



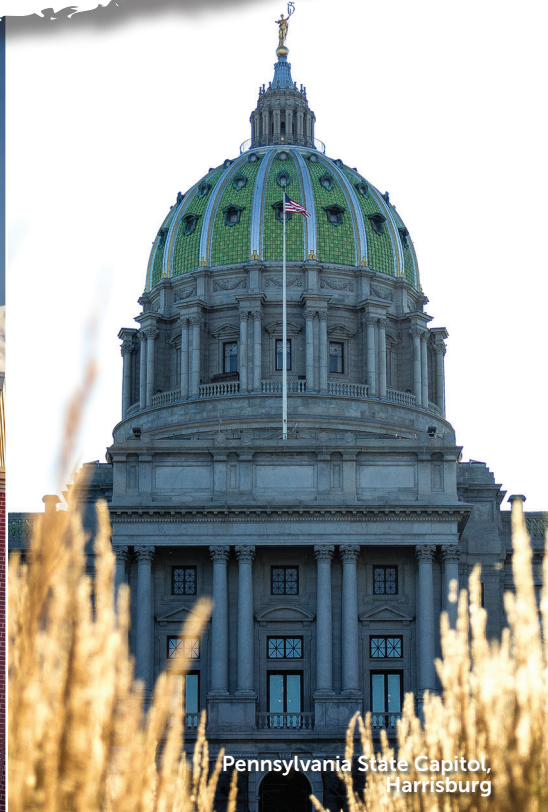
HERSEY'S CHOCOLATE WORLD Attraction, Hershey

Welcome to the Hershey Harrisburg Region of Pennsylvania

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Chocolate World, Hershey



Pennsylvania State Capitol, Harrisburg



Tröegs Brewing Company, Hershey, PA

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The Town Built on Chocolate

FEW AMERICAN TOWNS

tell a story like Hershey, Pennsylvania. It's a town that was literally built on the success of Milton Hershey's Great American Chocolate Bar, a town where street lights shaped like the famous Hershey's Kisses line its roadways and the smell of chocolate fills the air.

Fun

HERSHEY'S CHOCOLATE WORLD ATTRACTION

offers one-of-a-kind experiences that focus on all things *Hershey's* Chocolate. Create your own candy bar, design your own dessert and take a free behind the scenes-style tour in a simulated chocolate factory.

TWIST, TURN AND TWIRL

your way through *Hersheypark*[®], where thrill rides, family rides and a waterpark bring endless entertainment.

Relax

STRESS MELTS AWAY in the one-of-a-kind *Chocolate Spa*[®] At *The Hotel Hershey*[®]. From traditional spa treatments to chocolate wraps, masks and whipped cocoa baths, you'll find the perfect way to relax and rejuvenate.

SIP YOUR WAY THROUGH

Hershey Harrisburg Wine Country for tasty whites, reds and blends, or raise a glass in *Craft Beer Country* for bold brews and ciders all to be enjoyed against the beautiful Pennsylvania countryside.

IT SHOULD BE NO SURPRISE

that some of our wines and brews are inspired by chocolate! Don't forget to ask about food pairings and other special events!

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Explore

GO BEYOND THE CHOCOLATE to find a destination with a rich history and diverse attractions to entertain and inspire visitors of all ages.

KNOWN AS A "PALACE OF ART," The Pennsylvania State Capitol Building greets visitors with stunning architecture and intricate artwork. The building is considered priceless, but you can tour its halls for FREE.

WORLD CLASS vintage and collector cars are on display at the Smithsonian-affiliated American Automobile Club of America (AACA) Museum in Hershey.

FRESH AIR! From winter outdoor activities to warm-weather zip lining and ropes courses, Roundtop Mountain Resort is an outdoor destination designed to thrill and challenge!

Shop

WHAT'S SWEETER than tax-free shopping on clothing and shoes here in Pennsylvania?

THE BEST DESIGNER BRANDS in clothing, footwear, accessories and specialty retail are all at **Tanger Outlets Hershey**. Find your style in one of more than 50 famous-brand stores.





Eat

THE HERSHEY HARRISBURG REGION is full of dining options from casual to fine dining. Farm-to-Table restaurants with seasonally-changing, locally sourced menus offer a true taste of the region.

LEAVE ROOM FOR DESSERT!
Chocolate themes run deep around here!

Sleep

MAXIMIZE A VISIT by spending the night. The region has more than 8000 hotel rooms from the world's most trusted brands including Hilton, Holiday Inn, Sheraton, Best Western and more.

FROM A WORLD-CLASS RESORT to more budget-friendly options, you'll find superior customer service in modern and inviting properties.

Shuttles and Tours

WE'LL DRIVE! Let our transportation partners greet you at any of the major Mid-Atlantic airports or seaports. From there, it's a relaxing ride to the hotel or off to one of our local wine, beer or historic tours.



We're On The Way

DO YOU HAVE CLIENTS that travel between Washington DC and Corning/Niagara Falls? Instead of passing our exit, build in time to stretch your legs in Hershey and Harrisburg. A Hershey's Kiss and a tour of one of the nation's most beautiful State Capitol Buildings will provide a refreshing and memorable travel break!

THE HERSHEY HARRISBURG REGION makes perfect sense as a home base for hub-and-spoke travel as well. Stay with us, and visit popular nearby tourism destinations like Lancaster and Gettysburg.

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