

Lane County Travel Impacts

1991-2009p

March 2010

Prepared for the

Convention & Visitors Association of Lane County
Eugene, Oregon

**East Lane County
Travel Impacts, 1991-2009p**

	1991	2001	2003	2005	2007	2008	2009p
Total Direct Travel Spending (\$Million)							
Visitor Spending at Destination	200.9	325.3	344.5	397.8	442.0	453.7	388.0
Other Travel*	12.6	19.8	14.7	15.3	17.8	19.7	20.4
Total Direct Spending	213.5	345.1	359.2	413.1	459.8	473.4	408.4
Visitor Spending by Type of Traveler Accommodation (\$Million)							
Hotel, Motel	94.1	159.9	169.6	200.9	230.2	241.5	202.2
Private Campground	8.8	12.0	12.8	14.1	15.5	15.5	14.7
Public Campground	3.4	4.7	4.7	5.2	5.5	5.8	5.5
Private Home	36.9	57.4	60.2	69.6	78.3	80.9	69.0
Vacation Home	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Day Travel	57.7	91.3	97.2	107.8	112.5	109.9	96.6
Spending at Destination	200.9	325.3	344.5	397.8	442.0	453.7	388.0
Visitor Spending by Commodity Purchased (\$Million)							
Accommodations	32.9	51.4	52.4	61.9	74.4	77.4	65.1
Food & Beverage Services	48.7	77.8	84.3	94.4	101.6	102.0	94.0
Food Stores	17.0	26.5	28.4	31.2	33.3	34.1	30.6
Ground Tran. & Motor Fuel	38.2	68.7	75.9	101.6	122.1	133.3	100.9
Arts, Entertainment & Recreation	27.9	45.2	48.2	51.4	53.0	51.6	45.9
Retail Sales	31.0	48.1	49.4	50.7	50.9	48.4	44.1
Air Transportation (visitor only)	5.2	7.7	5.8	6.6	6.7	6.9	7.3
Spending at Destination	200.9	325.3	344.5	397.8	442.0	453.7	388.0
Industry Earnings Generated by Travel Spending (\$Million)							
Accommodations & Food Service	34.8	54.9	58.4	66.0	75.3	78.1	68.9
Arts, Entertainment & Recreation	8.2	13.2	14.1	14.8	17.3	17.7	15.6
Retail**	7.1	10.8	11.5	12.4	13.0	13.2	12.2
Auto Rental & other ground tran.	1.1	2.8	3.0	3.3	3.5	3.5	3.4
Air Transportation (visitor only)	1.2	2.0	1.3	1.4	1.4	1.4	1.5
Other Travel*	4.4	7.1	4.6	4.6	5.2	6.0	6.2
Total Direct Earnings	56.8	90.9	93.0	102.4	115.8	119.9	107.7
Industry Employment Generated by Travel Spending (Jobs)							
Accommodations & Food Service	2,730	3,170	3,230	3,420	3,620	3,710	3,250
Arts, Entertainment & Recreation	1,110	1,330	1,340	1,370	1,640	1,650	1,440
Retail**	530	600	610	630	630	630	570
Auto Rental & other ground tran.	80	130	130	130	130	130	120
Air Transportation (visitor only)	30	50	30	30	30	30	30
Other Travel*	190	220	150	140	140	170	160
Total Direct Employment	4,670	5,500	5,480	5,720	6,200	6,320	5,570
Tax Receipts Generated by Travel Spending (\$Million)							
Local Tax Receipts	2.2	5.2	5.3	6.5	7.3	7.7	6.6
State Tax Receipts	7.1	10.7	10.9	12.4	13.5	13.6	12.7
Total Direct Tax Receipts	9.3	15.9	16.2	18.9	20.8	21.3	19.2

Details may not add to totals due to rounding. *Other Travel includes resident air travel and travel agencies. **Retail includes gasoline. Less than \$50,000 in spending, earnings or tax receipts = 'a'. Less than 5 employees = 'b'.

West Lane County Travel Impacts, 1991-2009p

	1991	2001	2003	2005	2007	2008	2009p
Total Direct Travel Spending (\$Million)							
Visitor Spending at Destination	58.8	90.9	92.3	102.8	101.1	108.9	102.6
Other Travel*	1.1	1.7	0.9	1.0	1.0	1.4	1.4
Total Direct Spending	59.9	92.5	93.2	103.7	102.1	110.4	104.0
Visitor Spending by Type of Traveler Accommodation (\$Million)							
Hotel, Motel	7.1	13.5	12.2	16.0	14.9	24.7	20.1
Private Campground	3.9	5.2	5.5	5.9	6.3	6.1	6.1
Public Campground	8.3	11.0	11.6	12.0	12.3	12.5	12.5
Private Home	1.7	2.5	2.7	3.0	3.2	3.4	3.3
Vacation Home	5.1	8.8	9.3	10.1	11.0	11.4	11.3
Day Travel	32.7	49.8	51.0	55.9	53.5	50.9	49.2
Spending at Destination	58.8	90.9	92.3	102.8	101.1	108.9	102.6
Visitor Spending by Commodity Purchased (\$Million)							
Accommodations	5.9	9.8	9.6	11.4	11.6	16.0	13.6
Food & Beverage Services	18.0	27.7	28.5	31.9	31.6	33.9	33.2
Food Stores	8.0	11.9	12.4	13.4	13.5	14.2	13.8
Ground Tran. & Motor Fuel	1.6	3.0	3.3	4.4	5.3	5.7	4.3
Arts, Entertainment & Recreation	10.0	15.3	15.6	18.1	17.1	17.4	16.6
Retail Sales	15.3	23.2	23.0	23.6	22.0	21.8	21.1
Air Transportation (visitor only)	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Spending at Destination	58.8	90.9	92.3	102.8	101.1	108.9	102.6
Industry Earnings Generated by Travel Spending (\$Million)							
Accommodations & Food Service	10.4	16.2	16.5	18.6	19.5	22.5	20.9
Arts, Entertainment & Recreation	2.9	4.5	4.6	5.2	5.6	6.0	5.6
Retail**	2.7	3.9	4.0	4.3	4.2	4.5	4.4
Auto Rental & other ground tran.	a	0.1	0.1	0.1	0.2	0.2	0.1
Air Transportation (visitor only)	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Other Travel*	0.6	0.9	0.5	0.5	0.6	0.8	0.8
Total Direct Earnings	16.6	25.6	25.7	28.8	30.1	33.9	31.8
Industry Employment Generated by Travel Spending (Jobs)							
Accommodations & Food Service	910	950	920	980	950	1,080	1,000
Arts, Entertainment & Recreation	430	450	430	480	530	560	520
Retail**	190	200	200	200	190	200	190
Auto Rental & other ground tran.	b	10	10	10	10	10	10
Air Transportation (visitor only)	0	0	0	0	0	0	0
Other Travel*	30	30	20	20	20	30	30
Total Direct Employment	1,580	1,640	1,570	1,680	1,700	1,870	1,730
Tax Receipts Generated by Travel Spending (\$Million)							
Local Tax Receipts	0.3	0.6	0.6	0.8	0.8	1.1	0.9
State Tax Receipts	1.0	1.6	1.6	1.9	1.9	2.2	2.0
Total Direct Tax Receipts	1.3	2.2	2.2	2.6	2.7	3.2	2.9

Details may not add to totals due to rounding. *Other Travel includes resident air travel and travel agencies. **Retail includes gasoline. Less than \$50,000 in spending, earnings or tax receipts = 'a'. Less than 5 employees = 'b'.

**Lane County
Travel Impacts, 1991-2009p**

	1991	2001	2003	2005	2007	2008	2009p
Total Direct Travel Spending (\$Million)							
Visitor Spending at Destination	259.7	416.2	436.8	500.5	543.1	562.6	490.6
Other Travel*	13.7	21.4	15.6	16.3	18.8	21.1	21.8
Total Direct Spending	273.4	437.6	452.4	516.8	562.0	583.7	512.3
Visitor Spending by Type of Traveler Accommodation (\$Million)							
Hotel, Motel	101.2	173.4	181.8	216.9	245.1	266.1	222.3
Private Campground	12.7	17.3	18.4	20.0	21.8	21.6	20.8
Public Campground	11.7	15.7	16.3	17.3	17.8	18.4	18.0
Private Home	38.6	60.0	62.9	72.6	81.5	84.3	72.3
Vacation Home	5.1	8.8	9.3	10.1	11.0	11.4	11.3
Day Travel	90.4	141.1	148.2	163.7	166.0	160.8	145.8
Spending at Destination	259.7	416.2	436.8	500.5	543.1	562.6	490.6
Visitor Spending by Commodity Purchased (\$Million)							
Accommodations	38.8	61.2	62.0	73.3	86.0	93.4	78.7
Food & Beverage Services	66.7	105.5	112.8	126.3	133.2	135.8	127.2
Food Stores	25.0	38.4	40.8	44.6	46.8	48.3	44.5
Ground Tran. & Motor Fuel	39.8	71.7	79.2	106.0	127.4	139.1	105.3
Arts, Entertainment & Recreation	37.9	60.5	63.7	69.5	70.1	69.0	62.5
Retail Sales	46.4	71.3	72.4	74.3	72.9	70.1	65.2
Air Transportation (visitor only)	5.2	7.7	5.8	6.6	6.7	6.9	7.3
Spending at Destination	259.7	416.2	436.8	500.5	543.1	562.6	490.6
Industry Earnings Generated by Travel Spending (\$Million)							
Accommodations & Food Service	45.2	71.1	74.9	84.6	94.8	100.6	89.8
Arts, Entertainment & Recreation	11.1	17.7	18.7	20.0	22.9	23.6	21.2
Retail**	9.8	14.7	15.6	16.6	17.3	17.7	16.5
Auto Rental & other ground tran.	1.2	2.9	3.2	3.5	3.6	3.7	3.5
Air Transportation (visitor only)	1.2	2.0	1.3	1.4	1.4	1.4	1.5
Other Travel*	5.0	8.1	5.1	5.1	5.8	6.8	7.0
Total Direct Earnings	73.4	116.5	118.8	131.2	145.8	153.8	139.6
Industry Employment Generated by Travel Spending (Jobs)							
Accommodations & Food Service	3,640	4,110	4,140	4,400	4,570	4,790	4,250
Arts, Entertainment & Recreation	1,540	1,790	1,770	1,850	2,170	2,210	1,960
Retail**	720	800	810	820	820	830	760
Auto Rental & other ground tran.	80	140	140	140	140	140	130
Air Transportation (visitor only)	30	50	30	30	30	30	30
Other Travel*	220	250	170	160	160	200	180
Total Direct Employment	6,240	7,140	7,050	7,400	7,900	8,190	7,300
Tax Receipts Generated by Travel Spending (\$Million)							
Local Tax Receipts	2.5	5.8	5.9	7.2	8.1	8.7	7.5
State Tax Receipts	8.1	12.4	12.5	14.3	15.4	15.8	14.7
Total Direct Tax Receipts	10.6	18.1	18.4	21.5	23.6	24.5	22.2

Details may not add to totals due to rounding. *Other Travel includes resident air travel and travel agencies. **Retail includes gasoline. Less than \$50,000 in spending, earnings or tax receipts = 'a'. Less than 5 employees = 'b'.