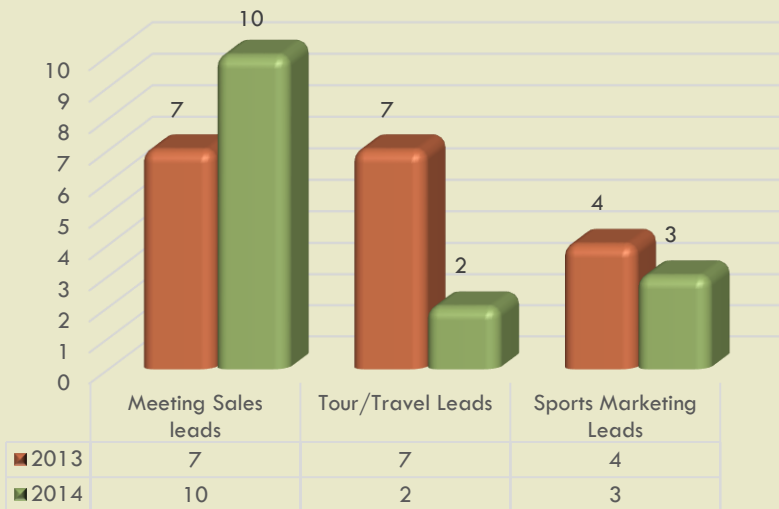
CVB PERFORMANCE

YTD Social Media: November 2014



CVB PERFORMANCE

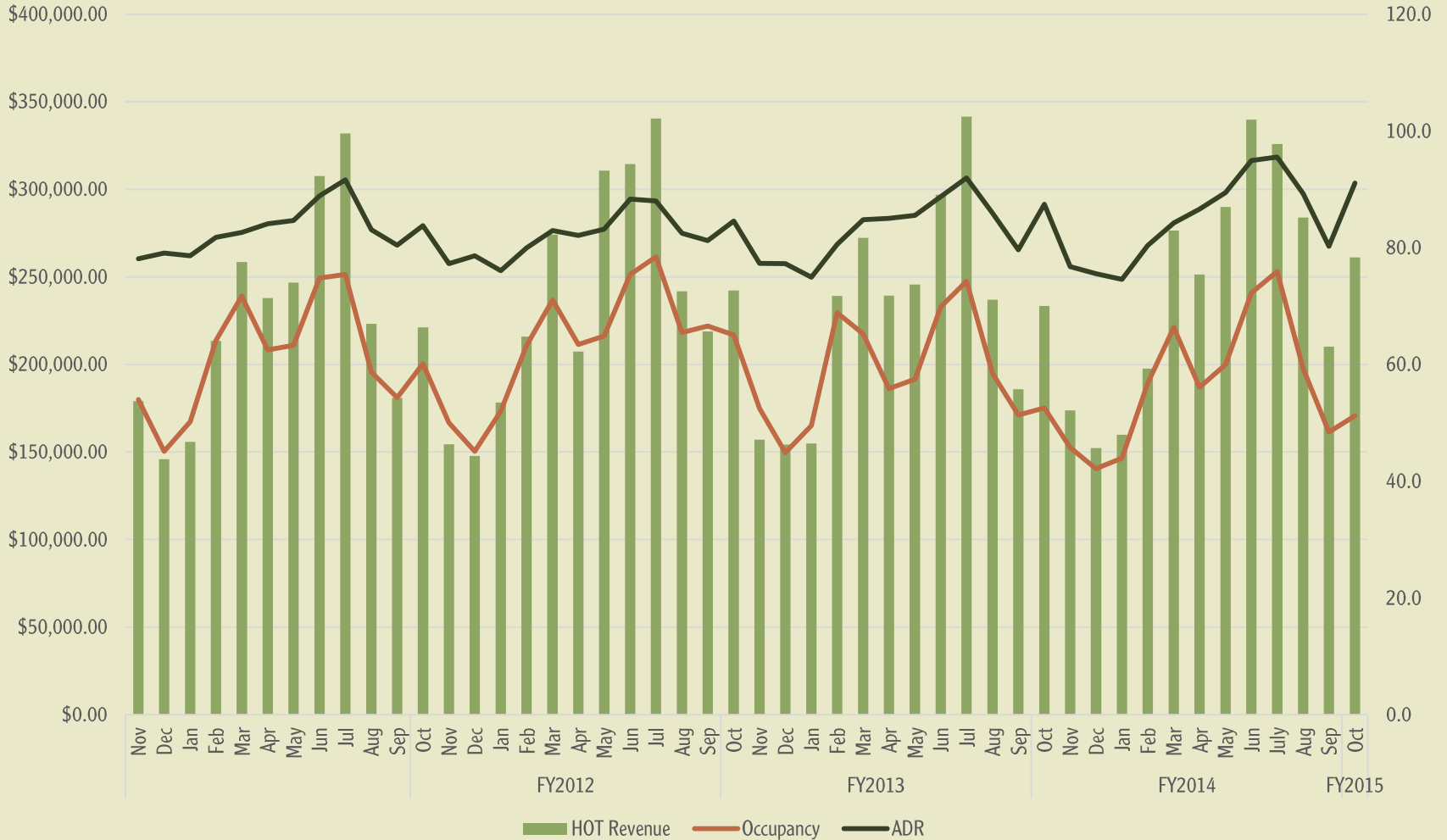
CONVENTION SALES: November



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COMPARATIVE DATA

Hotel Occupancy Tax v. Occupancy Rate & ADR



*Note: FY2015 numbers are FY YTD, October 2014