



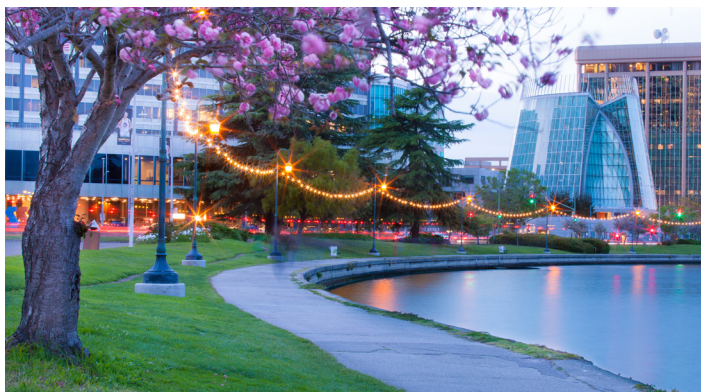
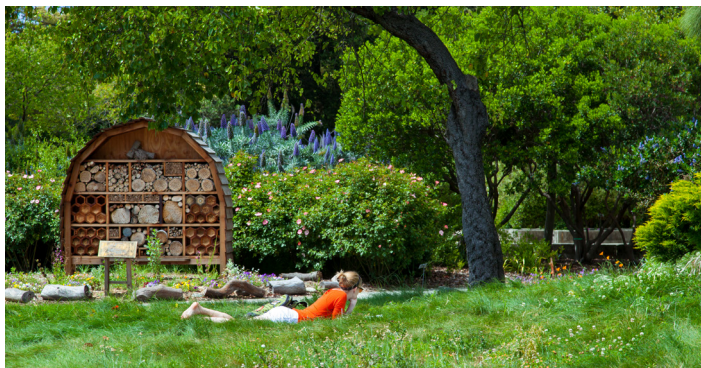
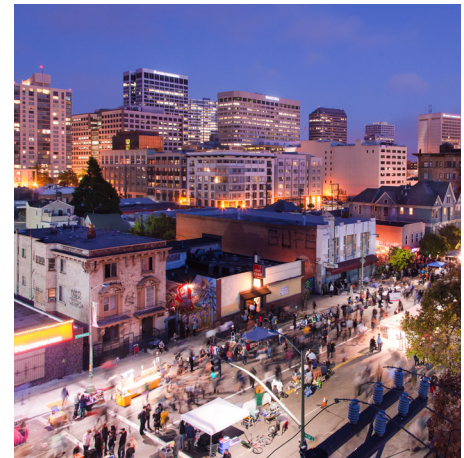
## OAKLAND ACCOLADES

### THE *Oakland* BUZZ!

Oakland is making national (and international) headlines, garnering positive attention for attracting top chefs, cutting edge entrepreneurs and innovative businesses.

In 2012, the world recognized Oakland's travel appeal when the destination was named the **"#5 Place to Visit in The World"** by *The New York Times*. Multiple outlets followed suit, listing Oakland as one of **"America's Best Cities on the Rise,"** and **"America's Coolest Cities."**

In 2013, Oakland added more than 20 positive news accolades to the list, including **"Most Exciting City in America,"** **"6th Best Rising Star Destination"** and **"5th Hippest City in the U.S."** And that's just the beginning. Check out the reasons why the world can't stop talking about Oakland.



### *Oakland* IS THE HOT TOPIC!

- 9TH GAYEST CITY IN AMERICA - THE ADVOCATE
- GREENEST CITY IN THE U.S. - SHEKNOWS.COM
- 11TH BEST U.S. CITY FOR TECH STARTUPS - CIO
- 2ND BEST CALIFORNIA CITY FOR SINGLES - MOVOTO
- ONE OF AMERICAS TOP 12 ARTPLACES - ARTPLACE AMERICA
- 3RD HIGHEST HOTEL ROOM DEMAND IN THE U.S. - TRAVEL WEEKLY

## BY THE NUMBERS



3RD MOST LIKEABLE CITY IN THE U.S.

- MONEY JOURNAL



4TH MOST DIVERSE CITY IN AMERICA

- NERDWALLET



4TH FITTEST CITY IN AMERICA

- MEN'S FITNESS

#1 TURNAROUND  
TOWN IN THE  
U.S.

- CALIFORNIA ASSOCIATION  
OF REALTORS



## FOODIE CAPITAL OF THE WEST!

Oakland is one of the most soulful places in California, and the food is no exception. The city's diverse cuisine comes from multiple chefs with backgrounds that cross borders into Peru, Japan, Korea, and the Caribbean. Tanya Holland was named "**2013 California Chef of the Year**," by **California Travel Association**. The chef opened Brown Sugar Kitchen here in Oakland in 2007, now world-renowned for its chicken & waffles. Oakland is being lauded as one of the best destinations in the country for eating well, at reasonable prices. The culture and originality contribute to Oakland's success as having the "**Best Food and Wine Festivals**" according to **FlipKey**.

## Oakland IN THE SPOTLIGHT!

Deemed as the "Sunny Side of the Bay," Oakland is home to some of the best weather in the country. Visitors to the city will enjoy an average of 260 sunny days per year, perfect for outdoor adventures. It's no wonder that the Oakland Running Festival was named the "**Best Marathon in Pacific North West**" by **Competitor Magazine**. Oakland boasts 19 miles of waterfront at Jack London Square, and the iconic Lake Merritt, a 3 mile urban lake perfect for jogging, walking the dog, and biking. Oakland has also been recognized as one of the "**Top 10 Best Cities to Own A Dog**" by **Nerd Wallet**, and as one of "**America's Top 50 Bike-Friendly Cities**" by **Bicycling.com**.



#OAKLANDLOVEIT  
[visitoakland.org](http://visitoakland.org)