

TRAVEL JUNEAU
MEDIA KIT

WHAT'S NEW
in Juneau 2017?

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SPOTLIGHT:
Biking in Juneau

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SPOTLIGHT:
Family-Friendly Travel

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SPOTLIGHT:
Small Ship Expedition Cruising

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SPOTLIGHT:
Emerging Dining Scene in Juneau

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FAST FACTS

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ALASKA COMMERCIAL FISHING ADVENTURES

Alaska Commercial Fishing Adventures offers three- to seven- day trips aboard an operating commercial fishing vessel. Visitors can try their hand at gillnetting for salmon in Lynn Canal and Taku Inlet, or power trolling out of Elfin Cove for a completely immersive and authentic commercial fishing experience. Included in every trip is all required fishing gear, as well as 50 pounds of salmon to take home.

AKCFA.COM

CONTACT

Geoff Peterson 907-723-2993, Geoff@akcfa.com

ADVENTURE FLOW

Adventure Flow provides intimate, small-group tours that take the visitor away from the crowds and directly into nature. This operator focuses on walking, hiking and smartphone photography and even offers exciting adventure sailing excursions. In 2017, the outfit will be offering a 15-minute film in 360 virtual reality about wintertime in Juneau out of a storefront in downtown Juneau.

ADVENTUREFLOW.US

CONTACT

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ALASKA STATE LIBRARY, ARCHIVES AND MUSEUM

After two years of renovations, the Alaska State Library, Archives and Museum (SLAM) has opened its new year-round state-of-the-art facility. The museum, founded in 1900 before Alaska was even a state, is home to an extraordinary variety of artifacts and art that showcase Alaska Native traditions and heritage. Museum visitors can also spend some down time in the public reading room or grab a homemade snack from Andre's Café.

MUSEUMS.ALASKA.GOV

CONTACT

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LIQUID ALASKA TOURS

Liquid Alaska Tours has added a new ice cave adventure tour of Juneau's Mendenhall Glacier. Visitors will experience a more intimate view of Alaska's diverse landscape as they paddle by canoe past the glacier and past waterfalls and icebergs. The five-hour tour also takes guests on top of the glacier to explore the rivers and ice caves that have been formed over thousands of years.

LIQUIDALASKATOURS.COM

CONTACT

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ALASKA PEDICAB

This brand-new pedal cab service offers visitors a convenient downtown tour experience available from the first step onto Juneau's cruise ship docks. The tour can range from a quick pedal into the heart of downtown to an entire day of exploring the city, getting to know Alaska's capital with an experienced local guide.

JUNEAUPEDICAB.COM

CONTACT

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BIKE THROUGH JUNEAU

Biking through Juneau is a great way to see Alaska's capital city and there are plenty of tours, rentals and beautiful trails to guide your experience.

RENTALS

Juneau's **CYCLE ALASKA** offers bicycle rentals that include a helmet, bike lock, handlebar bag, tire pump and repair tools, as well as a water bottle and a snack for the road. Visitors can rent mountain bikes, road bikes, fatbikes and even a bike trailer with enough room to bring the kids in tow.

TOURS

CYCLE ALASKA offers packaged and custom tours to guests wanting to hit the road on two wheels.

The Bike and Brew tour is an 8.5-mile ride near **Auke Lake** that offers incredible views of **Mendenhall Glacier**, meanders through the trails of Juneau's **University of Alaska** location and stops for another view of the glacier at **Mendenhall Lake**. The tour ends back in downtown Juneau for a tasting of beers from **local Alaskan breweries**.

The Bike and Tram tour takes guests through the scenery of the **Tongass National Forest** starting at **Eaglecrest Ski Area** and finishes with an 1,800-foot tram ride on the **Goldbelt Mount Robert's Tramway** for opportunities to do alpine hiking, learn about Tlingit culture or simply dine at the mountaintop **Timberline Bar and Grill**.

For travelers looking to relax and simply enjoy the view, **ALASKA PEDICAB** offers tours along **Juneau's Seawalk**, throughout downtown and around to the capital city's various historic locations. Knowledgeable guides will customize the tour, taking guests around notable city highlights like the **Red Dog Saloon**, **Alaska Commercial Fisherman's Memorial**, **The Alaskan Hotel** and more.

REPAIR

Get a flat while on the road? Known mainly for its **incredible ice cream**, **COPPA** offers a **free bike repair station** that makes getting back on the road the perfect excuse to stop for a homemade cone.

TRAILS

Each year, Juneau Rides produces a free bike map with updated and detailed bike routes throughout the city and mountain biking trails. Free copies of this map can be picked up at Cycle Alaska, Travel Juneau, or any of the four Travel Juneau Welcome Centers: The Alaska Marine Highway Ferry Terminal, Juneau International Airport, Cruise Ship Terminal, and Marine Park.





FAMILY-FRIENDLY TRAVEL

Juneau offers many activities that the entire family can enjoy, even while on a tight budget. With a taste for adventure and new experiences, the possibilities are nearly endless. Here are some examples to get you started:

GASTINEAU GUIDING

Gastineau Guiding takes guests on whale watching and hiking excursions and can set up custom land and sea trips for families looking for an individual wilderness experience.

CHUM FUN

Chum Fun Salmon Charters can take the entire family on a thrilling day of fishing, providing everything from transportation to fishing gear.

ALASKA TRAVEL ADVENTURES

Alaska Travel Adventures offers all sorts of ways to explore Juneau – on land, sea and all over the roads. From luxury cruises to independent tours, they can help you and your family find a trip that works for you.

ALASKA STATE LIBRARY, ARCHIVES AND MUSEUM

The Alaska State Library, Archives and Museum is newly renovated with a state-of-the-art facility that's open year-round and free to those 18 years old and younger. With a dedicated children's area, it's a great place to take the family to learn about Alaska's rich Alaska Native cultures and history.

JUNEAU-DOUGLAS CITY MUSEUM

Free from October-April, the museum features exhibits from local artists and fosters an appreciation of Juneau's cultural heritage in visitors and locals alike.

SEALASKA HERITAGE INSTITUTE

The Sealaska Heritage Institute is a great place for the family to learn the important history of Southeast Alaska Native culture through art and language.

MACAULAY SALMON HATCHERY

The Macaulay Salmon Hatchery visitor center gives guests a bird's-eye view of the hatchery and offers tours about the Alaska salmon's life cycle. It is also home to salt water aquariums with more than 150 species of marine life, interactive touch tanks and even samples of salmon prepared a variety of different ways to taste.

JENSEN-OLSON ARBORETUM

The Jensen-Olson Arboretum is Juneau's largest public garden with more than 800 species of plants and flowers. It's a destination to learn about the natural sciences and soak in the beauty of the city from the Chilkat View Shelter, a sheltered area with a bench that looks out to the Chilkat Range.

SHRINE OF ST. THÉRÈSE

For a peaceful activity to slow down the pace of a packed day, visit the Shrine of St. Therese, Alaska's patron saint. The shrine is located in the Tongass National Forest and offers relaxing lodging with plenty of room for an entire family.

SMALL SHIP EXPEDITION CRUISING

Small ship cruising outfits generally cater to groups of 88 or less, offering a mode of transportation and exploration that has been attracting more and more visitors seeking a flexible, intimate experience with their soft adventure itinerary. Each of these operators either begin or finish the trip from Juneau so guests have the opportunity spend some time exploring Alaska's capital city.

ALASKAN DREAM CRUISES

Alaskan Dream Cruises are guided by highly trained naturalists that cultivate a relaxed on-board culture. Guests can visit the captain and officers throughout the expedition, while at the same time enjoying amenities such as daily room service and an evening turndown, complimentary Alaska-made bath products and outdoor gear like rain jackets and rain pants during the expedition. The trips combine active exploration, cultural heritage, wildlife viewing and fresh Alaska cuisine for a truly unforgettable experience.

THE BOAT COMPANY

The Boat Company takes guests through the Tongass National Forest, focusing on showing off the area's expansive population of wildlife and impressive topography but still ending the day with a gourmet meal and a glass of wine. The two boats are actually converted Navy vessels carrying 20 and 24 passengers for an intimate experience cruising through the Inside Passage.

UNCRUISE ADVENTURES

UnCruise Adventures has spent 20 years operating in Juneau, Alaska, and Seattle, Washington. Its mission is to provide guests with an enriching adventure travel experience and igniting an appreciation of local cultures and the natural world. With smaller boats, UnCruise is able to journey where larger cruise ships can't and adjust itineraries when exciting last-minute opportunities come up. Adventures include rainforest hikes, views of calving glaciers and days filled with natural wildlife.

CUSTOM ALASKA CRUISES

Custom Alaska Cruises operates small, private ships for seven-day, all-inclusive adventures customized to journey exactly where guests want to go. Whether visitors plan on spending most of their time relaxing onboard or exploring out in nature, Custom Alaska Cruises will fit the expedition to match the requests of the guests. Possible activities include wildlife viewing, fishing, glacier viewing, hiking, exploring hot springs, kayaking, shrimping and crabbing, photography, whale watching, beachcombing and even birding.





EMERGING DINING SCENE

Juneau's culinary scene has taken flight in the past few years, and the city is now home to award-winning chefs, fresh seafood, even more great beer, a distillery and a cooking school. Visitors don't even need to settle on just one amazing restaurant to visit for an evening out – tour operators have masterminded some incredible multi-location packages that offer guests tastes of the entire city.

JUNEAU FOOD TOURS has added new tour options for both the winter and summer seasons, including a prohibition-themed progressive dining event with three different downtown locations and wine education classes that offer a tasting of at least six wines paired with cheeses and light snacks.

ALASKAN FOOD TOURS offers tours focused on Alaska Native and Filipino history, starting and ending in downtown Juneau as guests experience the capital city through food and drink.

In January 2017, the **JORGENSEN HOUSE COOKING SCHOOL** will open its doors with chefs teaching both public and private classes to all different skill levels. The bed & breakfast already serves guests gourmet home-cooked breakfasts each morning, and now visitors and residents alike can learn skills from some of the very best.

ALASKAN BREWING COMPANY, BARNABY BREWING COMPANY and **DEVIL'S CLUB BREWING CO.** continue to solidify Juneau's spot on the map of craft beer destinations. Barnaby Brewing Company will be opening in downtown Juneau in early 2017 and Devil's Club Brewery will open down the street in the historic Palace Theater later in the spring, serving beers as well as homemade pizza, sandwiches and more.

With the addition of **AMALGA DISTILLERY**, another highly anticipated newcomer that will be creating its own gin, vodka and whiskey, the city is a fantastic location for any beer and spirits lover to explore.

FAST FACTS

Juneau was founded in 1881 after the discovery of gold by Joe Juneau and Richard Harris.

The Gastineau Channel region (where modern-day Juneau is located) was previously a traditional fishing ground for local Tlingit Indians.

From the discovery of gold through World War II, Juneau's gold mines were some of the largest in the world. The Alaska-Juneau mine ended operations in 1944 after producing more than \$80 million in gold (more than \$4 billion at today's prices).

In 1906, the territorial government was moved from Sitka to Juneau, establishing Juneau as Alaska's capital and later, in 1959, as state capital.

The city and borough of Juneau spans 3,255 square miles, the largest land area of any state capital and the second-largest land area of any U.S. city.

Juneau's current population is around 32,000.

With no road leading in or out of the city, Alaska's capital is only accessible by air or water.

Land-locked and remote, the city is proud to support:

- A police and fire department
- A public library system
- A four-year university
- A regional hospital
- A public transit system
- An international airport
- A city-owned ski area
- One city museum, one state museum and an arboretum

Juneau is also home to:

- Alaska's only professional theater and two additional theater performing groups
- A symphony
- A lyric opera
- Three dance companies
- Two world-class annual music festivals: Alaska Folk Festival and Juneau Jazz and Classics

Located in the vast Tongass National Forest, Juneau's verdant green trees, dramatic glaciers and sparkling blue waters provide a spectacular setting for adventure, including:

- Whale watching and wildlife viewing
- Salmon and halibut sportfishing
- Gold panning and mine tours
- Accessible glaciers for flightseeing and trekking
- More than 90 maintained hiking trails (Juneau has more miles of trails than road)
- Biking, kayaking and ziplining

Thanks to its compact size, a multitude of authentic Alaska experiences can be found within 15 minutes of the heart of downtown Juneau. The longest stretch of road is 45 miles in length.

A mild maritime climate keeps temperatures cool in the summer and moderate in the winter. Summer temps usually linger in the 60s and 70s and winter temperatures hang in the 20s and 30s.

Most summer visitors arrive via cruise ship, with the rest arriving via Alaska Airlines, Delta Airlines or Alaska Marine Highway ferries.



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