

LAKE CHARLES SULPHUR WESTLAKE DEQUINCY VINTON IOWA



CELEBRATING TOURISM N SOUTHWEST LOUISIANA

ourism is an economic driver with travel expenditures reaching over \$400 million in 2015. Late this spring, Lt. Governor Billy Nungesser was in Southwest Louisiana highlighting the importance of the industry during National Tourism Week. We are fortunate to live in a state with so much variety of place, steeped in history and unique Cajun and Creole cultures layered with many other languages and traditions. Our goal is to inspire people to live in our shoes for a while, and then, crave coming back for more.

During National Tourism Week, the bureau also underscored Creole Nature Trail Adventure Point, the area's newest attraction, reaching the milestone of its one year anniversary. Also a satellite office of the CVB, Adventure Point was conceived by the bureau as an extension

of the Creole Nature Trail for the purpose of educating and orienting visitors to our unique culture and landscape in an innovative way. The CVB hosted an open house complete with baby alligators and face painting, and over 900 people attended.

SUMMER 2016

The bureau also conducted the highly anticipated Top 20 Local Favorites restaurant competition, publicized through local and social media. There were 197 restaurant nominations made by the public with a recordbreaking 6,036 votes cast. The Top 20 Local Favorites are listed to the right with the top three being Luna Bar & Grill followed by Steamboat Bill's and Pat's of Henderson coming in third place. For more information on the tourism industry in Southwest Louisiana, log onto VisitLakeCharles.org/ImpactOfTourism.

TOP 20 RESTAURANTS

1. Luna Bar & Grill 2. Steamboat Bill's on the Lake 3. Pat's of Henderson

(Listed in alphabetical order) 121 Artisan Bistro Blue Dog Café **Buffi's Peaux Boys** Casa Mañana Darrell's Harlequin Steaks & Seafood Hollier's Cajun Kitchen LaVoglia Ristorante Italiano MacFarlane's Celtic Pub Mazen's Mediterranean Foods **Restaurant** Calla Saltgrass Steakhouse at Golden Nugget Seafood Palace Southern Spice Restaurant & Grill Texas Roadhouse Tony's Pizza Walk-On's



CONVENTION & VISITORS BUREAU

LATER GATOR THE BUREAU STAFF PRESS ROOM

DE GUMBEAUX POT SALES TALES

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WHAT'S INSIDE

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A message from our executive director

rummer is here, and the travel season is in full swing. As more and more travelers come through our doors during this time of the year, the staff at the bureau is excited to encourage people to explore as much as they can while they are in town or passing through by picking up information on the area or by downloading our three apps: Creole Nature Trail and the Lake Charles Historic Tour apps (both available in multiple languages), and the Lake Charles Events app, covering events throughout Southwest Louisiana.

Late this spring, the area successfully hosted a series of Louisiana High School Athletic Association events with Fast Pitch 56, the Baseball State Championship as well as the Louisiana High School Finals Rodeo. It's been a whirlwind of watching the weather and making calls on games, and the bureau staff is grateful to all the volunteers and staff at Sulphur Parks and Recreation and Burton Coliseum for their outstanding commitment to excellence.

June 14-16, as chairman of the Southeast Tourism Society (STS), I was able to attend the STS Congressional Summit on Travel & Tourism in Washington, D.C. to work with industry leaders on policies that impact tourism. Also this June, all eyes were on Louisiana as New Orleans hosted the International Pow Wow (IPW), the travel industry's premier international marketplace and the largest generator of travel to the United States.

Following the IPW event, familiarization tours of Southwest Louisiana were underway with bureau staff ensuring that the area shines brightly, creating a memorable experience with the goal of attracting more international groups and individual travelers coming to Louisiana as a whole, with a variety of travel options across the state. This was a tremendous opportunity for the state, and the Lake Charles/Southwest Louisiana area was well represented at the event.

And finally, it's a great time to get out on the Creole Nature Trail. When friends and family are visiting, be sure to stop by Creole Nature Trail Adventure Point before heading out into nature this summer.

Shelley Johnson, CDME, LCTP **Executive Director**

Will Precht, Media Relations Specialist



William Precht, a graduate from the University of Louisiana at Lafayette with a bachelor's degree in Public Relations and a minor in Business Management, was recently hired as our Media Relations Specialist. Originally from Cameron Parish, he brings with him enthusiasm for Southwest Louisiana and a love for hunting, fishing and golf. He has past experience with marketing, social media and promotions for Festival International in Lafayette.

THE BUREAU STAFF

Shelley Johnson, CDME, LCTP **Executive Director**

ADMINISTRATION

Shanna Landry Director of Administration & Satellite Office

Heather Savoie Accounting/HR Director

Alecia Acosta Finance/Administration Assistant **Cindy Johnson**

Special Projects Manager

SALES & SERVICES Eric Zartler, TMP

Sales Director **Amanda Reeves** Sales Manager Tara Johnson

Group Services/Sales Manager

COMMUNICATIONS Angie Manning, CDME **Communications Director**

Megan Hartman, TMP Senior Public Relations Manager

Colten Miller **Publications Manager Elizabeth Eustis**

Digital Media Manager Will Precht Media Relations Specialist

TOURISM Anne Taber Klenke Tourism Director

VISITOR INFORMATION

Melissa Bertrand **Tourist Information Manager**

Jamey Kadhim Tourist Information Weekend Manager

Angela Hammond **Tourist Information Assistant** Cody LaVergne

Tourist Information Assistant

BOARD OF DIRECTORS Annette Richev, Chairman

Southwest Louisiana Festivals

Brant Parish, Vice Chairman City of Sulphur

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Michael K. Dees Calcasieu Parish Police Jury

Rob King Southwest Louisiana Restaurant Association

Keith W. Henson Southwest Louisiana Lodging Association

Brian Levens West Calcasieu Association of Commerce

Evette Gradney Southwest Louisiana Lodging Association

Oliver G. "Rick" Richard, III Arts & Humanities of Southwest Louisiana

Lauren Cooper West Calcasieu Community Center Authority

City of Lake Charles

Edwina Medearis

PRESS ROOM

🔶 🛶 Travel Media Showcase 🛏

Megan Hartman will travel to Grapevine, TX in August for Travel Media Showcase, where nearly 200 travel journalists and industry professionals will converge for a national tradeshow to meet one-on-one. There, she will foster relationships with travel media as they exchange story ideas and participate on press trips at the conference.



Last year, Megan connected with journalists Michelle Newman and Sue McCarthy at Travel Media Showcase. Newman visited Lake Charles for the Iowa Rabbit Festival this past March, covering it for San Antonio Express News and AAA publications.

Golf Media Will Hit the Links in Southwest Louisiana

Golf writers from around the country will visit Southwest Louisiana as part of a golf and gaming themed media tour September 18 – 22. The CVB will host the writers who will play

at local golf courses throughout their visit. Aside from golfing, the writers will also experience fishing at Calcasieu Lake, casino gaming and resorts, and Southwest Louisiana's Cajun cuisine.



Outdoor Writers Association of America Conference

CVB representatives will attend the 89th Annual Outdoor Writers Association of America Conference July 16 - 18. The conference brings together media members from all across the nation to network with corporations, agencies and organizations who share an interest in the outdoors. Southwest Louisiana's outdoor attractions, like the Creole Nature Trail All-American Road, will be promoted to editors and industry leaders in an effort to strengthen relationships with outdoor writers and encourage outdoor tourism to our area.



New Community Professional Development Sessions: October 13

The Lake Charles/Southwest Louisiana CVB is proud to announce Community Professional Development Sessions for "Smarter Time Management" as well as "Visual Communication through Social Media" to be held on Thursday, Oct. 13, at the Lake Charles Civic Center with a morning session from 8:30 a.m. – noon and an afternoon session from 2-4 p.m.



Becky Jeffery-Gallagher

Smarter Time Management will be

presented by Becky Jeffery-Gallagher of Smarter Training Matters. The session will focus on creating more time in the workweek by following best practices for scheduling, prioritizing, decluttering and minimizing distractions.

The afternoon Visual Communication through Social Media session will concentrate on utilizing and leveraging videos and photos without breaking the budget. There will be a panel with examples taken from Instagram, YouTube, Pinterest, Facebook and Twitter.

Log on to *www.VisitLakeCharles.org/Edify* and type in your e-mail address to receive an update once registration is open.

DE GUMBEAUX POT

National Tourism Week Awards 2016

Lt. Governor Billy Nungesser visited Lake Charles in May and was the guest speaker at the CVB's annual tourism awards luncheon. He discussed how Calcasieu Parish was booming and that the travel and tourism industry is a tremendous economic driver, bringing \$11.5 billion to the state of Louisiana last year. The CVB honored community partners who made significant contributions to the local tourism industry.



Partner in Tourism Rodney Victorian, Iowa Chicken Run



Partner in Tourism Nick Villaume, Pops & Rockets



Partner in Tourism Nancy Holmes & Nancy Kirby, Acadian Coffee Roasters



Partner in Tourism Mark Lavergne, Buccaneers of Lake Charles (represented by Jeanette Willis)



Partner in Tourism Canaan Heard , Faulk's Game Calls (represented by Julie Heard)



Social Media Photo of the Year Melissa Sanner



2016 Sales Partner in Tourism Kimberly Caldarera-Dixon, Isle of Capri Casino Hotel Lake Charles



2016 Hospitality Arts Tourism "HAT" Award – Candice Alexander, Candice Alexander Art Studio



2016 Young Professional Award Kenisha Vincent, Hampton by Hilton Sulphur/Lake Charles Area



2016 Good Neighbor Award Donna Richard



2016 Media Partner in Tourism Jim Serra, KPLC 7 News



2016 Lasting Impression Award Rusty Metoyer, Rusty Metoyer and The Zydeco Krush

DE GUMBEAUX POT



2016 Public Service Award Todd Landry, Louisiana Department of Transportation and Development



Rhea Barnes Travel industry Award Marilyn Dawdy, Treasures of Marilyn's



2016 Tourism Lifetime Service Award Peggy Patin



2016 Tourism Lifetime Service Award Gary Cooper, *in remembrance* (represented by Candace Cooper)



2016 Tourism Leadership Award Jill Kidder Louisiana Travel Promotion Association



2016 Tourism Leadership Award Darienne Mobley, Louisiana Travel Promotion Association



2016 Organization of the Year Sulphur Parks & Rec. Board of Commissioners (represented by Mike David & Laurie Koelzer)



2016 Sports Person of the Year Charles Allen & Pam LeDoux, (Charles Allen represented by Colvin LeDoux)



2016 Volunteer of the Year Olivier Grosset



2016 SWLA Tourism Partner of the Year Grand Rèveil Acadien - Great Acadian Awakening Committee Left to Right: Robert & Sandra Hebert, Jimmy Pottorff, Jessie Arabie, Denise Fasske, Walter Gotreaux,

Left to Right: Robert & Sandra Hebert, Jimmy Pottorff, Jessie Arabie, Denise Fasske, Walter Gotreaux, Armajean Declouet, Brandon Shoumaker, Ashli Waldrep & Preble Girard. (Not pictured: Daniel Castoriano, Hazel & Lesa Cormier, Olivier Grosset, Chris Miller, Pat Mire, Warren Perrin, Allen Trahan and Dot Veillion.)



2016 Chairman's Cup Award Tab Finchum (with Annette Richey, CVB Chairman)



SALES TALES

— Summer Baseball and Softball Tournaments



Southwest Louisiana will see a lot of excited youth throughout the summer! USSSA is hosting the Baseball World Series in Sulphur and Lake Charles from June 30 – July 4, bringing in more than 10,000 visitors to the Southwest Louisiana area. Following is the United States Fastpitch Association's annual Texas/Louisiana Summer Showdown Tournament, held city-wide July 8-10.

In addition, 2DSports will host two youth tournaments this summer. The Softball Showcase Tournament will be July 15-17 and the Baseball-Ammo Wood Bat World Series will be held July 21-24, both at various facilities. These tournaments are expected to bring more than 8,000 spectators to the area.

For an updated game schedule and ticket information, go to *www.visitlakecharles.org/events*.

Upcoming Sales and Media Mission

The sales department is planning a sales and media mission to Baton Rouge, one of the CVB's top markets. The mission will include sales calls to promote our meeting and conference venues and media appointments to attract editorial coverage on Southwest Louisiana. Local partners in tourism are invited to attend the luncheon and set up a tabletop display to promote their property or attraction.

The Baton Rouge luncheon will be Thursday, Sept. 8. If you are interested in attending, please contact Amanda Reeves at 337-436-9588.



From a local, state and national level, the CVB advocates for the tourism industry. This past April, Eric Zartler, sales director; Shanna Landry; director of administration; and Capt. Sammie Faulk, Creole Nature Trail Board of Commissioners; traveled to Baton Rouge to rally for the travel industry with the Louisiana Tourism Promotion Association. In June, Shelley Johnson, executive director, attended congressional meetings in Washington D.C. as part of the Southeast Tourism Society's Congressional Summit.



Emily Parker with L'Auberge Casino Resort, and Eric Zartler, sales director for the CVB, were able to speak with Sen. Ronnie Johns at the Louisiana State Capitol this past April during the legislative session.

Southeast Tourism Society — Marketing College —

Local hotel and attraction partners, along with Elizabeth Eustis from the CVB, recently attended the Southeast Tourism Society (STS) Marketing College in Dahlonega, Georgia. STS Marketing College is a three year program where students earn their Travel Marketing Professional (TMP) certification. Elizabeth Eustis, Alicia Boutte, and Kenisha Vincent are expected to receive their TMP certifications in 2017. First year student, Thom Trahan will work toward his TMP certification for the next two years.



From left to right: Alicia Boutte, Hampton Inn Lake Charles; Elizabeth Eustis, CVB; Bill Hardman, Southeast Tourism Society President & CEO; Thom Trahan, Brimstone Historical Society; Kenisha Vincent, Hampton by Hilton Sulphur/Lake Charles Area.

SOUTHWEST LOUISIANA SPOTLIGHT

Southeast Tourism Society Honors 4 Local Events



Every quarter, the Southeast Tourism Society (STS) selects the "Top 20 Events" for the month and highlights the best of the best festivals or events. Those honored from Southwest Louisiana for the month of July are the City of Lake Charles' Red, White, Blue & You Festival (July 4), the Lake Charles Symphony Summer Pops program (July 9) and the Cajun Music & Food Festival (July 15-16). Arts & Crabs Fest (Aug. 20) was also honored, making the list for the month of August. The events are chosen from each of the following eleven STS member states: Alabama, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, Virginia and West Virginia. As the Festival Capital of Louisiana, we are proud to have such unique and meaningful events in the Southwest Louisiana region. For more information, go to www.southeasttourism.org.

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For a **complete** schedule of events, log onto www.visitlakecharles.org. 14

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JULY America Concert 1

- Golden Nugget Lake Charles The Cadillac Three w/Jerrett Zoch & The OSR Band
- Longhorn Entertainment Complex/ Vinton Firecracker Derby & Futurity 1
- Delta Downs Racetrack Casino Hotel/ Vinton
- **Marine Corps Blues Night** 1 Lake Charles Civic Center, Rosa Hart Theatre
- 78th Annual Fishing Rodeo 1-3 SWLA Fishing Clubhouse/Lake Charles
- **USSSA Baseball World Series** 1-4 Various Facilities/Sulphur/Lake Charles
- Walnut Grove Institute: Erica Nelson 1-8 & Heather Boston Art Exhibit Walnut Grove Post Office/Lake Charles
- **Original Works by Kamea Comeaux** 1-25 Black Heritage Gallery/Lake Charles
- 1-9/17 Victor Monsour Retrospect Exhibit 1911 Historic City Hall/Lake Charles
- 1-9/30 Above and Beyond Exhibit Gallery by the Lake/Lake Charles
- 1-9/30 Photography Exhibit by Tim Fontenot Gallery by the Lake/Lake Charles
- **Firecracker Futurity** 2 Delta Downs Racetrack Casino Hotel/ Vinton
- **Independence Day Parade** 2 Sampson St./Westlake
- 2016 Stars & Stripes Celebration Louisiana Oil and Gas Park/Jennings 2
- Summer '16 Jam-Migos Lake Charles Civic Center, Coliseum 2
- 10th Annual SWLA Patriot's Ball 2 Lake Charles Civic Center
- Lake Charles High School Annual 2 Summer Wildcat Reunion Lake Charles Civic Center, Buccaneer
- Global Body Building Zydeco Classic 2 West Cal Arena & Events Center/Sulphur
- 2, 9, 16, Charlestown Farmers Market (Downtown) 23, 30 1911 Historic City Hall/Lake Charles

Golden Nugget Lake Charles Red, White, Blue & You Festival Lake Charles Civic Center, Amphitheatre 15 Lake Area Runners 4 Miler on the 4th Downtown Lake Charles Lake Charles Community Band Fourth of July Concert Lake Charles Civic Center, Amphitheatre

Aaron Lewis Concert

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- **Bag of Donuts Concert** Isle of Capri Casino & Hotel/Westlake
- Cash & Carry Farmers Market 5, 12, Cash & Carry Building/Lake Charles 19,26
- Acting for the Camera Theatre 6-8 Workshop Central School Arts & Humanities Center/Lake Charles
- 6-8 Wild Things Theatre Workshop Central School Arts & Humanities Center/Lake Charles
 - Liquid Society Party by the Pool: Chris Young L'Auberge Casino Resort/Lake Charles
- 7, 14, **Charlestown Farmers Market** University Park Rec Center/Lake Charles 21, 28
- **Summer Film Series** 7, 14, Imperial Calcasieu Museum/Lake 21, 28 Charles
- Kansas Concert Golden Nugget Lake Charles
- 2nd Saturdays in Sulphur Arts Camp Henning Cultural Center & Brimstone Museum/Sulphur
- Louisiana Showcase Night Delta Downs Racetrack Casino Hotel/ Vinton
- **Extreme Midget Wrestling** Lake Charles Civic Center, Rosa Hart Theatre
- Lake Charles Symphony Summer 9 Pops: The Best of the Eagles Lake Charles Civic Center, Coliseum
- 9-14 **Gordie Brown Show** Golden Nugget Lake Charles
- Summer Art Camp Surrealism 11-15 Session 1 Imperial Calcasieu Museum/Lake Charles
 - LA Assoc. of Chiefs of Police: **Chiefs Night Out** West Cal Arena & Events Center/Sulphur

- Liquid Society Party by the Pool: Wayne Toups with Special Guest L'Auberge Casino Resort/Lake Charles LeAnn Rimes Concert
- Golden Nugget Lake Charles Caiun Music & Food Festival 15-16 Burton Complex/Lake Charles
- Modern Twist Contemporary Japanese Bamboo Art and Lacey 10/1 Stinson Art Exhibition 1911 Historic City Hall/Lake Charles
 - Ainsley's Angels Roll With the Wind Sunset 5K Lake Charles Civic Center, Amphitheatre
- 16 Lady of the Lake River Cruise Loggerheads Riverside Resort/ Lake Charles
 - Dick Fox's Golden Boys Concert, feat. Frankie Avalon, Fabian & Bobby Rydell
 - Golden Nugget Lake Charles **Calcasieu Serialfest** Brimstone Museum/Sulphur
 - Ad & Press Club: Gridiron 44 Lake Charles Civic Center, Rosa Hart Theatre
- Summer Art Camp Surrealism 17-22 Session 2 Imperial Calcasieu Museum/ Lake Charles
- 18-20 Midsummer Fun Theatre Workshop Central School Arts & Humanities Center/Lake Charles
- Liquid Society Party by the Pool: 21 The Frav L'Auberge Casino Resort/Lake Charles
- Salty Catch Fishing Rodeo 21-24 Golden Nugget Lake Charles
- Works of Men Exhibit 21-Henning Cultural Center/Sulphur 8/25
- Legacy Fighting Championship 58 22 Golden Nugget Lake Charles
- Jack Ingram Concert 23 Golden Nugget Lake Charles
- Movies in the Square: Ant-Man 23 The Grove at Heritage Square/Sulphur
- **Chew's Multicultural Hair Affair Expo** 23-25 Lake Charles Civic Center
- Summer Art Camp Surrealism 25-29 Session 3 Imperial Calcasieu Museum/Lake Charles

- Kidz in Showbiz Theatre Workshop 25-29 Central School Arts & Humanities Center/Lake Charles
- Liquid Society 28 Party by the Pool Concert L'Auberge Casino Resort/Lake Charles
- Iana Kramer Concert 29 Golden Nugget Lake Charles
- Marshland Festival 29-30 Lake Charles Civic Center, Coliseum
- Jerry Jeff Walker Concert Golden Nugget Lake Charles 30
 - Kool & The Gang Delta Downs Racetrack Casino Hotel/ Vinton

AUGUST

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9/30

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7-9

12

National Night Out West Cal Arena & Events Center/Sulphur

2, 9, 16, Cash & Carry Farmers Market 23, 30 Cash & Carry Building/Lake Charles

- Beatles vs. Stones -A Musical Shootout Lake Charles Civic Center, Rosa Hart
- Theatre **Summer Film Series** 4, 11
- Imperial Calcasieu Museum/LakeCharles **Charlestown Farmers Market** 4, 11,
- 18, 25 University Park Rec Center/Lake Charles **Recent Works of Kevin Lemelle** Black Heritage Gallery/Lake Charles
 - MMA- Vengeance Fighting Alliance Lake Charles Civic Center, Rosa Hart Theatre
 - Mad Hot Ballroom Gala SWLA **Celebrity Dancing Competition** L'Auberge Casino Resort/Lake Charles
 - Movies in the Square: Star Wars -The Force Awakens The Grove at Heritage Square/Sulphur
- 6, 13, **Charlestown Farmers Market** (Downtown) 20.27 1911 Historic City Hall/Lake Charles
 - Rhea Lana's Consignment Sale Lake Charles Civic Center, **Exhibition Hall**
 - Wynonna and The Big Noise Concert Golden Nugget Lake Charles



AKE CHARLES SOUTHWEST LOUISIANA CONVENTION & VISITORS BUREAU

LAKE CHARLES | SULPHUR | WESTLAKE DEQUINCY | VINTON | IOWA

1-800-456-SWLA | www.VisitLakeCharles.org 1205 N. Lakeshore Drive | Lake Charles, LA 70601

MISSION

To provide leadership in initiating and coordinating the worldwide marketing of Calcasieu Parish as a highly desirable leisure and convention destination; to solicit and service convention and other group-related business; and to engage in visitor promotions which generate overnight stays in Southwest Louisiana.

VISION

To enhance and develop the economic fabric of the parish.



EVENT CALENDAR Continued...

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- 12 McNeese State Women's Soccer vs. 27 Texas Southern McNeese State University, Cowgirl Field/ 27-28 Lake Charles **Ron White Live** 13 Golden Nugget Lake Charles **2nd Saturdays in Sulphur Arts Camp** Henning Cultural Center & Brimstone 13 Museum/Sulphur Gulf Coast Rollergirls Derby West Cal Arena & Events Center/Sulphur 13 2 McNeese State Women's Soccer vs. 16 LSU-Alexandria McNeese State University, Cowgirl Field/ Lake Charles 2-Vince Gill Concert 19 Golden Nugget Lake Charles 20 Arts & Crabs Fest 3 Burton Complex/Lake Charles Movies in the Square: 20 3 The Good Dinosaur The Grove at Heritage Square/Sulphur 26 **Christopher Cross Concert** 3 Golden Nugget Lake Charles McNeese State Women's Soccer vs. 26 3 Texas State McNeese State University, Cowgirl Field/ Lake Charles 26 2016 LegisGator Luncheon L'Auberge Casino Resort/Lake Charles 3.10. Tanya Tucker Concert 27 Golden Nugget Lake Charles 4 Children's Museum Fundraiser: 27
- Imagination Celebration Lake Charles Civic Center, Coliseum 27 Purple Reign – The Prince Tribute Show
- The Prince Tribute Show Delta Downs Racetrack Casino Hotel/ Vinton

- 8th Annual Arts and Crafts Festival lowa Multi-Purpose Center/lowa
 9

 8
 Don Rich Gun & Knife Show
- Lake Charles Civic Center, Exhibition Hall 9-11

SEPTEMBER

- 1, 8, 15, Charlestown Farmers Market1022, 29University Park Rec Center/Lake Charles
 - The Commodores Concert Golden Nugget Lake Charles Faculty/Guests Artist Series:
 - Lina Morita, piano McNeese State University, Tritico Theatre/Lake Charles
- 2- Louisiana Celebrates Carnival Exhibit 10/15 Imperial Calcasieu Museum/ Lake Charles
 - NPC Warrior Games West Cal Arena & Events Center/Sulphur
 - Southbound Showdown CrossFit Competition Burton Complex/Lake Charles
 - American Kids Concert Isle of Capri Casino & Hotel/Westlake
 - McNeese State Football vs. Tarleton State University McNeese State University,
 - Cowboy Stadium/Lake Charles
- **17, 24** (Downtown) 1911 Historic City Hall/Lake Charles
- Golden Nugget Lake Charles
- 6, 13, Cash & Carry Farmers Market 20, 27 Cash & Carry Building/Lake Charles

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The Two Man Group Tour Lake Charles Civic Center, Rosa Hart Theatre

- Faculty/Guests Artist Series: Jan Scott, clarinet McNeese State University, Tritico Theatre/Lake Charles
- Nunsense II: The Second Coming Lake Charles Little Theatre
- Boudin Wars, Food Competition & Festival Henning Cultural Center/Sulphur
- Stars & Stripes in the Park Classic Car Show Henning Cultural Center/Sulphur
- **BJ Thomas & Gary Puckett Concert** Golden Nugget Lake Charles
- McNeese State Women's Soccer vs. ULM McNeese State University,
- Cowgirl Field/Lake Charles 9 Quilt/Fiber Art Exhibit Henning Cultural Center/Sulphur
- 15- Rodrigue:
 10/29 Louisiana Graveyards Exhibit Imperial Calcasieu Museum/
- Lake Charles **16 Tracy Byrd Concert** Isle of Capri Casino & Hotel/Westlake
- **16-18** St. Theresa Bon Ton Festival St. Theresa Catholic Church/Sulphur
- **16-18** *Nunsense II: The Second Coming* Lake Charles Little Theatre
- 17 Trace Adkins Delta Downs Racetrack Casino Hotel/ Vinton
- Gulf Coast Rollergirls Derby
 30-10/2

 West Cal Arena & Events Center/Sulphur
 10/2
 - McNeese State Football vs. Stephen F. Austin McNeese State University, Cowboy Stadium/Lake Charles

Faculty/Guests Artist Series: Shawn Roy, bass-baritone & Chan Kiat Lim, piano St. Andrew Presbyterian Church/ Lake Charles

PRESORTED STANDARD US POSTAGE

Brenda Lee Concert Golden Nugget Lake Charles

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- McNeese State Women's Soccer vs. Central Arkansas McNeese State University, Cowgirl Field/ Lake Charles
- 23-25 Nunsense II: The Second Coming Lake Charles Little Theatre
- 24 Movies in the Square: *Zootopia* The Grove at Heritage Square/Sulphur
- 24-25 Annual Midnight Fantasies Lakefront Tour: Car & Bike Show Lake Charles Civic Center
- 25 McNeese State Women's Soccer vs. Northwestern State McNeese State University, Cowgirl Field/ Lake Charles
- 25 Calca Chew Food Festival St. Margaret Family Center/Lake Charles
- 30 Gallery Promenade Various Locations/Lake Charles
 30 Artist Meet-and-Greet
 - Gallery by the Lake/Lake Charles
- **30-10/1** The Lost Hollows Haunted Trails Spirit Halloween Store/Lake Charles
 - Calcasieu Parish Jr. High & High School Rodeo West Cal Arena & Events Center/Sulphur