

EPICURIENCE VIRGINIA



An Epic Wine and Culinary Experience | www.EpicVirginia.com



Purpose

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- **CREATIVE & DESIGN INVESTMENT**
- **SPONSORSHIP INVENTORY**
- **SUSTAINABILITY**
- **APPROVAL**



Epic Experience

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- **EXPLORE**
- **EDUCATE**
- **FESTIVAL**
- **CELEBRATE**



VIP Entrance

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- VIP Parking Lot
- Shuttle to Main Entrance
- Walk thru the Rose Garden



VIP Entrance

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VIP & Sponsor Tent

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Furniture



Lawn Activities



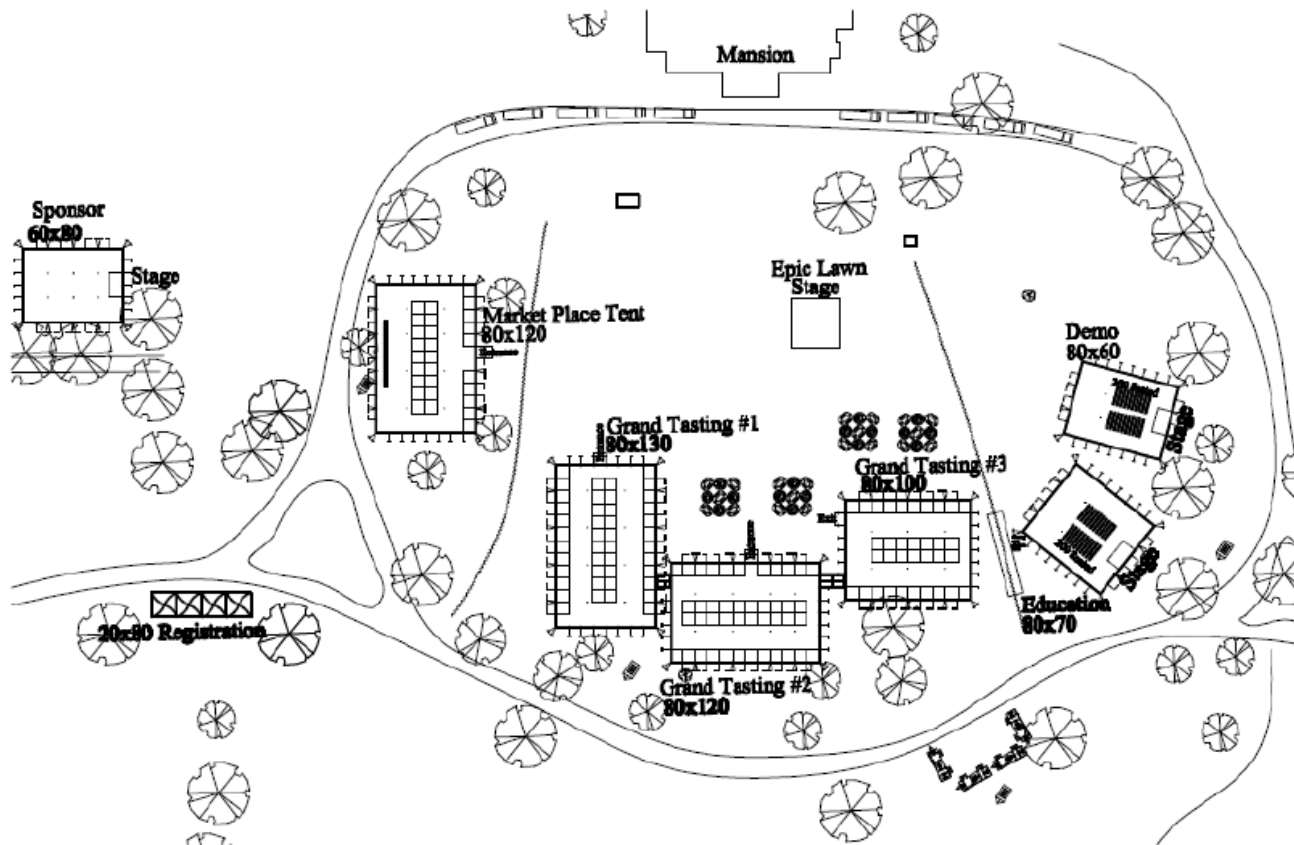
Festival Map

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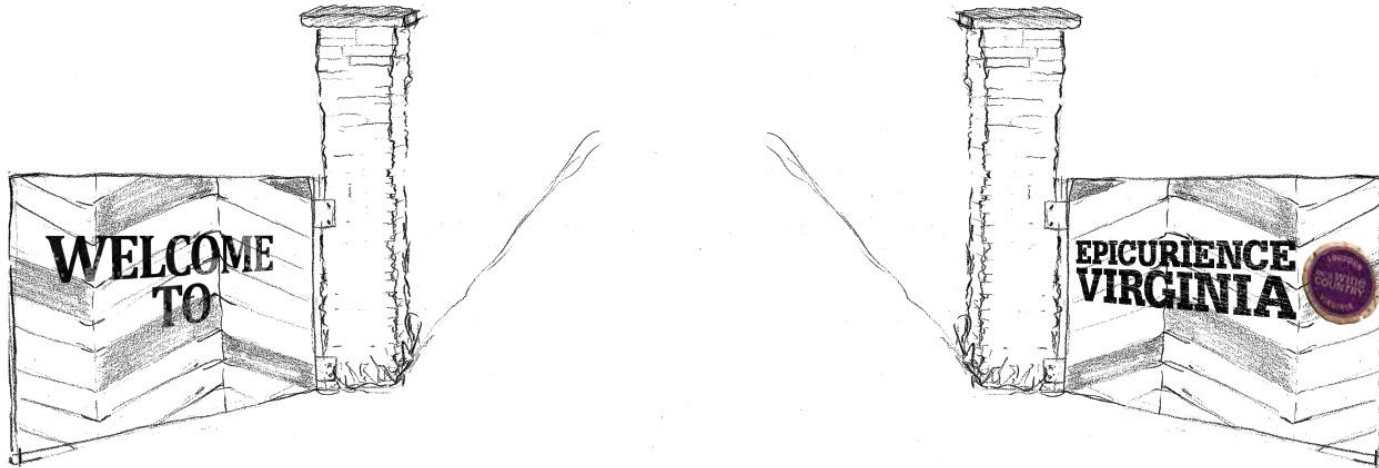
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General Entrance

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Epic Lawn

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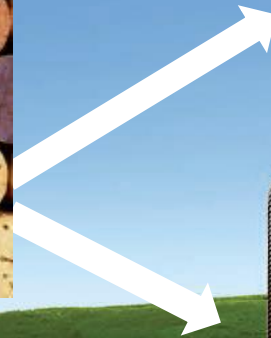


Signature Design Element

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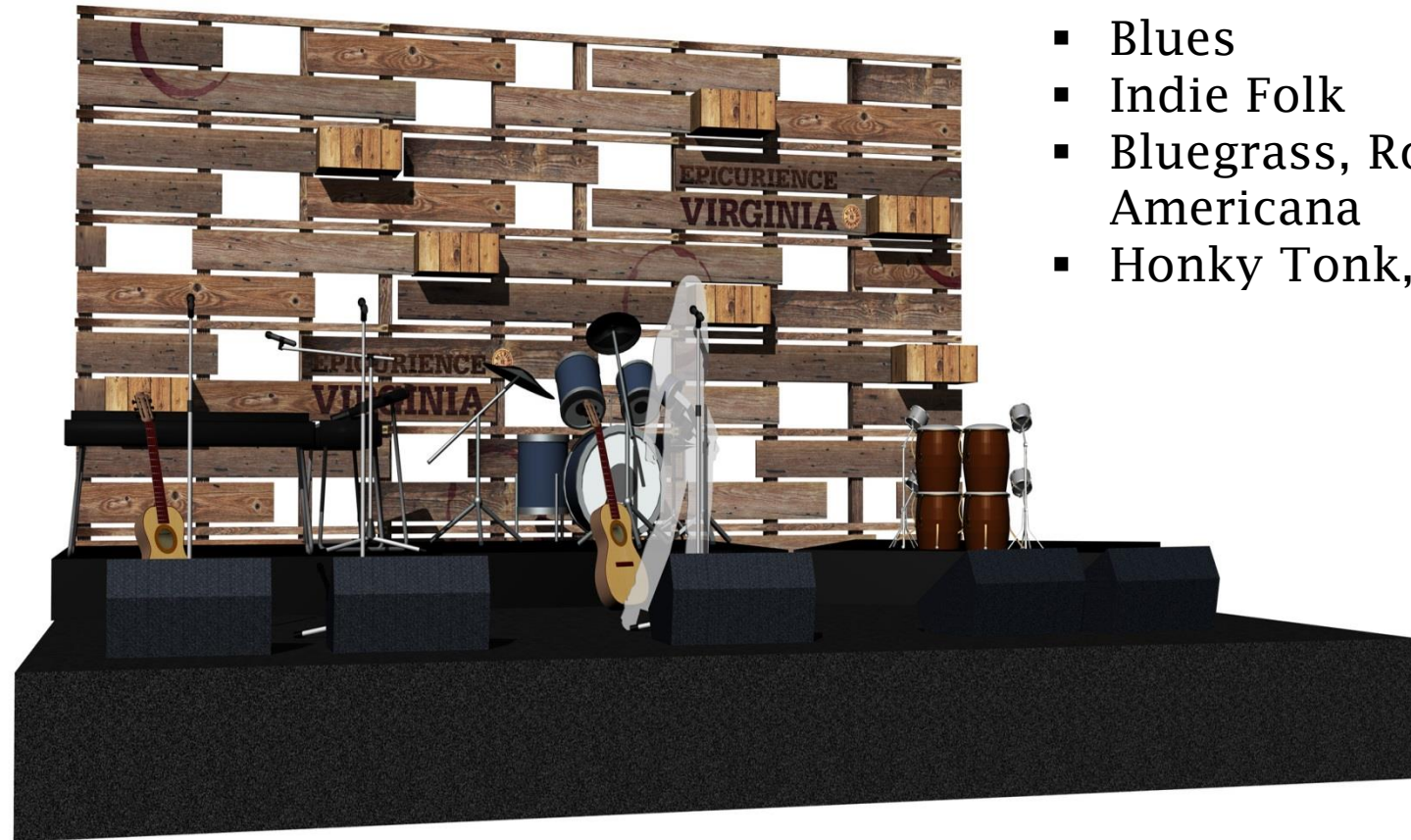
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Epic Lawn Stage

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- Traditional Bluegrass
- Blues
- Indie Folk
- Bluegrass, Rockabilly, Americana
- Honky Tonk, Country

Demonstration Tent

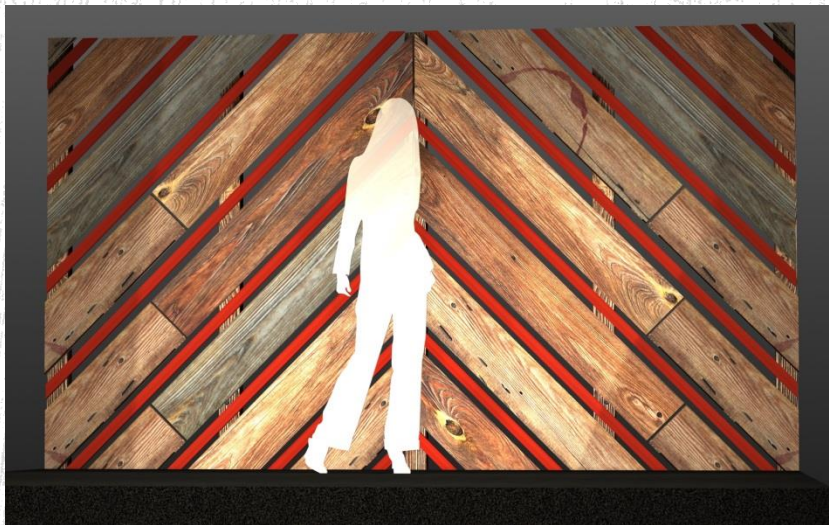
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Major Components

- Kitchen Display
- Mirrored stove vs. iMag
- Sponsor Activation
- Theater seating



Education Tent

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Major Components

- Stage for panelists/speakers
- Schoolboy tables vs. theater seating
- Tasting Equipment (wine glasses, branded paper tablemat for note-taking, water, dump buckets, etc.)



GRAND TASTING

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Marketplace Tent

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- Winery Sales
- Epicurience Merchandise
- Water sales



Next Steps

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Questions?

