

# 2016 HOLIDAY HAPPENINGS NEWSPAPER CO-OP CAMPAIGN

**PARTICIPATION FEE: \$150/LISTING | DEADLINE FOR PARTICIPATION: OCTOBER 28, 2016**

Formatted ad includes event or property logo, location address, website address, event dates, phone number, and 15 words of copy. Approximate total ad size – 11” wide x 10” deep (based on 12 participants). The Laurel Highlands Holiday Happening Ad will be featured as a full-page display ad in the following publication on Thanksgiving Day, November 24<sup>th</sup>.

· *Tribune-Review TICKET (Greensburg, PA)*

The total value of this campaign is over \$2,000 - your investment \$150!

**REQUIRED FOR PUBLICATION:**

\_\_\_\_\_  
NAME OF EVENT

\_\_\_\_\_  
EVENT DATE(S)

\_\_\_\_\_  
WEBSITE

\_\_\_\_\_  
EVENT ADDRESS

\_\_\_\_\_  
CITY, STATE, ZIP

**15 WORDS OF PROMOTIONAL COPY**

\_\_\_\_\_  
\_\_\_\_\_  
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\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
CONTACT PERSON

\_\_\_\_\_  
E-MAIL ADDRESS (FOR PROOF)

**PARTICIPATION TERMS**

**THIS AGREEMENT IS SUBJECT TO THE FOLLOWING TERMS:**

All advertisers must have dues and assessments paid in full as a member of the Laurel Highlands Visitors Bureau. Deadline for reserving ad space and submitting ad copy to Laurel Highlands is Friday, October 28<sup>th</sup>, 2016. LHVB reserves the right to edit copy. This advertisement will include your logo, location address, event dates, and promotional copy up to the maximum word count.

Payment for one-half of total fee must accompany this agreement. The balance will be billed. Visa, MasterCard or check are acceptable forms of payment.

*I Accept the terms and conditions of this agreement.*

\_\_\_\_\_  
*Authorized Signature/Date*

\_\_\_\_\_  
*Print Name*

**RETURN FORMS & LOGOS:** Ann Nemanic | [anemanic@laurelhighlands.org](mailto:anemanic@laurelhighlands.org) | F: 724-238-3673 | P: 724-238-5661