



June 13, 2016

Dear Colleagues:

It is hard to believe we are only a few days away from the beginning of our next fiscal year. Time certainly moves fast as we get older.

I took a week off last week to vacation at my younger son's home on the North Carolina coast. Actually I didn't go to see him. My 9-month old grandson just seemed to need a few hugs from granddad. It was a restful and enjoyable trip, but it reminded me of what so many of our customers go through every time they travel. And talking with my colleagues here at the CVB this morning it certainly looks like last week was air-travel with Freddie Krueger.

I flew four legs from here to North Carolina and back. Every single flight was packed to the gills. No seats left and don't even think about changing seats to sit with your travel companion. Delays at every airport and little information forthcoming were the order of the day. I'm not picking on the airlines – if they don't think it's safe to fly because of mechanical or weather issues I sure don't want to leave the gate. On one flight that had a TSA issue the person behind me railed about how bad the airline was. Sorry dude but there's a big difference between the two entities and as happens all too often you are blaming the wrong one.

My experiences make me think even more about how we treat our guests. The one bright spot during my flights was a smiling, enthusiastic, energetic waitress in a full service restaurant at the Atlanta airport. Yes, I was really ticked off when I walked in and sat down. Her attitude made me forget at least for a couple of hours what a miserable night I was having. I found myself wishing she was working in OKC and greeting us as we got off of the plane at Will Rogers. Her attitude did wonders for mine and even though we got home at 2:00AM, over two hours late, I was not as upset as I had been earlier.

How many times have each of us interacted with a distraught traveler who had a bad experience? Do we really try to ease the situation or just get through the encounter? I know one young lady in the Atlanta airport that certainly made a difference, and I'll bet we have countless individuals in Oklahoma City that exhibit the very same customer service and attitude every day.

How many customers are you going to make feel better about their experience in OKC this month?

Have a great June.

Michael Carrier
President



Industry Report

May , 2016

Oklahoma City Convention & Visitors Bureau
123 Park Avenue
Oklahoma City, OK 73102
1.800.225.5652
www.visitokc.com

OKLAHOMA CITY HOSPITALITY INDUSTRY REPORT

Should you have any questions regarding the information contained in this report, please contact the appropriate department head. General questions about the e-mailing format or an updated e-mail address should be directed to Paula Marshall at (405) 297-8926 or pmarshall@visitokc.com.

Convention Sales Department

Dennis Johnston	djohnston@visitokc.com	Vice President of Sales	405-297-8906
Johnny Danrich	jdandrich@visitokc.com	Director of Sales	405-297-8952
Sue Hollenbeck	shollenbeck@visitokc.com	Director of Sports Business	405-297-8909
Jennifer Breedlove	jbreedlove@visitokc.com	Manager of Sports Business	405-297-8910
Donna Wilson	dwilson@visitokc.com	Senior Conv. Sales Manager	405-297-8907
Ginger Thompson	gthompson@visitokc.com	Convention Sales Manager	405-297-8979
Morgan O'Neill	moneill@visitokc.com	Executive Meeting Manager	405-297-8930
Ashley Armstrong	aarmstrong@visitokc.com	Director of Convention Services	405-297-8938
Erin Randall	erandall@visitokc.com	Convention Services Manager	405-297-8915
Paula Marshall	pmarshall@visitokc.com	Convention Sales Coordinator	405-297-8926

Tourism Sales Department

Sandy Price	sprice@visitokc.com	Vice President Tourism Sales	405-297-8913
Teresa Compton	tcompton@visitokc.com	Tourism Sales Manager	405-297-8914
Brittani Johnson	bjohnson@visitokc.com	Information Specialist	405-297-8813
Cristy Smith	csmith@visitokc.com	Visitors Center Supervisor	405-602-5141

Communications Department

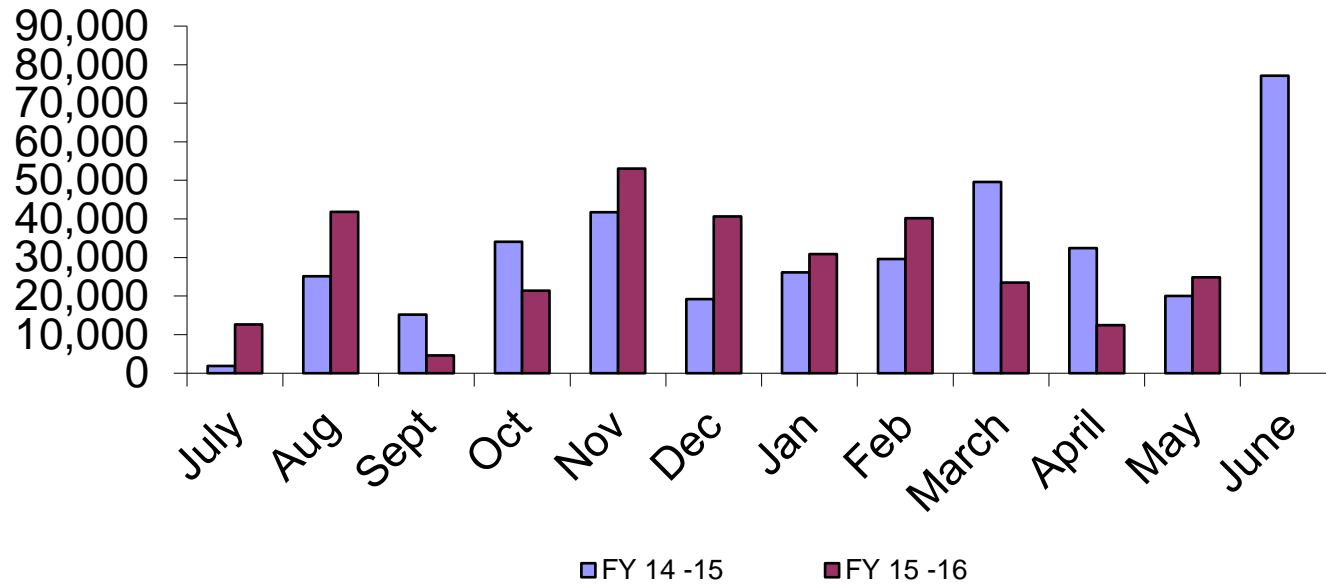
Seth Spillman	sspillman@visitokc.com	Director of Marketing & Communications	405-297-8905
Tabbi Burwell	tburwell@visitokc.com	Communications Manager	405-297-8973
		Marketing & Communications Coordinator	405-297-8931
Caleb Everett	ceverett@visitokc.com	Multimedia Content Manager	405-297-8980

Marquee Events

Mike Carrier	mcarrier@visitokc.com	CVB President/ Marquee Event Development	405-297-8960
Deb Shumate	dshumate@visitokc.com	Executive Assistant	405-297-8960

Convention Sales Definite Bookings

Room Nights



		Totals	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	March	April	May	June
FY 14 -15	=	372,088	1,844	25,104	15,160	34,042	41,707	19,216	26,142	29,595	49,619	32,483	20,033	77,143
FY 15 -16	=	305,925	12,631	41,825	4,595	21,359	53,034	40,639	30,868	40,173	23,469	12,429	24,903	0

**Convention Sales Department
Complete Detail Report
From 05/01/2016 to 05/31/2016**

Definite Bookings

Agricultural, Commodities, Food/Food Products	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Texas Longhorn Marketing Alliance - Longhorn World Championship 2016 HQ Hotel: Sheraton Hotel Oklahoma City Downtown	National	10/11/2016 - 10/16/2016	500	95	267	DW
Agricultural, Commodities, Food/Food Products - 1			500	95	267	
Athletic & Sports/Recreation	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
HelmsBriscoe - Memorial Day Tournament HQ Hotel: Residence Inn Downtown Bricktown	Regional	05/27/2016 - 05/30/2016	18	18	54	MO
North Oklahoma City Soccer Club - National Premier League Regional 2016 HQ Hotel: Various Hotels	Regional	06/04/2016 - 06/05/2016	1,200	450	900	JB
Brass Monkey Promotions - 2016 OKC Mile - AMA Pro Race HQ Hotel: Crowne Plaza Oklahoma City	Regional	06/18/2016 - 06/19/2016	7,500	60	140	SH
Amateur Softball Association - World Cup of Softball 2016 HQ Hotel: Various Hotels	International	07/01/2016 - 07/10/2016	5,000	350	3,000	SH
3v3 Live National Soccer Tour - 3v3 Live Heartland Regional Tournament 2016 HQ Hotel: Various Hotels	Regional	07/29/2016 - 07/31/2016	450	100	300	JB
Athletic & Sports/Recreation - 5			14,168	978	4,394	
Corporate	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Express Employment Professionals - Express New Franchise Training June 2016 HQ Hotel: Renaissance Oklahoma City Convention Center Hotel	National	06/05/2016 - 06/17/2016	10	11	143	DW
Groups360 - BGCA APOKC HQ Hotel: Renaissance Oklahoma City Convention Center Hotel	National	06/14/2016 - 06/15/2016	25	24	28	MO
Corporate - 2			35	35	171	
Hobby & Vocational	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
AFC Travel Solutions for non-profits - Youth America Conference 2016 HQ Hotel: Hilton Garden Inn Oklahoma City - Bricktown	National	11/09/2016 - 11/13/2016	1,500	27	87	MO
Hobby & Vocational - 1			1,500	27	87	
Marquee Events	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
American Quarter Horse Association - 2017 AQHA Level 1 Championship HQ Hotel: Various Hotels	National	04/19/2017 - 04/24/2017	3,500	1,600	9,100	AA
Better Barrel Races - Better Barrel Racing World Finals 2017 HQ Hotel: Various Hotels	National	04/27/2017 - 05/01/2017	9,600	2,500	9,500	AA
Marquee Events - 2			13,100	4,100	18,600	
Military Reunions	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Super Sixth: The Story of Patton's 6th Armored Division in WWII - 2016 Annual Conference HQ Hotel: Hampton Inn & Suites Oklahoma City - Bricktown	National	09/28/2016 - 10/02/2016	30	12	48	MO

Bringing Rotated Americans Together The Reunion Brat (Bat Cats) - Military Reunion 2017	Regional	07/27/2017 - 07/30/2017	75	50	150	MO
---	----------	-------------------------	----	----	-----	----

HQ Hotel: Wyndham Garden Hotel Oklahoma City

Military Reunions - 2 **105** **62** **198**

State Assn	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Oklahoma Grain and Feed Association - OGFA Food Safety Modernization Act Meeting	Regional	05/24/2016 - 05/26/2016	50	6	6	MO
HQ Hotel: Renaissance Waterford Oklahoma City Hotel						
Independent Insurance Agents of Oklahoma - May 2017 CIC Class	State	01/24/2017 - 05/26/2017	125	25	65	MO
HQ Hotel: Home2 Suites by Hilton Quail Springs						
Oklahoma State Firefighters Association - Oklahoma Professional Firefighters	State	02/07/2017 - 02/11/2017	200	100	250	JD
HQ Hotel: Embassy Suites Oklahoma City Downtown/Medical Center						
Independent Insurance Agents of Oklahoma - September 2017 CIC Class	State	09/20/2017 - 09/22/2017	125	25	65	MO
HQ Hotel: Home2 Suites by Hilton Quail Springs						
State Assn - 4			500	156	386	
	Scope	Count	Attend	Peak Rooms	Room Nights	
	International	1	5,000	350	3,000	
	National	7	15,165	4,269	19,173	
	Regional	6	9,293	684	1,550	
	State	3	450	150	380	
Total # of Definite Bookings:			17	Totals: 29,908	5,453	24,103

Sales Leads

Agricultural, Commodities, Food/Food Products	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Glazer's Beverage - District Managers Meeting 2016	National	09/20/2016 - 09/21/2016	75	50	50	DW
Agricultural, Commodities, Food/Food Products - 1			75	50	50	
Athletic & Sports/Recreation	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
3v3 Live National Soccer Tour - 3v3 Live Heartland Regional Tournament 2016	Regional	07/29/2016 - 07/31/2016	450	100	300	JB
United States Tennis Association - Missouri Valley - Adult Section League Championship I Session A 2016	Regional	08/04/2016 - 08/07/2016	800	400	1,100	JB
United States Tennis Association - Missouri Valley - Adult Section League Championship I Session B 2016	Regional	08/18/2016 - 08/21/2016	800	400	1,100	JB
United States Tennis Association - Boy/Girl 18U Regional Tournament 2016	National	10/08/2016 - 10/10/2016	400	125	375	JB
Athletic & Sports/Recreation - 4			2,450	1,025	2,875	
Corporate	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Express Employment Professionals - Express New Franchise Training June 2016	National	06/05/2016 - 06/17/2016	10	11	143	DW
Xyngular - xyngular Xyngfling 2017	National	04/18/2017 - 04/23/2017	2,200	600	1,840	JD
Corporate - 2			2,210	611	1,983	
Educational	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
The Council of Higher Education Management Association - 2019 Annual Meeting	National	06/11/2019 - 06/15/2019	60	64	170	DJ
Educational - 1			60	64	170	

Ethnic	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Knights of Peter Claver - Ladies Auxiliary Central State District 2017 Annual Adult Conference	National	04/21/2017 - 04/23/2017	300	100	200	JD
Ethnic - 1			300	100	200	
Government, Public Administration	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Association of Racing Commissioners International - Annual Conference on Racing and Wagering Integrity	National	04/03/2017 - 04/07/2017	110	65	225	MO
Voluntary Protection Programs Participants' Association, Inc. - 2019 Annual Safety & Health Conference	National	05/03/2019 - 05/10/2019	1,500	510	1,860	GT
Government, Public Administration - 2			1,610	575	2,085	
Marquee Events	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Oklahoma Youth Expo - 2017 Oklahoma Youth Expo	State	03/08/2017 - 03/17/2017	5,000	2,306	23,000	AA
Centennial Horse Show - OK Centennial - Annual Show 2018	National	04/10/2018 - 04/16/2018	900	150	700	AA
American Quarter Horse Association - 2018 AQHA Level 1 Championship	National	04/18/2018 - 04/23/2018	3,500	1,600	9,100	AA
Better Barrel Races - Better Barrel Racing World Finals 2018	National	04/26/2018 - 04/30/2018	9,600	2,500	9,500	AA
Marquee Events - 4			19,000	6,556	42,300	
Military Reunions	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Super Sixth: The Story of Patton's 6th Armored Division in WWII - 2016 Annual Conference	National	09/28/2016 - 10/02/2016	30	10	40	MO
Military Reunions - 1			30	10	40	
Scientific, Engineering, Technical, Computers	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
American Physical Society - Atomic, Molecular and Optical Physics Meeting	National	05/25/2018 - 06/01/2018	1,000	400	1,823	JD
Scientific, Engineering, Technical, Computers - 1			1,000	400	1,823	
State Assn	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Family, Career and Community Leaders of America, Inc. - 2017 Annual State Convention	State	04/07/2017 - 04/07/2017	10,000	4,000	4,500	GT
Oklahoma FFA - 2017 Oklahoma State FFA Convention	State	05/01/2017 - 05/03/2017	10,000	2,635	6,288	GT
Oklahoma Grain and Feed Association - OGFA 119th Annual Meeting	National	05/01/2017 - 05/03/2017	125	55	75	MO
State Assn - 3			20,125	6,690	10,863	
Trade, Commercial Or Business	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
American Bar Association - The Section of Civil Rights and Social Justice Fall Meeting	Regional	10/27/2016 - 10/28/2016	40	40	40	MO
LeMans Corporation - 2017 Regional Showcase	Regional	02/15/2017 - 02/20/2017	1,600	457	1,274	JD
Trade, Commercial Or Business - 2			1,640	497	1,314	
	Scope	Count	Attend	Peak Rooms	Room Nights	
	National	14	19,810	6,240	26,101	
	Regional	5	3,690	1,397	3,814	
	State	3	25,000	8,941	33,788	
Total # of Sales Leads:		22	Totals: 48,500	16,578	63,703	

Definite Bookings Adjustments

Marquee Events	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
International Pro Rodeo Association - International Finals Rodeo 2016 HQ Hotel: Various Hotels	International	01/15/2016 - 01/17/2016	3,850	0	0	AA
Centennial Horse Show - OK Centennial - Annual Show 2017 HQ Hotel: Various Hotels	National	04/11/2017 - 04/17/2017	900	0	0	AA
Marquee Events - 2			4,750	0	0	
	Scope	Count	Attend	Peak Rooms	Room Nights	
	International	1	3,850	0	0	
	National	1	900	0	0	
Total # of Definite Bookings Adjustments:			2	Totals: 4,750	0	0

Sales Leads Adjustments

Ethnic	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
National Congress of American Indians - 2019 Annual Convention & Marketplace	National	10/04/2019 - 10/12/2019	-90	510	-370	GT
Ethnic - 1			-90	510	-370	
	Scope	Count	Attend	Peak Rooms	Room Nights	
	National	1	-90	510	-370	
Total # of Sales Leads Adjustments:			1	Totals: -90	510	-370

Bid Books

Scope	Count	Attend	Peak Rooms	Room Nights
Total # of Bid Books:	0	Totals: 0	0	0

Site Inspection - Sales

Athletic & Sports/Recreation	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
National Basketball Association (NBA) - NBA Finals 2016	National	05/31/2016 - 06/19/2016	300	350	5,475	SH
Athletic & Sports/Recreation - 1			300	350	5,475	
Military Reunions	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Super Sixth: The Story of Patton's 6th Armored Division in WWII - 2016 Annual Conference	National	09/28/2016 - 10/02/2016	30	10	40	MO
Military Reunions - 1			30	10	40	
	Scope	Count	Attend	Peak Rooms	Room Nights	
	National	2	330	360	5,515	
Total # of Site Inspection - Sales:			2	Totals: 330	360	5,515

Site Inspection - Services

Scope	Count	Attend	Peak Rooms	Room Nights
Total # of Site Inspection - Services:	0	Totals: 0	0	0

Lost Business

Agricultural, Commodities, Food/Food Products	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Glazer's Beverage - District Managers Meeting 2016 Reason(s): • Committee politics	National	09/20/2016 - 09/21/2016	75	50	50	DW
American Fisheries Society - Southern Division - Southern Division of American Fisheries Society - Oklahoma Natural Resources Conference 2017	National	01/25/2017 - 01/29/2017	200	150	455	DW

Reason(s):

- Meeting dates changed

Food Carts Galore, LLC - ROAM - Mobile Food Conference	National	03/24/2017 - 03/26/2017	250	55	85	MO
Reason(s):						
• Meeting cancelled						

Agricultural, Commodities, Food/Food Products - 3 **525** **255** **590**

Athletic & Sports/Recreation	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
National Basketball Association (NBA) - NBA Finals 2016	National	05/31/2016 - 06/19/2016	300	350	5,475	SH
Reason(s):						
• Return to same hotel/city						
American Amateur Baseball Congress (AABC) - AABC Annual Meeting 2016	Regional	11/02/2016 - 11/06/2016	75	50	185	SH
Reason(s):						
• Rotation schedule						
Adrenaline Sports Management - 2016 Santa Hustle	Regional	11/18/2016 - 11/20/2016	2,000	200	330	JB
Reason(s):						
• Rotation schedule						

Athletic & Sports/Recreation - 3 **2,375** **600** **5,990**

Corporate	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Cisco - Ansira Cisco Tech Day 2016	Regional	04/27/2016 - 04/28/2016	240	10	10	MO
Reason(s):						
• No response from Meeting Planner						

Corporate - 1 **240** **10** **10**

Equine	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Farrier Industry Association - 2016 Annual Conference	National	10/27/2016 - 10/30/2016	35	35	80	MO
Reason(s):						
• Meeting cancelled						

Equine - 1 **35** **35** **80**

Fraternal	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Oklahoma York Rite of Freemasonry - Annual Grand Sessions	State	04/27/2017 - 04/29/2017	100	35	65	MO
Reason(s):						
• Rotation schedule						

Fraternal - 1 **100** **35** **65**

Military Reunions	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
USS Conyngham Association - 2016 Annual Reunion	National	05/01/2016 - 05/05/2016	70	35	140	GT
Reason(s):						
• Committee politics						

Military Reunions - 1 **70** **35** **140**

Religious	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
South Central Hispanic District - South Central Youth Ministries 2016	National	11/23/2016 - 11/26/2016	2,700	350	720	DW
Reason(s):						
• Committee politics						

Religious - 1 **2,700** **350** **720**

Scientific, Engineering, Technical, Computers	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
---	-------	---------------	--------	------------	-------------	---------------

Cooperative Communicators Association - 2017 Institute	National	06/03/2017 - 06/08/2017	110	75	265	JD	
Reason(s):							
• Internal decision-did not disclose							
Scientific, Engineering, Technical, Computers - 1			110	75	265		
	Scope	Count	Attend	Peak Rooms	Room Nights		
	National	8	3,740	1,100	7,270		
	Regional	3	2,315	260	525		
	State	1	100	35	65		
Total # of Lost Business:			12	Totals:	6,155	1,395	7,860

Conventions Serviced

Athletic & Sports/Recreation	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Oklahoma Secondary School Activities Association (OSSAA) - 2016 State Slow Pitch Championships - A-6A	State	05/03/2016 - 05/04/2016	2,500	200	450	JB
American Canoe Association - ACA Board meeting 2016	National	05/05/2016 - 05/07/2016	24	14	34	SH
American Ninja Warrior - American Ninja Warrior - OKC	National	05/05/2016 - 05/17/2016	125	135	850	SH
Oklahoma Secondary School Activities Association (OSSAA) - 2016 State Baseball Championships - Class A & B	State	05/05/2016 - 05/07/2016	2,800	300	600	JB
Oklahoma Secondary School Activities Association (OSSAA) - 2016 Girls State High School Golf Championships	State	05/06/2016 - 05/07/2016	500	150	300	JB
Oklahoma Secondary School Activities Association (OSSAA) - 2016 Girls State High School Tennis Championships	State	05/06/2016 - 05/07/2016	1,400	325	525	JB
United States Olympic Committee (USOC) - USOC Road to Rio 2016	National	05/06/2016 - 05/08/2016	25,000	750	2,775	SH
USA Canoe/Kayak (USACK) - USACK WhiteWater Slalom Olympic Trials for Canoe/Kayak 2016	National	05/06/2016 - 05/08/2016	1,250	100	1,050	SH
US Rowing - Central Youth Rowing Championship 2016	Regional	05/07/2016 - 05/08/2016	2,000	275	610	SH
Oklahoma Secondary School Activities Association (OSSAA) - 2016 State Baseball Championships - 2A-6A	State	05/12/2016 - 05/14/2016	1,500	450	950	JB
Oklahoma Secondary School Activities Association (OSSAA) - 2016 Boys State High School Golf Championships	State	05/13/2016 - 05/14/2016	500	150	300	JB
Oklahoma Secondary School Activities Association (OSSAA) - 2016 Boys State High School Tennis Championships	State	05/13/2016 - 05/14/2016	1,400	350	550	JB
Big 12 Conference - Big 12 Baseball Championship 2016	Regional	05/25/2016 - 05/29/2016	2,500	285	1,633	SH
HelmsBriscoe - Memorial Day Tournament	Regional	05/27/2016 - 05/30/2016	18	18	54	MO
United States Tennis Association - Missouri Valley - 2016 USTA Missouri Valley 12U-14U	Regional	05/28/2016 - 05/30/2016	500	200	600	JB
NCAA - Women's College World Series 2016	National	05/31/2016 - 06/08/2016	9,500	2,700	12,768	SH
Athletic & Sports/Recreation - 16			51,517	6,402	24,049	
Corporate	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Wipfli LLP - Wipfli Training- OK	National	05/23/2016 - 05/26/2016	100	30	90	MO
Corporate - 1			100	30	90	
Educational	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager

Ex Libris Users of North America - Ex Libris Technical Seminar and ELUNA Annual Meeting	International	05/01/2016 - 05/07/2016	500	320	1,379	AY
Western Association of University Publications Managers - National Conference	National	05/11/2016 - 05/14/2016	50	40	120	AY
Solution Tree - 2016 PLC Institute	International	05/31/2016 - 06/03/2016	1,500	75	220	AY
Educational - 3			2,050	435	1,719	
Environmental	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Southern Gas Association - Emergency Management Workshop	National	05/09/2016 - 05/14/2016	70	35	94	JD
Environmental - 1			70	35	94	
Government, Public Administration	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
International Registration Plan, Inc. - 2016 IRP Annual Meeting	International	05/01/2016 - 05/06/2016	170	154	491	GT
US Department of Agriculture - Office of Inspector General - 2016 OIG Audit Professional Development Conference	National	05/01/2016 - 05/06/2016	230	229	1,126	GT
PHS Commissioned Officers Foundation for the Advancement of Public Health - 2016 USPHS Scientific and Training Symposium - Overflow Rooms	National	05/14/2016 - 05/19/2016	700	100	454	GT
PHS Commissioned Officers Foundation for the Advancement of Public Health - 2016 USPHS Scientific and Training Symposium	National	05/15/2016 - 05/20/2016	700	202	1,057	GT
Government, Public Administration - 4			1,800	685	3,128	
Religious	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Christian Community Health Fellowship - Christian Community Health Fellowship	National	05/11/2016 - 05/16/2016	1,200	273	725	DW
Religious - 1			1,200	273	725	
Scientific, Engineering, Technical, Computers	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Fractionation Research, Inc - May 2016 Meeting	National	05/23/2016 - 05/26/2016	50	50	100	JD
Scientific, Engineering, Technical, Computers - 1			50	50	100	
State Assn	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Oklahoma Association of Conservation Districts - 2016 National Land & Range Judging	National	05/01/2016 - 05/06/2016	500	196	770	GT
Independent Insurance Agents of Oklahoma - May 2016 CIC Class	State	05/10/2016 - 05/13/2016	125	20	55	GT
Oklahoma Grain and Feed Association - OGFA Food Safety Modernization Act Meeting	Regional	05/24/2016 - 05/26/2016	50	6	6	MO
State Assn - 3			675	222	831	
Trade, Commercial Or Business	Scope	Meeting Dates	Attend	Peak Rooms	Room Nights	Sales Manager
Cornerstone Credit Union League - Southwest Lending Conference	National	05/17/2016 - 05/21/2016	160	85	230	JD
Trade, Commercial Or Business - 1			160	85	230	
	Scope	Count	Attend	Peak Rooms	Room Nights	
	International	3	2,170	549	2,090	
	National	15	39,659	4,939	22,243	
	Regional	5	5,068	784	2,903	
	State	8	10,725	1,945	3,730	
Total # of Conventions Serviced:		31	Totals: 57,622	8,217	30,966	

**Tourism Tours Booked
Complete Detail Report
From 05/01/2016 to 05/31/2016**

Origin	Arrival Date	Trip Type	Days	Passengers	Rooms	Room Nights
Manhattan, KS	04/02/16	Day Tour	2	24	0	0
Reedsburg, WI	04/11/16	Over Night	2	50	26	26
Durant, OK	04/16/16	Day Tour	1	60	0	0
Weatherford, OK	04/16/16	Day Tour	1	43	0	0
Cuba City, WI	04/21/16	Over Night	2	45	23	23
Ft. Meyers, FL	04/23/16	Over Night	2	36	18	18
McPherson, KS	04/23/16	Day Tour	1	45	0	0
Hanover, ON	04/26/16	Over Night	2	40	20	20
Newton, NC	05/01/16	Over Night	2	33	17	17
Ft. Meyers, FL	05/01/16	Over Night	2	51	26	26
Salt Lake City, UT	05/01/16	Over Night	2	41	21	21
Mustang, OK	05/02/16	Day Tour	1	160	0	0
Ponca City, OK	05/02/16	Day Tour	1	19	0	0
Wister, OK	05/02/16	Day Tour	1	35	0	0
Cherokee, OK	05/03/16	Day Tour	1	22	0	0
Idabel, OK	05/03/16	Day Tour	1	20	0	0
Mustang, OK	05/03/16	Day Tour	1	168	0	0
Stockton, MO	05/03/16	Over Night	2	30	22	22
Boise City, OK	05/04/16	Day Tour	1	19	0	0
Mustang, OK	05/04/16	Day Tour	1	168	0	0
Appleton, WI	05/04/16	Over Night	2	21	11	11
Lincoln, NE	05/05/16	Over Night	2	49	24	24
Follett, TX	05/05/16	Day Tour	1	25	0	0
Harrah, OK	05/05/16	Day Tour	1	104	0	0
Manhattan, KS	05/05/16	Day Tour	1	39	0	0
Kellyville, OK	05/05/16	Day Tour	1	47	0	0
Norman, OK	05/05/16	Day Tour	1	24	0	0
Tulsa, OK	05/05/16	Day Tour	1	33	0	0
Garden Plain, KS	05/06/16	Day Tour	1	40	0	0
Wichita, KS	05/06/16	Day Tour	1	43	0	0
Bartlesville, OK	05/06/16	Day Tour	1	43	0	0
Marion, KS	05/07/16	Day Tour	1	43	0	0
Healdton, OK	05/09/16	Day Tour	1	31	0	0
Mutual, OK	05/09/16	Day Tour	1	26	0	0
Walters, OK	05/09/16	Day Tour	1	21	0	0
Wetumka, OK	05/09/16	Day Tour	1	17	0	0
Ada, OK	05/10/16	Day Tour	1	45	0	0
Cheney, KS	05/11/16	Day Tour	1	54	0	0
Hobart, OK	05/11/16	Day Tour	1	121	0	0
Owasso, OK	05/11/16	Day Tour	1	50	0	0
Anadarko, OK	05/12/16	Day Tour	1	22	0	0
Wellston, OK	05/12/16	Day Tour	1	52	0	0
Piedmont, OK	05/13/16	Day Tour	1	175	0	0
Ft. Meyers, FL	05/16/16	Over Night	2	51	26	26
Wynnewood, OK	05/16/16	Day Tour	1	49	0	0
Bethany, OK	05/18/16	Day Tour	1	134	0	0
Norman, OK	05/19/16	Day Tour	1	116	0	0
Louisville, KY	05/19/16	Over Night	2	27	14	14
Amarillo, TX	05/20/16	Day Tour	1	62	0	0
Anaheim, OK	05/20/16	Over Night	2	46	23	23
Ft. Meyers, FL	05/20/16	Over Night	2	47	24	24
Dumas, TX	05/20/16	Day Tour	1	34	0	0
Rancho Cucamongo, CA	05/21/16	Pass Through	1	200	0	0
Sedalia, MO	05/24/16	Over Night	3	25	15	30
Downers Grove, IL	05/24/16	Over Night	2	44	22	22
Tahlequah, OK	05/26/16	Day Tour	1	53	0	0
Naperville, IL	05/27/16	Over Night	2	42	21	21
Anaheim, OK	05/27/16	Over Night	2	45	23	23
Ft. Meyers, FL	05/27/16	Over Night	2	42	22	22

Searcy, AR

05/28/16

Day Tour

1

57

0

0

Tours Booked Total: 60

3,308

398

413

**Tourism Department Detail Report
May 1-31, 2016**

Tour Operator Shows

	Attendance	Attended	
Total Number of Tour Operator Shows			6

Group Leader Shows

	Attendance	Attended	
Missouri Bank Travel		S. Price	
Total Number of Group Leader Shows to Date			4

Consumer Shows

	Attendance	Attended	
Oklahoma Road Show - Eastgate Metroplex		S. Price/T. Compton	
Total Number of Consumer Shows to Date			16

Education Programs

	Attendance	Attended	
Oklahoma Conference on Tourism		S.Price/T.Compton	
Total Number of Education Programs to Date			3

Sporting Events

	Attendance	Attended	
Total Number of Sporting Events to Date			

Site Inspections/FAM Tours

	Attendance	Attended	
Total Number of Site Inspections/FAM Tours to Date			5

Convention Support

	Attendance	Attended	
Oklahoma City Memorial Marathon		S. Price/ T.Compton	
Total Number of Convention Support Functions Attended to Date			2

Attractions Meeting

	Attendance	Attended	
Total Number of Attractions Meetings to Date			

Special Projects

CTA Class - May 24 - 15 Attendees
CTA Networking Event - White Water Complex Preview - 40 attendees
CTA Visitor Experience Month - featured 30 Unique OKC Experiences

**2016 MAJOR EVENTS CALENDAR
STATE FAIR PARK**

January 15 - 17	International Finals Rodeo
February 11 - 14	Prairie Classic Quarter Horse Show
March 13 - 18	Oklahoma Youth Expo
March 24 - 27	OQHA Spring Show
April 7 - 10	Oklahoma Centennial Horse Show
April 14 - 16	Oklahoma City Farm Show
April 15 - 16	AQHA Level 1 Championships
April 21 - 24	Better Barrel Races World Finals
June 2 - 12	OQHA Redbud Spectacular
June 14 - 21	Non Pro Cutting Horse Show
June 25 – July 2	National Reining Horse Derby
July 6 - 17	GO Hunter Jumper Horse Show
July 23 – 30	Arabian Horse Association Youth Nationals
August 5 – 13	AQHA Youth World Championship Show
August 19 - 21	Summer Shootout Barrel Racing
September 15 - 25	Oklahoma State Fair
October 8 - 15	Grand National Morgan Horse Show
October 22 – 30	U.S. Team Roping Championships
November 4 - 19	AQHA World Championship Quarter Horse Show
November 24– Dec 3	National Reining Horse Futurity
December 6 - 10	World Barrel Racing Futurity
December 28 – 31	Oklahoma Paint Horse Holiday Classic