Marquee Events in 2016

January				
Whalefest Monterey	January 23 - 24, 2016	Old Fisherman's Wharf, Monterey		
Whalefest Monterey is held in January during the migration of the gray whales, although whales are spotted in the				

Monterey Bay year-round. The weekend features a wide array of fun activities at Old Fisherman's Wharf in Monterey near the Custom House.

February

AT&T Pebble Beach Pro-Am

MONTEREY

Grab life by the moments:

February 8 - 14, 2016

Pebble Beach Resorts

Top PGA Tour professionals team up with Hollywood celebrities, world renowned musicians and the captains of industry as they compete for a \$6.6 million purse. Foursomes rotate to MPCC Shore Course, Spyglass Hill and Pebble Beach Golf Links Thursday through Saturday.

Relais & Châteaux GourmetFest February 25 - 28, 2016 Carmel-by-the-Sea Relais & Châteaux GourmetFest is a four day foodie extravaganza featuring an exclusive roster of Relais & Châteaux Chefs and wine estates based at L'Auberge Carmel in Carmel-by-the-Sea.

March

Jazz Bash by the Bay

March 4 - 6, 2016

Monterey Conference Center

The Jazz Bash by the Bay has been a wall-to-wall weekend of traditional jazz and swing since 1980. The festival brings together the many colorful forms of the roots of early jazz: traditional jazz, swing, gypsy jazz, ragtime, blues, zydeco and big bands.

Pebble Beach Food & Wine March 31 - April 3, 2016 **Pebble Beach Resorts** Enjoy four days of the best in food and wine with an epic epicurean event, Pebble Beach Food and Wine. 60 celebrity chefs and 250 wineries assemble at Pebble Beach to bring you the culinary experience of a lifetime. Enjoy lunches, dinners, wine tastings and cooking demonstrations.

April				
Next Generation Jazz Festival	April 8 - 10, 2016	Monterey Conference Center		
Over 1,300 of the nation's top student musicians to play their hearts out at the Next Generation Jazz Festival (NGJF) in				

downtown Monterey. The event is free to the public.

Pacific Grove Good Old Days April 9 - 10, 2016 Lighthouse Avenue, Pacific Grove Home to the County's largest arts and crafts show, with over 225 art and food vendors in downtown, a parade down Pine

Avenue, live entertainment on four stages, old-fashioned games and contests and lots of family fun.

Sea Otter Classic April 14 - 17, 2016 Laguna Seca Recreation Area Sea Otter Classic is the largest cycling festival and consumer trade show in North America. Over four days, it includes a wide variety of bike races and fun rides for every kind, level and age of rider, an expo with more than 250 exhibitors, club zones, a product demo area, a ride zone, stunt shows and kids activities.

Μ	01	NTE	REY
Grab	life	by the	moments:

Big Sur International Marathon April 24, 2016

The Big Sur Marathon is 26.2 miles of the most beautiful coastline in the world - and, for runners, the most challenging. At the Expo, participants in the Marathon will pick up their race bibs, goody bags and check out fitness apparel and equipment.

Wildflower Triathlon	April 29 - May 1, 2016	Lake San Antonio, Bradley
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One of the premier triathlons nationally and internationally, this course will test the skills of the professional triathlete and the first-time long course competitor. Spectators and athletes can also enjoy live music, great food, race clinics and a peek at the latest gear at the Wildflower Triathlon Expo area.

Continental Tire Monterey Grand Prix April 29 - May 1, 2016

This new series created by the merger between the GRAND-AM Rolex Sports Car Series and the American Le Mans Series retains the very popular format of races within a race, providing plenty of on-track action and constant passing.

	May				
	Winemakers' Celebration	May 7, 2016	Dolores Street, Carmel-by-the-Sea		
Celebrating the wines and winemakers of Monterey County's world class growing region, the event displays over 100					
	incredible wines on Dolores Street (between Ocean & 7th). Guests will also have the rare opportunity to ask questions and				
	discuss the wines with the winema	akers themselves.			

Salinas Valley Fair	May 12 - 15, 2016	Salinas Valley Fairgrounds, King City
Enjoy the atmosphere of an ol	d-fashioned county fair, complete with car	nival, bull-riding, craft and 4-H exhibit, music and
more.		

Carmel Art Festival	May 14 – 15, 2016	Mission Street, Carmel-by-the-Sea		
Gallery events, lectures, receptions and demonstrations take place at several art galleries in addition to a plein-air painting				
competition where final works are showcased on Mission Street.				

California Roots Music & Arts Festival May 27 - 29, 2016

The California Roots Music and Arts Festival is a three-day event packed with live music, fantastic food, refreshing beverages, creative artwork and sustainable practices. Reggae acts from around the globe culminate at the Monterey County Fairgrounds for good vibes during the Memorial Day weekend.

June			
Artichoke Festival	June 4 - 5, 2016	Monterey County Fair & Event Center	
The Artichoke Festival is a commemoration of all things artichoke. The event has artichoke cooking demos, artichoke-			
themed art, an artichoke parad	e, artichokes (and other vegetables) for	sale at the farmers' market, and of course artichokes	

prepared in every way imaginable.

Monterey County Fair & Event Center

Mazda Raceway Laguna Seca, Salinas

Big Sur

MONTEREY

Grab life by the moments:

Monterey Wine Festival	June 4 - 5, 2016	Custom House Plaza, Monterey
With hundreds of wines offered for	or tasting, wine lovers will find an em	barrassment of riches awaiting them at the
Monterey Wine Festival. The ever	nt also includes the West Coast Clam	Chowder Competition.
Triathlon at Pacific Grove	June 10 - 12, 2016	Lovers Point Park, Pacific Grove
Elite and amateur triathletes flock	to Pacific Grove the second weeken	d in September to participate in one of the most
scenic triathlons in the world. The	e Triathlon at Pacific Grove offers an C	Dlympic distance triathlon, a sprint distance triathlon,
and a 5K and 10K Fun Run.		
Monterey Beer Festival	June 11, 2016	Monterey County Fair & Event Center
The Monterey Beer Festival bring	s over 80 beers from dozens of brewe	eries where you will have the chance to taste unusual
offerings from major beer compa	nies as well as fantastic beers from ur	nknown brewing companies from around the world.
Carmel Valley Art & Wine Celeb	ration June 18, 2016	Carmel Valley Village, Carmel Valley
The Art & Wine Celebration show	cases over 60 artists, local wines and	strolling musicians at restaurants, shops and galleries
throughout Carmel Valley Village.		
Monterey BaconFest	June 25 - 26, 2016	Monterey County Fair & Event Center
It's bacon! The Monterey BaconFe	est showcases all things bacon at the	Monterey County Fair & Event Center. The weekend
event also includes plenty of live r	music and a "Best of Bacon" competit	tion.
July		
4 th of July Events	huby 4, 2016	Montorov County

4th of July EventsJuly 4, 2016Monterey CountyCelebrate Independence Day (and your day off) where California was first born! Monterey, Pacific Grove, Carmel-by-the-Seaand Spreckels each throw their own hometown bashes.

FIM Superbike World ChampionshipJuly 8 - 10, 2016Mazda Raceway Laguna Seca, SalinasThe sounds of motorcycles will again roar through the central California hillsides as the FIM Superbike World Championshipreturns to Mazda Raceway Laguna Seca. The FIM Superbike World Championship features riders, teams and manufacturersracing high-performance bikes very similar to the ones right off the showroom floor.Mazda Raceway Laguna Seca.

Carmel Bach FestivalJuly 16 - 30, 2016Carmel-by-the-SeaThe Carmel Bach Festival has a 75-year history where musicians from the around the world perform in various venues
including the Sunset Center, Carmel Mission Basilica, Church in the Forest, Pebble Beach and All Saints Church.

California Rodeo SalinasJuly 21 - 24, 2016Salinas Sports Complex, SalinasEach July, the West comes alive in Salinas with the California Rodeo Salinas at the Salinas Sports Complex. Though the
California Rodeo Salinas itself takes place for only four days, surrounding events such as the Rodeo Carnival, the Kiddie
Kapers Parade and Cowboy Poetry provide a two-week long warm-up to the main event.

MONTEREY

Grab life by the moments:

Feast of Lanterns

July 27 - 31, 2016

Pacific Grove

A tradition lasting for over a century, the Pacific Grove Feast of Lanterns is a community celebration. This event in Pacific Grove includes a lantern pageant, children's activities, and a pet parade.

Moss Landing Antique FairJuly 31, 2016Moss LandingThe quaint fishing village of Moss Landing becomes the antique capital of the world where hundreds of antique booths setup on the streets for the Moss Landing Antique Street Fair, selling antique furniture and every kind of vintage itemimaginable.

August

Salinas Valley Half MarathonAugust 6, 2016Salinas ValleyTake in the fresh air and enjoy the breathtaking beauty of the "Salad Bowl of the World" during the Salinas Valley HalfMarathon. Runners and walkers will be delighted with stunning sights along Salinas Valley's Foothill and River Roads alongthe Santa Lucia mountain range.

Scottish Games & Celtic FestivalAugust 6 - 7, 2016Monterey County Fair & Event CenterThis very popular Celtic celebration brings the music, dance and athletic events of the mystical lands of Scotland and Ireland
to Monterey County and features events for the whole family.

Monterey Car WeekAugust 15 - 21, 2016Monterey CountyClassic automobiles take over the Monterey Peninsula during Monterey Car Week and Concours d'Elegance. All overMonterey County, classic cars take to streets, golf courses, parks and the world-renowned Mazda Raceway Laguna Seca,

Rolex Monterey Motorsports ReunionAugust 18 - 21, 2016Mazda Raceway Laguna Seca, SalinasDescribed as a museum springing to life, the Rolex Monterey Motorsports Reunion is the largest event held during the
famed Monterey Car Week, and is the only event where cars are doing what they were originally intended to do...race.

Concours d'EleganceAugust 21, 2016Pebble Beach ResortsA tradition going back over half a century, the Pebble Beach Concours d'Elegance is where the world's collector cars meetand compete. Only the 200 best collector cars in the world roll onto the legendary 18th fairway of Pebble Beach Golf Links,and only a handful of those will receive official recognition for style, technical merit and historical accuracy.

Sand City West End CelebrationAugust 26 - 28, 2016Sand City is known for its funky, independent and artistic atmost

surrounding visitors with automobiles from yesteryear.

Sand City is known for its funky, independent and artistic atmosphere and nowhere is that more on display than the annual West End Celebration. The streets of Sand City shut down and become an open-air artists' fair, showcasing truly unique works from artists throughout Monterey County.

Monterey County Fair

August 31 – September 5, 2016

Monterey County Fair & Event Center

Sand City

The annual Monterey County Fair is always fun for all, with livestock exhibition, entertainment, live music, amusement and delicious food.

MONTEREY

Grab life by the moments:

September

Monterey Greek Festival

September 3 - 5, 2016

Custom House Plaza, Monterey

Every Labor Day weekend, Monterey becomes a part of the Mediterranean as the Monterey Bay Greek Festival takes over Custom House Plaza. While you're munching on dolmades, you can watch traditional dance, listen to music, and even learn a little at a cultural lecture.

Festa ItaliaSeptember 9 - 11, 2016Custom House Plaza, MontereyEmbrace your inner Italian at Monterey's Festa Italia. Monterey transforms into a mecca for all things marinara as thisItalian Festival takes over Custom House Plaza with Italian favorites like calamari, pizza, pasta, paninis and rice balls.

Mazda Road to IndySeptember 9 -11, 2016Mazda Raceway Laguna Seca, SalinasA full schedule of doubleheader open-wheel racing on three different competition levels will be on tap with the MazdaRoad to Indy. Season champions will again be crowned at Mazda Raceway in all three classes of the driver developmentalracing series which provides scholarships to the next level.

First Tee OpenSeptember 13 - 18, 2016Pebble Beach ResortsJunior golfers get the chance to play with champions like Ben Crenshaw, Isao Aoki, Tom Kite, Sandy Lyle, Tom Watson andFuzzy Zoeller at the First Tee Open at Pebble Beach. This competition, broadcast on The Golf Channel, earns money for TheFirst Tee, a charity that gives disadvantaged youngsters the opportunity to play golf.

Monterey Jazz FestivalSeptember 16 – 18, 2016Monterey County Fair & Event CenterThe Monterey Jazz Festival attracts all of the top names in jazz, and boasts art exhibits, jazz clinics and seminars. The
Festival features over 500 artists performing on eight stages spread over the Monterey County Fair and Event Center.

California International AirshowSeptember 24 - 25, 2016Salinas Municipal AirportWatch jaw-dropping aeronautical acrobatics from the Patriots Jet Team, Metal Mulisha, the Pemberton's Wing Suit Jump,
Robosaurus and more. There will also be military demos, military fly-bys and military/civilian aircraft displays.

Monterey Beach SportsFestSeptember 24 - 25, 2016MontereyThe Monterey Beach Sportsfest is a celebration of wellness both for people and for the ocean we love and enjoy so much.Join in on two exciting days of competitive events in the waters and along the shore of the Monterey Bay National MarineSanctuary.

October			
Butterfly Parade & Bazaar	October 1, 2016	Pacific Grove	
Pacific Grove celebrates its heritage	ge every October with the Butterfly F	arade and Bazaar which celebrates the ret	urn of the
Monarch Butterfly.			

Taste of CarmelOctober 6, 2016Carmel Mission, Carmel-by-the-SeaOver 30 outstanding Carmel restaurants provide enticing and varied selections of appetizers, main courses and desserts,
along with fine wines from 20 area vineyards at the historic Carmel Mission.

M	01	N	ΓE	REY
Grab	life	by	the	moments:

Pirelli World Championship October 7 - 9, 2016

November

Big Sur Food and Wine

One of North America's finest and longest running auto racing series, the Pirelli World Challenge, will crown their 2016 champions at Mazda Raceway Laguna Seca. The popular Series boasts a paddock of more than 70 race cars and consists of six classes of vehicles.

History Fest October 15 - 16, 2016 The Monterey History Fest has grown into a festival that offers a variety of programs for both residents and visitors to experience Monterey's unique cultural heritage and historic resources. The plentiful schedule brings Monterey's past to life during this community-wide event.

Carmel International Film Festival October 19 - 23, 2016 Carmel-by-the-Sea Contemporary art and independent film collide for five days in Carmel-by-the-Sea during the Carmel International Film Festival. The festival features art in almost every medium including music, fine art, photography and, of course, film.

restaurateurs, resorts and wineries from all over will team up for dinners and tastings at unique Big Sur locations. **Big Sur Half Marathon** November 13, 2016 Monterey The Big Sur Half Marathon on Monterey Bay takes runners through historic downtown Monterey, over to Cannery Row,

down the shore of Monterey Bay, into downtown Pacific Grove, and back along the coast to the grand finish at Custom House Plaza.

TaylorMade Pebble Beach Invitational November 17 - 20, 2016 Pebble Beach The Callaway Golf Pebble Beach Invitational attracts professional and amateur golfers of all stripes to Pebble Beach. The Invitational gives spectators a special chance to watch their favorite golfers in a more intimate and relaxed environment; viewers can even walk down the fairway right behind the golfers.

Flavors of Pacific Grove A celebration of the great chefs of Pacific Grove at Asilomar Conference Grounds. More than 120 donations of trips, restaurant certificates, accommodations & golf packages will also be auctioned off.

Cowboy Poetry & Music Festival November 18 - 20, 2016 **Monterey County Fair & Event Center** Pack those chaps and spurs for a wranglin' good time with some of the nation's top balladeers and cowboy/girl poets featured during the Monterey Cowboy Poetry and Music Festival. The three-day event hosts several great shows, open mic sessions, a western art and gear sale, silent auction and "cowboy" church service among other festivities.

November 19, 2016

Indulge in fantastic food, great wines and exquisite scenery at the Big Sur Food and Wine Festival. Local and visiting

November 3 - 5, 2016

Monterey

Mazda Raceway Laguna Seca, Salinas

Big Sur

Asilomar Conference Grounds



Christmas at the Inns

November 29 - 30, 2016

Pacific Grove

It's Pacific Grove at its most picturesque, as ten of the town's bed and breakfasts and inns deck their halls and open their doors so you can share their holiday cheer in Victorian-era splendor.

December

Christmas in the Adobes

December 9 - 10, 2016

Monterey

Monterey

Step back into Monterey's past during Christmas in the Adobes. See the adobes by candlelight and enjoy refreshments and live performances as volunteers in period attire welcome you into historic homes decorated in historical style.

First Night Monterey December 31, 2016

First Night Monterey celebrates the lively arts scene in Monterey County with its family-friendly celebration of the arts on New Years Eve. Over thirty venues hold concurrent performances and activities for both children and adults, culminating in a convergence on Custom House Plaza to ring in the New Year.

For a complete list of events visit <u>www.SeeMonterey.com/Events</u>