

Online Event Housing Tools for a Successful Event

At Travel Lane County - Eugene, Cascades & Coast, we are committed to the success of your event and delighted to offer our meeting planners a set of online tools that will make your event housing simple, seamless and stress-free.

Online Hotel Reservations



Live Event Tracking



Dedicated Web Booking Engine

The booking website is customized for your event so your guests can enjoy the convenience of booking in your contracted block via the web.

Mobile Booking

In addition, guests can make their hotel reservations via their iPhone, Blackberry or Android mobile device.



Social Network for Your Event

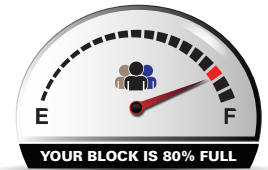
Let your guests connect before, during and after the event via an existing social network on Facebook, Twitter or LinkedIn, or let us create a dedicated social network for the event.

Event Dashboards and Reports

Now you can track your room block productivity, run helpful reports and manage your own rooming lists on the event dashboard.

Email Alerts

Automated email alerts make sure you have the right information at the right time, such as a weekly pick-up report, delegate list or an alert when a room block is 80% sold.



Email Campaigns

Send professionally designed email campaigns to your event guests to share important information before, during or after the event.

The Eugene, Cascades and Coast Convention Group Housing Bureau can manage your lodging needs for any large Convention event.

Utilizing the integrated **Passkey GroupMAX** system, we can facilitate group housing seamlessly, saving you time and money while also generating revenue and helping to grow your event.

We provide

- Block monitoring , pace and pick-up reports and reservation tracking options
- Personal, customizable website for guests to book through, built to promote each event
- Guest room block tracking in real time, with reports generated instantly
- Personal relationships with hotel sales staff and facility specific data
- Troubleshooting support and availability assistance seven days a week
- Access to an event dashboard that tracks all housing-related data as it happens
- Housing service is web and mobile friendly

We monitor

- Hotel block pick-up and pace, working to add rooms and adjust inventory as needed
- Multiple reports and communications, assuring that organizer needs are reaching the right guests
- Comp room tracking, revenue and commissionable income potential
- Guest requests, service needs and meeting spaces as needed
- Our Housing Services are **Always** Complimentary

