



Presented by



Visitor Industry Celebration

May 18, 2017

Travel Lane County invites you to celebrate the visitor industry, the milestones we've reached over the past year and recognize some of the best and brightest from throughout the Eugene, Cascades & Coast region.

Attendees will hear a state of the industry address by Travel Lane County President and CEO Kari Westlund, be energized by our keynote address and get inspired by recipients in the following four award categories:

- **Sports Leadership**
- **Convention Leadership**
- **Community Leadership**
- **Destination**

Help us create a celebration to remember by becoming a sponsor today!

For more information, please contact:

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Travel Lane County

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EugeneCascadesCoast.org/celebration

Sponsorship Levels and Benefits

\$3,500 **SOLD**

Presenting Sponsor

- Recognition as the presenting sponsor of the Travel Lane County Visitor Industry Celebration in all event media communication/press releases
- Recognition as presenting sponsor in all media interviews
- Logo and link on the event webpage, evite and on all marketing materials
- Spotlight article in a Visitor Industry Newsletter
- Highlight in weekly Deadlines & Opportunities e-Newsletter
- Opportunity for a company representative to speak for 5 minutes at the event
- Recognition from the stage
- Recognition in the pre-event slideshow
- Banner at the event (provided by sponsor)
- Recognition on sponsor board at check-in table
- Premier tabling location at the event
- 8 complimentary event tickets

\$1,000

Award Sponsor

- Sponsor recognition in all event media regarding the awards
- Logo and link on the event webpage, evite and all marketing materials
- Recognition from the stage
- Recognition in the pre-event slideshow
- Banner at the event (provided by sponsor)
- Recognition on sponsor board at check-in table
- 4 complimentary event tickets

\$500

Keynote Speaker Sponsor

- Sponsor recognition in all event media regarding the Keynote Speaker
- Logo and link on the event webpage, evite and all marketing materials
- Recognition from the stage
- Recognition in the pre-event slideshow
- Banner at the event (provided by sponsor)
- Recognition on sponsor board at check-in table
- 2 complimentary event tickets

\$400

Table Sponsor

- Recognition from the stage
- Recognition in the pre-event slideshow
- Recognition on sponsor board at check-in table
- 8 complimentary event tickets

\$250

Supporting Sponsor

- Logo and link on the event webpage, evite and all marketing materials
- Recognition from the stage
- Recognition in the pre-event slideshow
- Recognition on sponsor board at check-in table
- 1 complimentary event ticket



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