



Industry Report

November 2015

Oklahoma City Convention & Visitors Bureau
123 Park Avenue
Oklahoma City, OK 73102
1.800.225.5652
www.visitokc.com

OKLAHOMA CITY HOSPITALITY INDUSTRY REPORT

Should you have any questions regarding the information contained in this report, please contact the appropriate department head. General questions about the e-mailing format or an updated e-mail address should be directed to Paula Marshall at (405) 297-8926 or pmarshall@visitokc.com.

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Communications Department

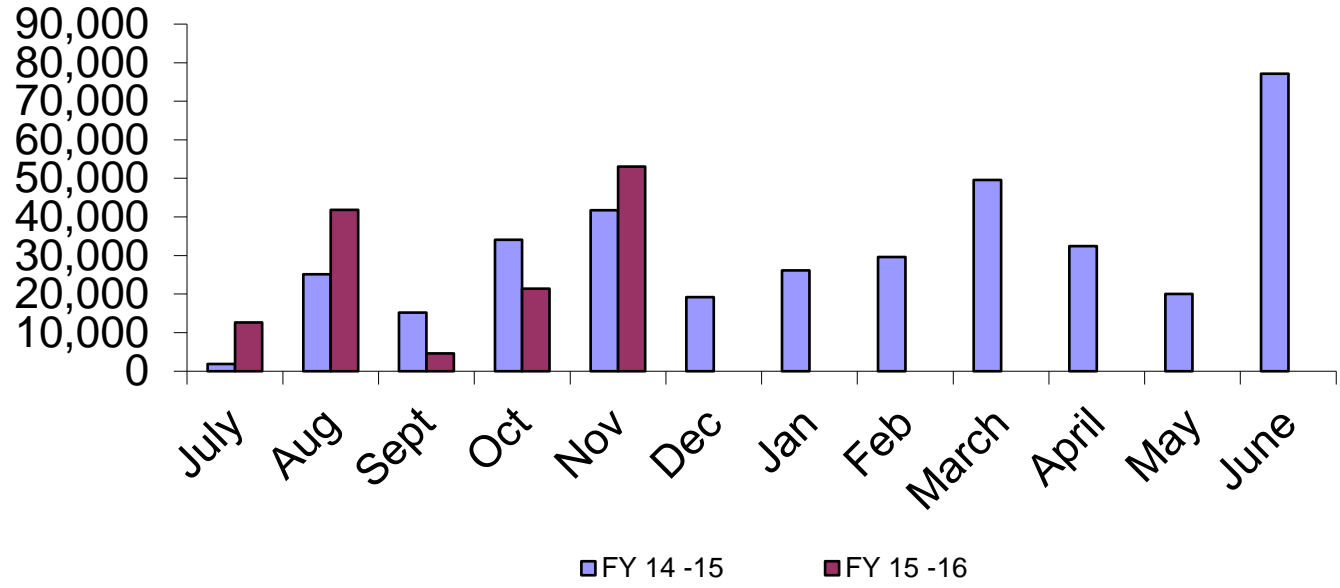
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Marquee Events

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Convention Sales Definite Bookings

Room Nights



		Totals	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	April	May	June
FY 14 -15	=	372,088	1,844	25,104	15,160	34,042	41,707	19,216	26,142	29,595	49,619	32,483	20,033	77,143
FY 15 -16	=	133,448	12,631	41,825	4,595	21,363	53,034	0	0	0	0	0	0	0

**Convention Sales Department
Complete Detail Report
From 11/01/2015 to 11/30/2015**

Definite Bookings

Agricultural, Commodities, Food/Food Products	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
National Reining Horse Association - NRHA Winter Judges School HQ Hotel: Crowne Plaza Oklahoma City	Regional	01/14/2016 - 01/17/2016	75	55	165	MO
National Reining Horse Association - Winter Meeting HQ Hotel: Skirvin Hilton Oklahoma City	International	01/20/2016 - 01/24/2016	200	0	0	DJ
Oklahoma Grain and Feed Association - Oklahoma Grain and Feed Association Winter Meeting HQ Hotel: Crowne Plaza Oklahoma City	Regional	02/24/2016 - 02/25/2016	75	12	12	MO
Agricultural, Commodities, Food/Food Products - 3			350	67	177	

Athletic & Sports/Recreation	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Central Oklahoma Wrestling Association - 2016 United States Junior Open Championships (USJOC) HQ Hotel: Various Hotels	National	12/31/2015 - 01/02/2016	6,000	800	1,800	JB
Oklahoma Charge Volleyball - Redland Rendezvous 2016 HQ Hotel: Various Hotels	Regional	01/01/2016 - 01/03/2016	6,500	600	1,600	JB
Oklahoma Secondary School Activities Association (OSSAA) - 2016 Girls and Boys State Basketball Championships - Class A & B HQ Hotel: Various Hotels	State	03/03/2016 - 03/05/2016	2,300	450	1,350	JB
Oklahoma Secondary School Activities Association (OSSAA) - 2016 Girls and Boys State Basketball Championships - Class 2A, 3A, 4A HQ Hotel: Various Hotels	State	03/10/2016 - 03/12/2016	3,400	550	1,600	JB
American Canoe Association - ACA Board meeting 2016 HQ Hotel: Residence Inn Downtown Bricktown	National	05/05/2016 - 05/07/2016	24	14	34	SH
Athletic & Sports/Recreation - 5			18,224	2,414	6,384	

Corporate	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Kiser Arena Specialists - Kiser Oklahoma City HQ Hotel: Doubletree by Hilton - OKC Airport	Regional	11/01/2015 - 11/21/2015	7	6	94	MO
Express Employment Professionals - Express Personnell Exceleerate Training HQ Hotel: Renaissance Oklahoma City Convention Center Hotel	National	01/24/2016 - 01/27/2016	28	28	84	DW
Express Employment Professionals - Express Personnell Exceleerate Training HQ Hotel: Renaissance Oklahoma City Convention Center Hotel	National	04/27/2016 - 04/29/2016	28	28	84	DW
Corporate - 3			63	62	262	

Cultural, Fine Arts, Libraries	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Talent on Parade - Nationals Competition HQ Hotel: Renaissance Oklahoma City Convention Center Hotel	National	06/20/2016 - 06/27/2016	500	123	576	JD
Cultural, Fine Arts, Libraries - 1			500	123	576	

Environmental	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
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National Energy Solutions Institute - SES - Energy Solutions Conference	National	07/26/2016 - 07/28/2016	350	75	225	MO
HQ Hotel: Renaissance Oklahoma City Convention Center Hotel						
Environmental - 1			350	75	225	
Fraternal	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Alpha Tau Omega National Fraternity - Emerging Leaders Conference 2016	National	02/26/2016 - 02/28/2016	111	15	30	MO
HQ Hotel: Embassy Suites Oklahoma City Will Rogers World Airport						
Fraternal - 1			111	15	30	
Government, Public Administration	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Oklahoma Department of Emergency Management - 2015 Training Officers Workshop	State	12/02/2015 - 12/04/2015	20	20	40	GT
HQ Hotel: Sheraton Hotel Oklahoma City Downtown						
Federal Aviation Administration - FASMAT December 2015	Regional	12/07/2015 - 12/10/2015	50	15	60	MO
HQ Hotel: Skirvin Hilton Oklahoma City						
Government, Public Administration - 2			70	35	100	
Hobby & Vocational	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Oklahoma Square Dance Federation (OSDF) - Annual Festival and Meeting	State	11/04/2016 - 11/06/2016	500	80	160	MO
HQ Hotel: The Tower Hotel Oklahoma City						
Hobby & Vocational - 1			500	80	160	
Marquee Events	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
U.S. Team Roping Championship - US Team Roping Championships	National	10/22/2016 - 10/30/2016	15,500	2,389	19,112	AA
HQ Hotel: Various Hotels						
American Quarter Horse Association - AQHA World Championship Quarter Horse Show	International	11/05/2016 - 11/19/2016	11,000	2,500	25,000	AA
HQ Hotel: Various Hotels						
Marquee Events - 2			26,500	4,889	44,112	
Native American	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
National Dropout Prevention Center/Network - 2016 National Forum on Dropout Prevention for Native & Tribal Communities	National	03/03/2016 - 03/09/2016	200	150	525	DW
HQ Hotel: Renaissance Oklahoma City Convention Center Hotel						
Native American - 1			200	150	525	
Religious	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Christ in Youth - CIY Leadership Retreat	Regional	11/19/2015 - 11/20/2015	30	13	13	MO
HQ Hotel: Hampton Inn & Suites Oklahoma City - Bricktown						
Religious - 1			30	13	13	
Scientific, Engineering, Technical, Computers	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
FIRST - 2016 First Robotics - Oklahoma Regional Competition	Regional	03/22/2016 - 03/27/2016	3,000	410	870	DW
HQ Hotel: Courtyard by Marriott Downtown						
Scientific, Engineering, Technical, Computers - 1			3,000	410	870	
State Assn	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Oklahoma Square Dance Federation (OSDF) - Annual Festival and Meeting	Regional	11/03/2017 - 11/05/2017	500	100	200	MO
HQ Hotel: The Tower Hotel Oklahoma City						

State Assn - 1**500****100****200**

	Scope	Count	Attend	Peak Rooms	Room Nights	
	International	2	11,200	2,500	25,000	
	National	9	22,741	3,622	22,470	
	Regional	8	10,237	1,211	3,014	
	State	4	6,220	1,100	3,150	
Total # of Definite Bookings:		23	Totals: 50,398	8,433	53,634	

Sales Leads

Athletic & Sports/Recreation	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Oklahoma Secondary School Activities Association (OSSAA) - 2016 Girls and Boys State Basketball Championships - Class A & B	State	03/03/2016 - 03/05/2016	2,300	450	1,350	JB
Oklahoma Secondary School Activities Association (OSSAA) - 2016 Girls and Boys State Basketball Championships - Class 2A, 3A, 4A	State	03/10/2016 - 03/12/2016	3,400	550	1,600	JB
Friends of Multisport, Inc. - 2016 Go Girl Run	National	03/25/2016 - 03/26/2016	1,200	500	800	JB
Collegiate Resource Marketing - The Business of Small College Athletics 2016	National	10/16/2016 - 10/18/2016	80	80	200	JB
Athletic & Sports/Recreation - 4			6,980	1,580	3,950	

Automotive	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
The Enthusiast Network - Hot Rod Power Tour	National	06/14/2016 - 06/16/2016	5,000	2,600	2,650	DJ
Automotive - 1			5,000	2,600	2,650	

Corporate	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Express Employment Professionals - Express New Franchise Training January 2016	National	01/10/2016 - 01/22/2016	15	15	195	DW
Express Employment Professionals - Express Professional Staffing Jan 2016	National	01/24/2016 - 01/27/2016	10	10	30	DW
Express Employment Professionals - Express New Franchise Training February 2016	National	01/31/2016 - 02/12/2016	15	13	169	DW
Express Employment Professionals - Express Professional Staffing May 2016	National	05/01/2016 - 05/04/2016	10	10	30	DW
Schaeffer Manufacturing Company - Schaeffer Meeting Summer S Central Region Sales Meeting 2016	Regional	06/22/2016 - 06/24/2016	50	40	81	MO
Express Employment Professionals - Express Professional Staffing August 2016	National	08/07/2016 - 08/10/2016	10	10	30	DW
Fiserv Solutions LLC - 2016 Premier Regional Training	Regional	09/26/2016 - 09/29/2016	85	40	160	MO
Express Employment Professionals - Express Professional Staffing October 2016	National	10/16/2016 - 10/18/2016	10	10	30	DW
Genuine Parts Company - Napa Auto Parts	National	11/16/2016 - 11/19/2016	225	89	155	JD
Hart Energy Publishing, LLP - Hart Energy DUG Attendees and Production rooms	International	02/04/2018 - 02/10/2018	1,500	215	555	JD
Hart Energy Publishing, LLP - Hart Energy DUG Attendees and Production rooms	International	02/03/2019 - 02/08/2019	1,500	215	555	JD
Corporate - 11			3,430	667	1,990	

Cultural, Fine Arts, Libraries	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Marathon Press, Inc. - Marathon Press Photography Workshop	Regional	02/22/2016 - 02/26/2016	40	25	100	MO

Talent on Parade - Nationals Competition	National	06/20/2016 - 06/27/2016	500	123	576	JD
American Folklore Society - AFS Annual Meeting	National	10/16/2018 - 10/22/2018	500	286	1,180	JD
Cultural, Fine Arts, Libraries - 3			1,040	434	1,856	
Educational	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Missouri Valley Section- Institute of Transporation Engineers (MOTIVE) - 2016 MOVITE Fall Meeting	Regional	09/13/2016 - 09/16/2016	200	100	210	MO
Council of Geogrist Organizations - Annual Conference	National	06/24/2018 - 06/29/2018	80	40	151	MO
Educational - 2			280	140	361	
Environmental	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Elephant Managers Association - Elephant Managers Annual Conference	Regional	10/05/2016 - 10/09/2016	125	90	360	MO
Southern Gas Association - SGA 2016 Engine Emissions Stack Testing & Analyzer Workshop	Regional	10/18/2016 - 10/20/2016	75	40	120	MO
Environmental - 2			200	130	480	
Ethnic	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
National Missionary Baptist Convention - 2016 Winter Board Meeting	National	02/21/2016 - 02/26/2016	400	125	380	JD
Jack and Jill of America Incorporated - 2017 Annual Teen Regional Conference	Regional	06/20/2017 - 06/25/2017	300	55	225	JD
Ethnic - 2			700	180	605	
Fraternal	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Farmhouse Foundation - Board Meeting 2016	Regional	11/03/2016 - 11/06/2016	50	16	48	MO
Sigma Alpha Epsilon - Leadership School	National	07/31/2017 - 08/03/2017	500	270	1,125	JD
Fraternal - 2			550	286	1,173	
Government, Public Administration	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Tinker Air Force Base - TODO Conference	International	09/05/2016 - 09/09/2016	135	125	500	MO
Government, Public Administration - 1			135	125	500	
Hobby & Vocational	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Pure American Pageants TX - Pure American Pageant 2016	Regional	01/22/2016 - 01/24/2016	100	56	102	MO
Cowboy Fast Draw Association - Oklahoma State Championship	Regional	05/12/2016 - 05/15/2016	150	125	375	MO
Putnam City North High School - Class of 1986 30th Reunion	Regional	06/24/2016 - 06/26/2016	250	20	40	MO
Hobby & Vocational - 3			500	201	517	
Marquee Events	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
U.S. Team Roping Championship - US Team Roping Championships	National	10/21/2017 - 10/29/2017	15,500	2,389	19,112	AA
American Quarter Horse Association - AQHA World Championship Quarter Horse Show	International	11/04/2017 - 11/18/2017	11,000	2,500	25,000	AA
Marquee Events - 2			26,500	4,889	44,112	
Medical/Pharmaceutical	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Oklahoma Medical Research Foundation - AIRI IT Meeting	National	04/03/2016 - 04/05/2016	50	50	100	JD
Medical/Pharmaceutical - 1			50	50	100	

Religious	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
TeenPact - TeenPact Meeting	Regional	04/11/2016 - 04/22/2016	80	20	140	MO
Gladstone Meetings - Gladstone Summer Meeting June 2016	National	06/08/2016 - 06/12/2016	100	50	200	DW
Southwest Radio Church - Prophecy Conference 2016	National	08/04/2016 - 08/06/2016	500	200	500	DW
International Conference of Police Chaplains - International Conference of Police Chaplains Annual Training 2019	National	07/13/2019 - 07/19/2019	600	275	1,450	DW
Religious - 4			1,280	545	2,290	

State Assn	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Oklahoma Trucking Association - 2016 Annual Midwinter Conference	State	03/03/2016 - 03/03/2016	75	30	40	GT
Oklahoma State School Boards Association - 2016 Annual Convention	State	08/26/2016 - 08/28/2016	2,500	650	1,375	GT
Oklahoma Municipal League - 2016 Annual Conference	State	09/13/2016 - 09/15/2016	300	195	506	GT
Oklahoma Grain and Feed Association - 2016 Annual Conference and Ag Expo	State	11/08/2016 - 11/10/2016	350	160	343	GT
Oklahoma Square Dance Federation (OSDF) - Annual Festival and Meeting	Regional	11/03/2017 - 11/05/2017	500	100	200	MO
Oklahoma Grain and Feed Association - 2017 Annual Conference and Ag Expo	State	11/07/2017 - 11/09/2017	350	160	343	GT
Oklahoma Grain and Feed Association - 2018 Annual Conference and Ag Expo	State	11/07/2018 - 11/08/2018	350	160	343	GT
State Assn - 7			4,425	1,455	3,150	

Trade, Commercial Or Business	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
NAPA Auto Parts - NAPA Auto Parts OK Nov 2016	Regional	11/17/2016 - 11/19/2016	175	89	155	MO
Trade, Commercial Or Business - 1			175	89	155	

	Scope	Count	Attend	Peak Rooms	Room Nights
	International	4	14,135	3,055	26,610
	National	20	25,305	7,145	29,063
	Regional	14	2,180	816	2,316
	State	8	9,625	2,355	5,900
Total # of Sales Leads:		46	Totals: 51,245	13,371	63,889

Definite Bookings Adjustments

Corporate	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Hart Energy Publishing, LLP - Hart Energy DUG Attendees and Production rooms	International	10/23/2016 - 10/28/2016	1,500	-215	-555	JD
HQ Hotel: Renaissance Oklahoma City Convention Center Hotel						
Corporate - 1			1,500	-215	-555	

Scientific, Engineering, Technical, Computers	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
FIRST - 2016 First Robotics - Oklahoma Regional Competition	Regional	03/22/2016 - 03/27/2016	3,000	10	20	DW
HQ Hotel: Courtyard by Marriott Downtown						
Scientific, Engineering, Technical, Computers - 1			3,000	10	20	

	Scope	Count	Attend	Peak Rooms	Room Nights
	International	1	1,500	-215	-555
	Regional	1	3,000	10	20
Total # of Definite Bookings Adjustments:		2	Totals: 4,500	-205	-535

Sales Leads Adjustments

Scope	Count	Attend	Peak Rooms	Room Nights
Total # of Sales Leads Adjustments:	0	Totals: 0	0	0

Bid Books

Athletic & Sports/Recreation	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
National Association of Intercollegiate Athletics (NAIA) - 2017 Women's Golf National Championships	National	05/23/2017 - 05/26/2017	500	200	1,000	JB
National Association of Intercollegiate Athletics (NAIA) - 2018 Women's Golf National Championships	National	05/22/2018 - 05/25/2018	500	200	1,000	JB
Athletic & Sports/Recreation - 2			1,000	400	2,000	
	Scope	Count	Attend	Peak Rooms	Room Nights	
	National	2	1,000	400	2,000	
Total # of Bid Books:	2	Totals:	1,000	400	2,000	

Site Inspection - Sales

Corporate	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
International Code Council - International Code Council Code Development Hearing	National	03/29/2019 - 04/11/2019	300	250	2,330	JD
Corporate - 1			300	250	2,330	
	Scope	Count	Attend	Peak Rooms	Room Nights	
	National	1	300	250	2,330	
Total # of Site Inspection - Sales:	1	Totals:	300	250	2,330	

Site Inspection - Services

Religious	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
National Council of Korean Presbyterian Churches - Natl Council of Korean Presbytertian Church	National	06/26/2016 - 07/01/2016	300	120	400	DW
Religious - 1			300	120	400	
	Scope	Count	Attend	Peak Rooms	Room Nights	
	National	1	300	120	400	
Total # of Site Inspection - Services:	1	Totals:	300	120	400	

Lost Business

Corporate	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Dynamic Communicators - Launch Conference	National	02/07/2016 - 02/10/2016	125	65	207	JD
Reason(s): • No response from Meeting Planner						
Red Carpet Incentives - Windows of Opportunity	Regional	09/12/2016 - 09/16/2016	55	55	275	MO
Reason(s): • Committee politics						
Corporate - 2			180	120	482	
Educational	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Society for Intercultural Education Training and Research - Society for Intercultural Education Training and Research	National	10/23/2016 - 10/30/2016	300	135	482	DW
Reason(s): • Internal decision-did not disclose						
Educational - 1			300	135	482	

Ethnic	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Sigma Pi Phi Fraternity - Executive Committee of Grand Boule	National	11/13/2015 - 11/15/2015	25	24	48	JD
Reason(s): • No response from Meeting Planner						
Ethnic - 1			25	24	48	
Fraternal	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Kappa Alpha Psi Fraternity, Inc - Middle Western Province Council	National	03/22/2017 - 03/26/2017	250	65	185	JD
Reason(s): • Return to same hotel/city						
Fraternal - 1			250	65	185	
Government, Public Administration	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Federal Aviation Administration - FY 2016 UAS Summit	Regional	11/03/2015 - 11/05/2015	20	20	40	MO
Reason(s): • Lack of hotel response						
Government, Public Administration - 1			20	20	40	
Heritage, Patriotic, Veterans	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Armed Forces Reunion, Inc. - Phan Rang / Haphey Valley Reunion	Regional	10/05/2016 - 10/09/2016	120	60	210	MO
Reason(s): • Lack of hotel response						
Heritage, Patriotic, Veterans - 1			120	60	210	
Religious	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Pentecostal Assemblies of the World (PAW) - Spring Convention	International	03/15/2004 - 03/21/2004	3,500	700	3,150	MW
Reason(s): • Meeting cancelled						
Youth Conference Ministries - Great Escape Rockies	National	06/25/2016 - 06/30/2016	450	100	510	DW
Reason(s): • Committee politics						
Religious - 2			3,950	800	3,660	
Scientific, Engineering, Technical, Computers	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
International Association of Arson Investigators - IAAI Annual Training Conference	National	04/05/2018 - 04/14/2018	450	355	1,960	JD
Reason(s): • Internal decision-did not disclose						
Scientific, Engineering, Technical, Computers - 1			450	355	1,960	
Trade, Commercial Or Business	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
National Ice Cream Retailers Association - Board Meeting	National	02/25/2016 - 02/28/2016	22	16	40	JD
Reason(s): • Lower hotel rate in other city						
Trade, Commercial Or Business - 1			22	16	40	
	Scope	Count	Attend	Peak Rooms	Room Nights	
	International	1	3,500	700	3,150	
	National	7	1,622	760	3,432	
	Regional	3	195	135	525	
Total # of Lost Business:		11	Totals: 5,317	1,595	7,107	

Conventions Serviced

Athletic & Sports/Recreation	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
OKC Blue - D-League of the OKC Thunder - 2015-2016 OKC BLUE- visiting team rooms	National	11/14/2015 - 04/03/2016	17	9	360	SH
Athletic & Sports/Recreation - 1			17	9	360	
Corporate	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Express Employment Professionals - Express New Franchise Training November	National	11/01/2015 - 11/14/2015	15	12	156	DW
Kiser Arena Specialists - Kiser Oklahoma City	Regional	11/01/2015 - 11/21/2015	7	6	94	MO
FortuneBuilders, Inc. - FortuneBuilders 2015	State	11/05/2015 - 11/09/2015	150	10	40	MO
Genuine Parts Company - Napa Auto Parts	National	11/05/2015 - 11/06/2015	225	89	155	JD
Express Employment Professionals - Express New Franchise Training December	National	11/29/2015 - 12/12/2015	15	12	156	DW
Corporate - 5			412	129	601	
Cultural, Fine Arts, Libraries	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Women's Barbershop Chorus - Region 25 Fall Meeting	Regional	11/06/2015 - 11/08/2015	150	75	150	JD
Cultural, Fine Arts, Libraries - 1			150	75	150	
Educational	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Oklahoma City University - National Association of Teachers Singing 2015	National	11/11/2015 - 11/15/2015	800	335	1,340	DW
American Association for Adult & Continuing Education - American Association for Adult & Continuing Education	National	11/15/2015 - 11/21/2015	350	292	1,278	DW
Educational - 2			1,150	627	2,618	
Government, Public Administration	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Oklahoma Farm Service Agency - 2015 Oklahoma FSA Conservation Training	State	11/16/2015 - 11/19/2015	120	108	324	GT
International Registration Plan, Inc. - International Registration Plan Inc. Meeting	Regional	11/30/2015 - 12/02/2015	10	10	22	MO
Government, Public Administration - 2			130	118	346	
Hobby & Vocational	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
North Dallas Travelers - Girls Getaway	Regional	11/10/2015 - 11/12/2015	25	10	20	MO
Hobby & Vocational - 1			25	10	20	
Marquee Events	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
American Quarter Horse Association - AQHA World Championship Quarter Horse Show	International	11/07/2015 - 11/21/2015	11,000	2,500	25,000	AA
National Reining Horse Association - National Reining Futurity 2015	National	11/26/2015 - 12/05/2015	6,000	1,000	10,000	AA
Marquee Events - 2			17,000	3,500	35,000	
Religious	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Christ in Youth - CIY Leadership Retreat	Regional	11/19/2015 - 11/20/2015	30	13	13	MO
Religious - 1			30	13	13	
State Assn	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager

Oklahoma Chamber of Commerce Executives - 2015 Annual Conference	State	11/04/2015 - 11/06/2015	100	100	160	GT
Oklahoma Association of Health Care Providers - 2015 Annual Board & Owners' Meeting	State	11/11/2015 - 11/12/2015	150	35	37	GT
State Assn - 2			250	135	197	

Trade, Commercial Or Business	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Jacksonville Chamber of Commerce - 2015 Inner City Visit	Regional	11/04/2015 - 11/06/2015	125	129	260	GT
Trade, Commercial Or Business - 1			125	129	260	

Scope	Count	Attend	Peak Rooms	Room Nights
International	1	11,000	2,500	25,000
National	7	7,422	1,749	13,445
Regional	6	347	243	559
State	4	520	253	561
Total # of Conventions Serviced:		18	Totals: 19,289	4,745
				39,565

**Tourism Tours Booked
Complete Detail Report
From 11/01/2015 to 11/30/2015**

Origin	Arrival Date	Trip Type	Days	Passengers	Rooms	Room Nights
Tulsa, OK	11/06/15	Day Tour	1	65	0	0
Santa Rosa, CA	11/07/15	Over Night	2	20	10	10
Ft. Meyers, FL	11/08/15	Over Night	2	40	20	20
Catoosa, OK	11/09/15	Day Tour	1	20	0	0
Atler, OK	11/09/15	Day Tour	1	37	0	0
Wichita, KS	11/09/15	Day Tour	1	53	0	0
Ada, OK	11/12/15	Day Tour	1	18	0	0
Ft. Meyers, FL	11/13/15	Over Night	2	44	22	22
Saint Simons Island, GA	11/15/15	Over Night	2	34	16	16
Avon, NY	11/15/15	Over Night	1	27	14	14
Ft. Meyers, FL	11/15/15	Over Night	2	43	22	22
Lincoln, NE	11/16/15	Pass Through	1	48	0	0
Tulsa, OK	11/17/15	Day Tour	1	32	0	0
Fairview, TX	11/17/15	Day Tour	1	36	0	0
Woodward, OK	11/18/15	Day Tour	1	48	0	0
Edmond, OK	11/19/15	Day Tour	1	43	0	0
Ft. Meyers, FL	11/20/15	Over Night	2	45	43	43
Ft. Meyers, FL	11/20/15	Over Night	2	41	21	21
Shawnee, OK	11/20/15	Day Tour	1	14	0	0
Broken Arrow, OK	11/21/15	Day Tour	1	18	0	0
Arapaho, OK	11/23/15	Day Tour	1	72	0	0
Tulsa, OK	11/24/15	Day Tour	1	330	0	0
Ft. Meyers, FL	11/29/15	Over Night	2	41	21	21
Tours Booked Total: 23				1,169	189	189

**Tourism Department Detail Report
November 1-30, 2015**

Tour Operator Shows

	Attendance	Attended	
Ontario Motorcoach Association (OMCA)		S. Price	
Total Number of Tour Operator Shows			4

Group Leader Shows

	Attendance	Attended	
Total Number of Group Leader Shows to Date			2

Consumer Shows

	Attendance	Attended	
Total Number of Consumer Shows to Date			1

Education Programs

	Attendance	Attended	
CTA Summit		T. Compton; C. Smith	
Total Number of Education Programs to Date			2

Sporting Events

	Attendance	Attended	
Total Number of Sporting Events to Date			

Site Inspections/FAM Tours

	Attendance	Attended	
Total Number of Site Inspections/FAM Tours to Date			2

Convention Support

	Attendance	Attended	
Total Number of Convention Support Functions Attended to Date			

Attractions Meeting

	Attendance	Attended	
Total Number of Attractions Meetings to Date			

Special Projects

CTA Training - November 10 - 11
CTA Networking Event - November 3 - National Weather Center
Serviced 1 Group Tour - Bus Box
30 Group Tour Planner Requested - Premier Travel

**2016 MAJOR EVENTS CALENDAR
STATE FAIR PARK**

TENTATIVE DATES

January 15 - 17	International Finals Rodeo
February 11 - 14	Prairie Classic Quarter Horse Show
March 13 - 18	Oklahoma Youth Expo
March 24 - 27	OQHA Spring Show
April 7 - 10	Oklahoma Centennial Horse Show
April 14 - 16	Southern Plains Farm Show
April 15 - 16	AQHA Level 1 Championships
April 21 - 24	Better Barrel Races World Finals
June 2 - 12	OQHA Redbud Spectacular
June 14 - 21	Non Pro Cutting Horse Show
June 25 – July 2	National Reining Horse Derby
July 6 - 17	GO Hunter Jumper Horse Show
July 23 – 30	Arabian Horse Association Youth Nationals
August 5 – 13	AQHA Youth World Championship Show
August 19 - 21	Summer Shootout Barrel Racing
September 15 - 25	Oklahoma State Fair
October 8 - 15	Grand National Morgan Horse Show
October 22 – 30	U.S. Team Roping Championships
November 4 - 19	AQHA World Championship Quarter Horse Show
November 24– Dec 3	National Reining Horse Futurity
December 6 - 10	World Barrel Racing Futurity
December 28 – 31	Oklahoma Paint Horse Holiday Classic