

Latest news released by NRA for the “Great American Outdoor Show”  
 coming to Harrisburg, PA this February 1-9, 2014



**HARRISBURG, PA** – The National Rifle Association ([NRA](#)) announced the latest round of developments in the planning for the “[Great American Outdoor Show](#)” coming to the Pennsylvania Farm Show Complex & Expo Center in Harrisburg, PA from February 1-9, 2014.

OUTLINE:

- 1) Show & Concert Tickets now available online at [www.GreatAmericanOutdoorShow.org](http://www.GreatAmericanOutdoorShow.org).
- 2) Trace Adkins to headline NRA Country Jam – Feb. 8, 2014 (*announced Dec. 6, 2013*)
- 3) Show Facebook page launched by NRA (*announced Nov. 27, 2013*)

Tickets are now on sale online at [GreatAmericanOutdoorShow.org](http://GreatAmericanOutdoorShow.org) for the largest sports and outdoor show in the country, celebrating the hunting, fishing, and outdoor traditions treasured by millions of Americans and their families. The new event producer announced ticket prices for this inaugural show have been reduced from the level of previous Harrisburg outdoor sport shows to celebrate the beginning of a new era for this long-standing tradition in the region. **Admission is as follows:** Adult: \$12.00; Child (6-12): \$6.00; Senior (65 or older): \$10.00; 2-Day Pass: \$20.00; Group Pass (10 or more people): \$10.00.

The show to be held at the 650,000 square-foot Pennsylvania Farm Show Complex is open to all who enjoy the sporting and outdoor lifestyle. In addition to featuring nearly 1,100 exhibitors, including archery manufacturers, outfitters, boats, RVs, hunting and fishing retailers, the new show will be expanding the presence of firearms, including Modern Sporting Rifles in a shooting sports section that will join the traditional hunting, fishing, archery, camping, and boating areas.

This year’s new show format will also program events such as **NRA Country concerts, speaking events, a Friends of NRA banquet, archery competitions, seminars, and demonstrations** that will take place after the official exhibit hall closes each day.

Organizers recently announced country music superstar [Trace Adkins](#) will headline the **NRA Country Jam** in the Large Arena at the Pennsylvania Farm Show Complex on Saturday, February 8. Tickets are \$30 for stadium seating and \$35 for floor seating and may be purchased at [www.GreatAmericanOutdoorShow.org](http://www.GreatAmericanOutdoorShow.org).

“Trace Adkins embodies NRA Country’s celebration of our American values of respect, honor, and freedom,” said Kyle Weaver, Executive Director of NRA General Operations. “We can’t wait to celebrate the inaugural Great American Outdoor Show with Trace and bring our attendees an event they will never forget.”



Fans of the Great American Outdoor Show can keep up with all the latest news and announcements on the event through the official Facebook page located at [www.facebook.com/GreatAmericanOutdoorShow](http://www.facebook.com/GreatAmericanOutdoorShow) or get details & purchase tickets at [www.GreatAmericanOutdoorShow.org](http://www.GreatAmericanOutdoorShow.org).

## **About the National Rifle Association**

Established in 1871, the National Rifle Association is America's oldest civil rights and sportsmen's group. Five million members strong, NRA continues its mission to uphold Second Amendment rights and is the leader in firearm education and training for law-abiding gun owners, law enforcement and the military.

## **About Trace Adkins**

Trace Adkins' trademark baritone has powered countless hits to the top of the charts and sold over 10 million albums, cumulatively. The Grammy-nominated member of the Grand Ole Opry is a TV personality, actor, and author. He is a spokesman for the Wounded Warrior Program and the American Red Cross, for whom he raised over \$1.5 million dollars as winner of NBC's All-Star Celebrity Apprentice. As a dedicated supporter of the troops, Adkins has performed seven USO Tours.

His autobiography, *A Personal Stand: Observations and Opinions from a Freethinking Roughneck*, recounts the former oil-rigger's rise to fame, battles with personal demons and life as a father of five daughters. Trace played a tough as nails biker in *The Lincoln Lawyer* (starring Matthew McConaughey), he developed and hosted GAC's "Great American Heroes" and in December, he will host the American Country Awards on FOX for the fourth consecutive year.

Adkins first-ever Christmas album, *The King's Gift*, was released this holiday season and celebrated for its soul-stirring Celtic approach. USA Today wrote that "Great Christmas albums reveal new facets of the artists who make them while allowing them to stretch creatively. The Celebrity Apprentice winner indulges his passion for history on this Celtic-themed collection and gives fans a different context in which to hear one of country music's most distinctive voices."