

## Marketing Coordinator

January 2017

If you like working with a talented team, being busy, having fun at work, and being part of the economic engine that helps drive the Greater Madison area, joining our creative crew could be a great fit for you!

### The Company

The Greater Madison Convention and Visitors Bureau (GMCVB), and the Madison Area Sports Commission (MASC) are passionate about promoting the Madison area to visitors and locals alike. We do it by:

- Attracting new conventions, sporting events and competitions to the community
- Providing expert service and support to people who visit Madison for events
- Sharing relevant and timely information about all there is to see and do in our city
- Conducting and analyzing tourism research
- Building our local economy!

### The Position

This Marketing Coordinator is a full-time, benefits eligible position that will support the work of both the GMCVB and the MASC by developing and executing marketing campaigns, programs and materials, and creating content for use across various media platforms.

For a more details and the job description click here [Marketing Coordinator Job Details Jan 2017.pdf](#), or visit our website at <http://www.visitmadison.com/>.

### The Minimum Qualifications

- Bachelor's degree in marketing, communications, journalism, or a related field
- 3-5 years of marketing experience
- Ability to be flexible and think creatively
- Excellent communication skills
- Strong organizational and time management skills
- A passion for the Madison area, with a strong interest in sporting and competitive events preferred

### Why You Should Apply?

- Creative work with supportive, collaborative co-workers
- New office space on the vibrant Capitol Square
- Generous benefits package
- Promote the Madison area
- Help grow the local economy



## How to Apply

Send **cover letter with salary requirements and resume** to [operations@visitmadison.com](mailto:operations@visitmadison.com), or by mail to:

GMCVB  
Recruitment  
22 E Mifflin Street, Suite 200  
Madison, WI 53703

Applications will be reviewed upon receipt. Please submit your application as soon as possible for early consideration.