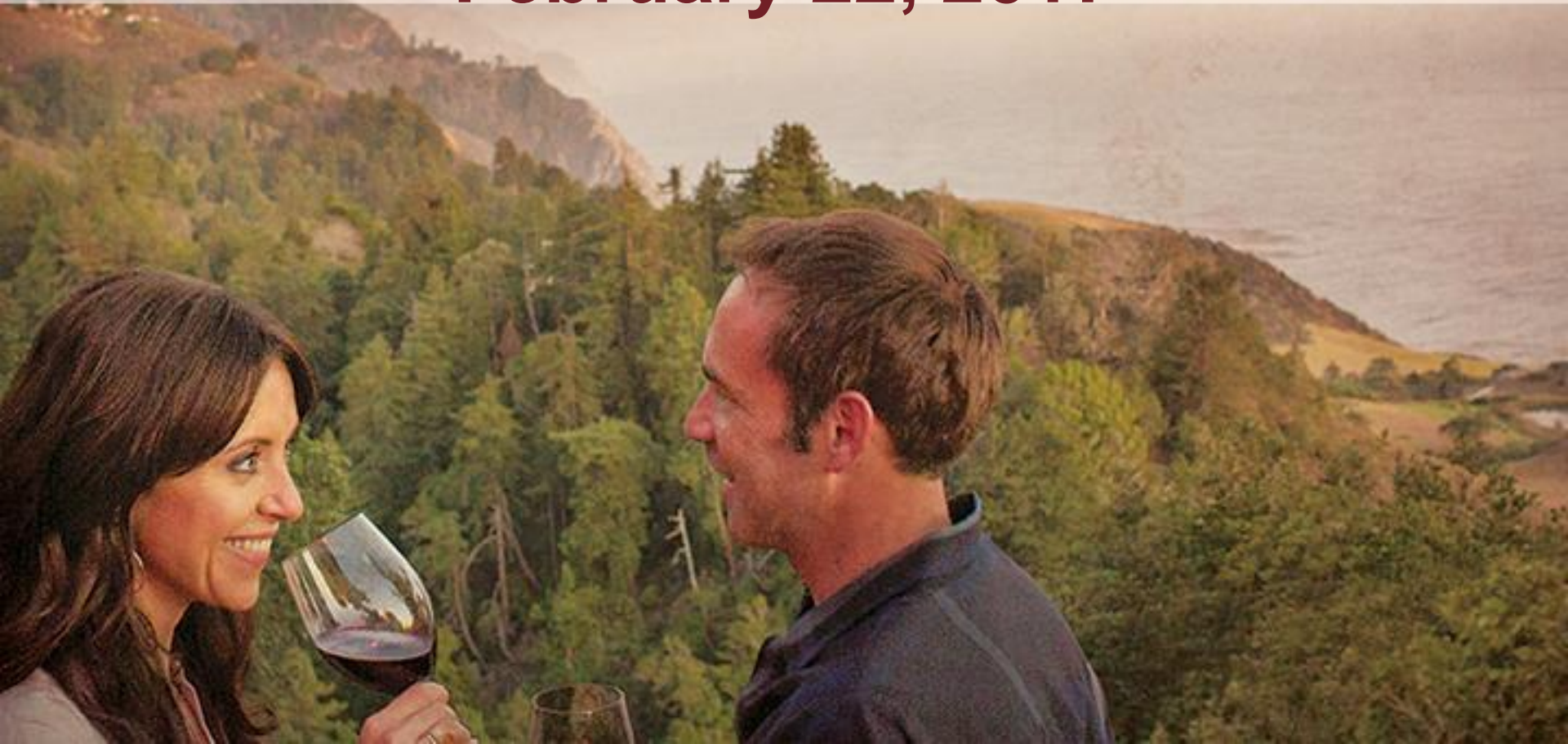


MCCVB Board of Directors Meeting February 22, 2017



Committee Updates



MONTEREY
Grab life by the moments:



Executive Committee

Wednesday, February 8, 2017

- Reviewed TOT/Online Travel Agencies
 - Hans Uslar reviewed the recent Supreme Court ruling that eliminates OTA's obligation to pay TOT to cities on the retail price of the hotel rooms sold.
- Discussed Member Prospect Monterey.com
 - The committee reviewed Monterey.com as a member prospect and declined to permit membership.
- Received a Group Sales Update
 - Mark McMinn updated the committee on his first 90 days and his strategic plan moving forward.

Next Meeting – March 8, 2017– MCCVB Conference Room

Community Relations Committee

Thursday, February 9, 2017

- Reviewed updates to the Sustainable Moments Initiative
 - Shared the feedback from the Monte Vista Neighborhood Association, the new feedback form on the website, and the upcoming alternative transportation video
- Reviewed the 2016-17 Community Relations Calendar
 - Reviewed expectations of committee members to assist in liaising with jurisdiction and community partners
- Received updates from jurisdiction representatives

Next Meeting – May 11, 2017– MCCVB Conference Room

Next Board of Directors Meeting

Wednesday, March 29, 2017

3:00 PM – 5:00 PM

Hilton Garden Inn

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