

Minutes

Executive Committee

Wednesday, March 2, 2016 | 3:00pm – 5:00pm

MCCVB Offices | 787 Munras Ave. | Suite 110

Present

Rick Aldinger
Steve McNally
Bob Buescher

Absent

Mike Oprish
Mairead Hennessy

Guest

Chris Ihrig

Staff Present

Tammy Blount
Alliah Sheta
Jennifer Johnson
Paul Martin

Call to Order: Rick Aldinger called the meeting to order at 3:01 PM

Public Comment: None

MEMBER AND STAFF ANNOUNCEMENTS

Tammy Blount recapped the recent awards won by the MCCVB. She also introduced the newest team members and mentioned upcoming jurisdiction presentations.

CONSENT AGENDA

A. Minutes of the January 6, 2015 Executive Committee Meeting
Motion to approve the Consent Agenda, M/S/C, Bob Buescher/Steve McNally, Unanimous

REGULAR AGENDA

NEW BUSINESS

A. Employee Engagement Survey and HR Audit

Rick introduced Chris Ihrig from Fired-Up! to review results of Employee Engagement Survey and HR Audit. Chris congratulated the team at MCCVB for winning the Fired-Up! Organization of the Year award for significant year over year improvement in engagement results. He then reviewed the HR audit findings and noted that there were only four areas of recommendations for the organization. He then reviewed the employee survey. Jennifer Johnson reviewed the actions taken with the recommendations from the audit. Discussion ensued.

Tammy requested that a meeting be scheduled of the compensation committee to review the policy revisions as recommended.

Chris Ihrig left the meeting at 3:34 PM

B. Organization Chart review

Tammy reviewed the current MCCVB organization chart. Discussion ensued.

C. Space Planning

Jennifer reviewed the recommended changes to the MCCVB office cubicle configuration and the staff recommendation.

Motion to authorize budget adjustment to accommodate four additional workspaces as recommended, M/S/C, Steve McNally/Bob Buescher, Unanimous

D. MCCVB Merit Increases

Tammy Blount reviewed initial thoughts regarding FY16-17 merit increase parameters. Discussion ensued. Final plans will be presented for approval as part of the budget and plan for 2016-17.

E. Tourism Marketing District threats

Paul Martin gave an update on the San Diego TMD lawsuit. Discussion ensued. Staff was directed to work with the MCHA and City Managers on potential solutions for the Monterey TID should a crisis occur and also to speak with other California DMOs to find out what they are doing to address the risk.

F. Strategic Summit Issues

Tammy Blount reviewed the issues and recommended actions from the Board strategic summit. Discussion ensued. Staff was directed to set up a meeting with MCHA and their Board Chair to review the follow up from the summit for issues that are to be referred to MCHA.

GOOD OF THE ORDER

Tammy suggested an additional Executive Committee meeting be scheduled in May. Additionally, Steve requested to discuss a potential business development fund to incentivize groups during the conference center's construction.

Rick Aldinger adjourned the meeting at 4:53 PM

NEXT MEETING:

Wednesday, June 8, 2016
3:00 PM – 5:00 PM | MCCVB