Listings for Parent Accounts/DMO's

You can easily add and update listings in the TravelKS.com Extranet. All changes submitted are subject to approval by Kansas Tourism staff. You will be notified by email when listings are approved or denied.

Criteria: TravelKS.com is the official Kansas Tourism website. It is managed and maintained by KST staff and their contractors. **Remember to put yourself in the VISITOR's shoes when creating and reviewing listings. What information do you find most helpful when planning a trip in unfamiliar territory?**

Examples of listings include:

- Arts & Entertainment Art Galleries, Art Museums, Music Venues, Night Life, Performing Arts, Roadside Attractions, Casinos
- Science & Agriculture Farm/Ranch Experiences, Science Centers & Museums, Wineries & Breweries
- **History & Heritage** Ethnic/Cultural Sites, Historic Forts/Trails, History Museums, Old West, Historic Landmarks
- Nature Lakes & Rivers, Parks & Trails, Bird/Wildlife Watching, Gardens, Nature Centers, Zoos & Animal Parks
- **Sports & Recreation** Cycling, Equestrian, Fishing, Golf, Disc Golf, Hiking, Hunting, Motor Sports, Recreational Sports, College & Professional Sports, Amusement/Water Parks
- **Dining** Casual Dining, Destination Dining, Fine Dining, Local Favorites, Wineries & Breweries
- Lodging B&B, Cabins, Campsite/RV, Hotels/Motels, Lodges, Retreat Centers, Ranch Experiences, Vacation Rentals
- Shopping Antiques, Kansas Products, Malls & Centers, Specialty Shops
- **Travel Tools** Travel Information Centers/Visitor Center, Fishing/Hunting/Equestrian/Water Recreation Outfitters, Event & Meeting Space, Sports Facilities, Transportation (Airports, Taxi, Rental Car, etc...)

All listings should include the following: Complete and current contact information. Address should be a physical address, not an intersection, etc. as the mapping feature doesn't work without a physical address. The description should include as much information as possible. Also, including your city name within the description helps the search tool find you more efficiently. Adding photography to your listing is highly recommended.

The following are examples excluded from website listing participation:

- Business/Commercial Adult Entertainment Facility, Funeral Home, Industrial Park or Plant, Media Facility, Office Park, Radio Station, Television Station, Advertising/Marketing Agency, Website Developer, Research Company
- Medical Drug Rehabilitation Facility, Extended Care Facility, Fraternal Home, Hospital, Humane Facility, Infirmary, Mental Facility, Nursing Home, Retirement Home Treatment Center, Veterans Facility

- Governmental Jail, Police/Sheriff Office
- Miscellaneous Animal Shelter, Mobile Home Park, Subdivision, Veterinary Facility, Community Center, Fitness Center including YMCA and YWCA, Liquor Store, Child Care Facility, Youth Organization, Bank, Convenience Store, Chain Discount Stores and Grocery Outlet

GETTING STARTED

- Log in to your Extranet Account
- Choose the "Child Account" in the drop-down menu in the upper right of your screen that you would like to view/add/edit a listing for. **Note:** If there is not a child account for the listing you would like to add, please contact Kansas Tourism and provide the *Business Name, *Physical Address, Phone Number, Email Address and Website. *Required.

Kansas Office of Tou	irism & Travel Extranet		Welcome, Wistors Bureau	LOCOUT			
Leads Member Record	Occupancy Reports Materials Request	Partner Bulletins	Submit Events Contact Us				
			Partner Bulletins				
Search Messages	Recent Messages						
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Enter Search Keyword	e Learning Webinars more >>						
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	 Flow Chart for TravelKS.com information (Read: 06-13-2013)		06/04/2013			
Message Categories	The attached is the flow chart mentioned in the	webinar training for the	e extranet and the listings. more >>				
Education (2)	TravelKS into flow.pdf						
Leads Member R Version 3.0, Co	ecord Occupancy Reports Materials Request Bulletins Submit Events Contact Us opyright ©2003-2014 simpleview, inc. All rights reserved.	Partner		simpleview 🙏			

VIEWING LISTINGS

All listings are displayed under the Listings tab within the Member Record/Account Detail. The grid will display a summary of information including the Listing ID, type, category and subcategory, as well as the

listing description.

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				ACCOUNT D	ETAIL: GO WICHITA CONVENTIO	ON & VISITORS BU	JREAU		
_	_				Account Information				
Account ID: 52 Account: Go Wichita Convention & Visitors Bureau Account (soft): Go Wichita Convention & Visitors Bureau Parent:				eau eau	Status: Active Region: Central Prairie Email: dswoyer@gowichita.com Web Site: <u>www.gowichita.com</u>				
		, cinicariy i			Phone/Fax Numbers		1		
Primary: (316) 265-2800 Tollfree:						Alternate: Fax:	(316) 265-0162		
_					Address Information				
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15 S Main, Ste 115 f(chita, KS 67202 NITEO STATES			515 S Main, Wichita, KS UNITED ST/	515 S Main, Ste 115 Wichita, KS 67202 UNITES STATES		515 S Main, Ste 115 Wichita, KS 67202 UNITED STATES			
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Action	Listing ID	Туре N	Category	SubCategory	Listing				
2	94	Website	History & Heritage	Old West	Visit the Web site for a list of the speci	ic sites on the tour.			
2	1166	Website	Sports and Recreation	Other	More than your average swimming pool, Rock River Rapids offers all kinds of activities to help you forget about the hot summer sun. Spread out over 29,000 square feet of cool, clean water, you'll fin				
	3673	Website	Arts & Entertainment	Roadside Attractions	Have fun finding and taking pictures of the 31 bronze sculptures that capture the history and everyday beauty of life in Wichita as depicted by Washington Artist Georgia Gerber. The replica of the ori				
								🔣 📢 Page 1 of 1 🕨 🕅	

| Leads | Member Record | Occupancy | Reports | Materials Request | F Bulletins | Submit Events Version 3.0, Copyright @2003-2013 simplevery, Inc. 41 rights reserved. simpleview 🙏

- To view listing detail, click the Listing ID or Type.
- To edit a listing, click the pencil icon or click **Edit** while viewing the Listing Detail page.
- To change the listings in view, select an option from the filter dropdown menus. You can select All Listings or Pending Changes. The Pending Changes option will display only those listings that are awaiting approval, noted by the highlighted icon on the left. You can also filter your view by Listing Type.

Add New Listing

- 1. Go to Member Record > Listings sub-tab > Click Add New Listing
- 2. On the New Listing form, complete the following fields (red fields required):
 - a. **Type** Listing types are used to categorize what the listing is going to be used for (e.g. Website, Travel Guide). A listing type must be assigned.
 - b. **Company** The system populates this field with the account name. It cannot be edited.
 - c. **Category** Select a main listing category.
 - d. Subcategory Select a listing subcategory.
 - e. **Contact** This dropdown is populated with all active contacts attached to the account. The contact selected will receive approval/denial listing notifications.
 - f. Address Type Select one of the account address types (Physical, Billing, Shipping) to populate the listing's address information. This is the address that will show up in your listing on TravelKS.com, so be sure it is the address that you want to send people to. This address will also be the one that is pin-pointed on the map that is included in your listing on TravelKS.com.
 - g. Listing Enter the listing description.
 - h. Additional Subcategories Use this if the listing fits into more than one subcategory type.

- i. Listing Details (Overwrite fields) This section contains all address and contact fields displayed in the website listing. If you would like to display different information, click the Overwrite checkbox and then enter the new information in the blank field to the right. If you would like to omit any of that information, check the Overwrite checkbox and then leave the field to the right blank. Please only use this when absolutely necessary.
- j. **Website Notifications** This allows you to set up listing hit notifications to be emailed to you at specific intervals. You may enter multiple email addresses, separated by comma or semi-colon, to receive the email notifications. You may also select or customize an interval to receive the notifications.
- k. Additional Information This section displays Travel Guide billing information. Please only fill this out when placing Travel Guide listing orders.

After completing all required fields, click **Save** to save the new listing or click **Cancel** to cancel your changes.

Colored Tests are required. Listing Information										
Type:Choose One										
Company:	Go Wichita	Conventior		Contact:None						
Category:	Please ch	noose Type first 💌	Address Type:Custom Address 💌							
SubCategory:	Please ch	-Please choose Category first 💌								
Listing:										
lease enter your description here ou want it to appear in the guide										
			Additional S	ibCategories						
			Available None ^	Selected						
Listing Details										
Field	Overwrite?	Account Value			Overwrite with					
Company:		Go Wichita Convention & Visitors Bureau								
Company (sort):		Go Wichita Convention & Visitors Bureau								
Address Line 1:										

Once saved, the listing detail screen will appear with a notice that the listing is now pending approval. You can return to your account by clicking **Return to Account**.

TravelKS.com Listing (Letters correspond with the fields on the previous page)

b 5.4.7. Arts Center

f/i 204 W. Wisconsin Greensburg, KS 67054 Phone: (620) 723-2600 Visit Website | Send Email | Add to Itinerary

<< Back to listings



Details

g Visit the 1st LEED Platinum building in the state of Kansas. Built by Studio 804, 3rd year graduate students in Architecture at KU, the Arts Center is built to the highest level of green building standards. The Arts Center and the programs held within it are providing great opportunities to the Greensburg community and those who visit through classes, exhibitions, and performances.



VIEWING LISTING DETAIL

The Listing Detail page will display all fields exactly as they will appear on the listing. For example, if you have overwritten the address, the address overwrite information will display under the address.

EDITING A LISTING

You can edit existing listings by clicking the pencil icon or clicking **Edit** on the Listing Detail page. Editing a listing is similar to adding a new listing, with the exception of the following fields which cannot be changed:

- Listing Type
- Company

After completing your changes and clicking **Save**, the edited listing will go into pending until approved by Kansas Tourism.

NOTE: Once a listing has been edited it cannot be edited again until the previous changes have been approved.