

Why Advertise on LaurelHighlands.org

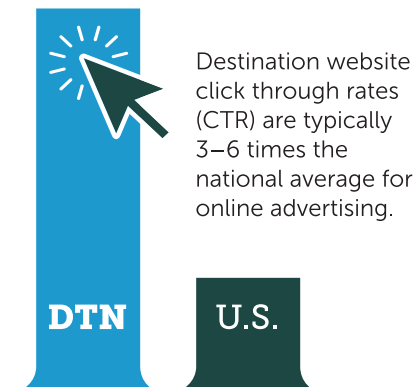
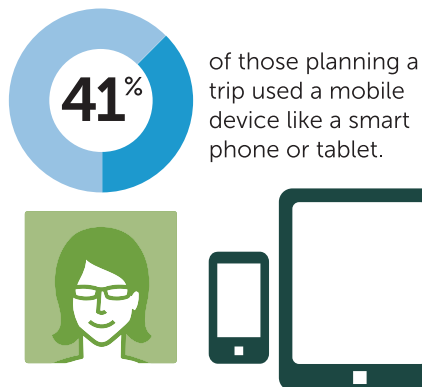
Right now, a family of four or a businessperson may be planning a visit to our area. Like most travelers, their first step is an online search, where they are likely to find LaurelHighlands.org. As these visitors and thousands more like them explore our website each month, how much might you benefit from being one of the very first organizations they find as they make lodging reservations, schedule activities and build their itinerary for entertainment and dining?

We all know the reason online advertising is so powerful: it puts your organization in front of your perfect customer at the moment they are ready to make a buying decision. And that's exactly what the LaurelHighlands.org online advertising program does for you because our audience relies heavily on our website as they decide how and where to spend their money when enjoying the richness of our area.

Here's why our online advertising opportunities might be very important to your organization:

- **455,000 Online Users:** Our website is visited by nearly 455,000 engaged, affluent leisure and business travelers each year. Why? They expect to visit our community and spend money while they are here! Can they find you?
- **New Customers:** Typically, 70%+ of visitors to "destination marketing" websites arrive on the site because of research they've done on search engines like Google. So our website is really an internet highway that brings new customers to our website and – and our advertisers – straight from Google, Bing & Yahoo.
- **Better Performance:** Because advertising on destination marketing websites like LaurelHighlands.org puts your organization directly in front of your "perfect travel-orientated customer," click-through rates (CTR) are typically 3 – 6 times the national average for online advertising. LaurelHighlands.org is a revenue resource!
- **Top Referring Website:** A frequent experience of advertisers on websites like LaurelHighlands.org is that it becomes the top referring website to their own website. That's powerful advertising!

Online advertising can easily be tailored to meet almost any budget. So why wait? Now's the perfect time to begin getting more out of online advertising and the power of LaurelHighlands.org!



Homepage

GROUPS MEETINGS RESOURCES TRIP BUILDER (0/0/0/0) 72°

THINGS TO DO OUTDOORS RESTAURANTS PLACES TO STAY DEALS ABOUT US

LAUREL HIGHLANDS

Ride The Rapids In Ohioyle!
GO THERE

WELCOME TO PENNSYLVANIA'S LAUREL HIGHLANDS

This scenic mountainous region encompasses 3,000 square miles of Pennsylvania's Fayette, Somerset and Westmoreland counties. Located just east of Pittsburgh, our beautiful four-season destination offers some of the commonwealth's most spectacular natural scenery, outstanding outdoor recreation venues, Frank Lloyd Wright architectural masterpieces, French & Indian War sites, family attractions, and world-class resorts.

New attractions opening this year:

- Ridget Snowboarding Park for the thrill of snowboarders (ages 4-7) at Seven Springs Mountain Resort.
- Lady Luck's Casino Nottingham.
- Family Lacy River Water attraction at Island & SunCoast - again voted the "Best Kids Park in the World" by Amusement Today.

UPCOMING EVENTS

JUNE 14-16, 2014
Miners' Memorial Weekend
VENUE NAME: Weaue, PA

JULY 24-26, 2014
Rib & Wine Festival
VENUE NAME: Seven Springs, PA

AUGUST 3-4, 2014
250th Anniversary Battle of Bushy Run
VENUE NAME: Jeannette, PA

SPECIAL OFFERS

BIKE & FLOAT ALONG THE GAP
Pack up the kids for a fun three-day trip!

HIGHLIGHTS

FLIGHT 93 NATIONAL MEMORIAL
Have you ever wondered where to find courage?

REQUEST A FREE DESTINATION GUIDE!
Sign-Up Now!

FOLLOW LAUREL HIGHLANDS

NEWSLETTER SIGN-UP
Email Address: SIGN UP

LAUREL HIGHLANDS

Laurel Highlands
PENNSYLVANIA

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Laurel Highlands Visitors Bureau
724-238-5660
Toll-Free: 800-333-5660
100 East Main Street, Gettysburg, PA 17325

tripadvisor
See what other travelers have to say about Laurel Highlands on TripAdvisor

PA
simpleliving

PARTNERS PRESS PRIVACY CONTACT US SITEMAP

Upcoming Events
Sponsorship

Special Offers
Sponsorship

Listing Page

The screenshot displays the 'PLACES TO STAY' section of the Pennsylvania's Laurel Highlands website. It includes a search filter with categories, regions, and amenities, followed by a map showing various lodging locations. Below the map, there's a 'SPECIAL OFFERS' section with a featured offer for 'BIKE & FLOAT ALONG THE GAP'. A 'SPOTLIGHT' section lists several hotel deals with placeholder text. On the right, a 'FEATURED LISTING' section highlights specific resorts, including Summit Inn Resort, SpringHill Suites by Marriott, and Seven Springs Mountain Resort.

Page Sponsor


Spotlight



Banner

Featured Listing

Mobile Homepage

MENU ☰

 72° ▾





<

Ride The Rapids In
Ohiopyle!
GO THERE >

>

**WELCOME TO PENNSYLVANIA'S
LAUREL HIGHLANDS**

 Like


 Share

This scenic mountainous region
encompasses 3,000 square miles of
Pennsylvania's Fayette, Somerset and

▾ EXPAND TO READ MORE

UPCOMING EVENTS

<



>

JUNE 14-16, 2014
Miners' Memorial Weekend
VENUE NAME

Upcoming Events
Sponsorship

Mobile Listing Page

MENU

72°

PENNSYLVANIA'S

LAUREL
HIGHLANDS

IN THIS SECTION

PLACES TO STAY

Like

Share

Great Laurel Highlands lodging will make your overnight stay in Western Pennsylvania a memorable one.

EXPAND TO READ MORE

FILTER

OPEN MAP

1-9 OF 100

FEATURED

MAP IT

+ ADD TO TRIP

Summit Inn Resort

101 Skyline Drive

Farmington, PA 15437

three-day trip:

SPOTLIGHT

Lorem Ipsum Dolor Sit

Amet Consectetur

Sed do eiusmod tempor incididunt ut labore.

Lorem ipsum... [More](#)

Lorem Ipsum Dolor Sit

Amet Consectetur

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Lorem ipsum... [More](#)

AD SPACE

300x250

ENEWSLETTER SIGN-UP

email address

SIGN-UP

FOLLOW LAUREL HIGHLANDS

Advertising Rates And Specifications



	Platinum Package \$416 Per Month	Gold Package \$316 Per Month	Silver Package \$220 Per Month	A La Carte Pricing Per Month
Banners	300 x 250	300x250		300 x 250 ROS: \$200/month
Spotlights	25K		5K	5K: \$50/month 10K: \$90/month 25K: \$200/month
Featured Listings	Yes	Yes	Yes	\$195/month
Events Calendar Feature				\$195/month
Homepage Events Sponsor				Far Left: \$300/month Others: \$250/month Maximum of 3 Per Event Sponsor
Homepage Special Offers				\$250/month
Page Sponsorships				\$50 - \$500/month Depending on Page

Terms and Conditions

All packages are based on 12 month agreement, with 3 month opt-out (trial period).

Three consecutive month minimum, reverts to month-to-month at same rate until canceled by Advertiser.

Payment: First month due with signed agreement, billed monthly thereafter. Check or major credit cards accepted.

Banner ad design and content creation services are available.



Contact:

Gail Stewart

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