

MONTHLY TDT ANALYSIS

Statistical and Graphical Reports for month ending: April 30, 2015



Bay County
Tourist Development Council



Clerk of Court & Comptroller

Report for Month Ending

April 30, 2015



Bay County
Tourist Development Council

June 1, 2015

Tourist Development Council
Bay County, Florida



Council Members:

Attached please find the monthly "Revenue Analysis" reports and the "Value of One Cent" reports for the seven months ending April 30, 2015. The data in each report is summarized by month and discloses both the dollar and percentage variance from the prior year.

Please be advised that these reports have inherent limitations, such as:

- 1) All information is unaudited.
- 2) The "Revenue Analysis" report reflects actual dollars collected for the period and may include monies for past due taxes from previous reporting periods. This is typically the result of enforcement actions and/or payments against delinquent accounts.
- 3) The "Value of One Cent" report is formulated on a modified accrual basis, thus tax revenue is reported when earned and paid in the reporting period. Enforcement action collections for prior years are posted on an annualized basis in December, therefore, the December reporting period may be misleading.

If I can be of further assistance to the Council, or should you wish to discuss this report further, please do not hesitate to contact me.

Sincerely,

A handwritten signature in blue ink that reads "Bill Kinsaul".

Bill Kinsaul
Clerk of Court and Comptroller

Revenue Analysis Panama City Beach

Revenue Analysis Panama City Beach Fiscal Years Ending September 30, 2015 and 2014

Month	2015-2014	2013-2014	\$ Variance	% Variance
October	\$ 968,831	\$ 785,101	\$ 183,730	23.40%
November	367,803	352,110	15,693	4.46%
December	342,313	293,966	48,347	16.45%
January	446,108	389,946	56,162	14.40%
February	683,922	580,142	103,780	17.89%
March	2,012,955	1,913,353	99,602	5.21%
April	1,532,803	1,305,294	227,509	17.43%
May			0	n/a
June			0	n/a
July			0	n/a
August			0	n/a
September			0	n/a
Total	\$ 6,354,735	\$ 5,619,912	\$ 734,823	13.08%



Value of One Cent Panama City Beach

Value of One Cent Panama City Beach Fiscal Years Ending September 30, 2015 and 2014

Month	2015-2014	2013-2014	\$ Variance	% Variance
October	\$ 192,473	\$ 152,319	\$ 40,154	26.36%
November	67,691	65,443	2,248	3.44%
December	71,259	67,056	4,203	6.27%
January	81,120	72,953	8,167	11.19%
February	124,084	101,075	23,009	22.76%
March	406,238	392,952	13,286	3.38%
April	289,307	246,095	43,212	17.56%
May			0	n/a
June			0	n/a
July			0	n/a
August			0	n/a
September			0	n/a
Total	\$ 1,232,172	\$ 1,097,893	\$ 134,279	12.23%



Revenue Analysis Panama City

Revenue Analysis Panama City Fiscal Years Ending September 30, 2015 and 2014

Month	2015-2014	2013-2014	\$ Variance	% Variance
October	\$ -	\$ -	\$ -	n/a
November	-	-	-	n/a
December	-	-	-	n/a
January	63,070.00	-	63,070.00	n/a
February	87,846.00	-	87,846.00	n/a
March	200,483.00	-	200,483.00	n/a
April	130,848.00	-	130,848.00	n/a
May		-	-	n/a
June		-	-	n/a
July		-	-	n/a
August		-	-	n/a
September		-	-	n/a
Total	\$ 482,247	\$ -	\$ 482,247	n/a



Value of One Cent Panama City

Value of One Cent Panama City Fiscal Years Ending September 30, 2015 and 2014

Month	2015-2014	2013-2014	\$ Variance	% Variance
October	\$ -	\$ -	\$ -	n/a
November	-	-	-	n/a
December	-	-	-	n/a
January	13,684.00	-	13,684.00	n/a
February	17,792.00	-	17,792.00	n/a
March	38,603.00	-	38,603.00	n/a
April	26,170.00	-	26,170.00	n/a
May	-	-	-	n/a
June	-	-	-	n/a
July	-	-	-	n/a
August	-	-	-	n/a
September	-	-	-	n/a
Total	\$ 96,249	\$ -	\$ 96,249	n/a



Revenue Analysis Mexico Beach



Revenue Analysis Mexico Beach Fiscal Years Ending September 30, 2015 and 2014

Month	2015-2014	2013-2014	\$ Variance	% Variance
October	\$ 27,784	\$ 24,898	\$ 2,886	11.59%
November	13,611	11,414	2,197	19.25%
December	13,594	13,975	(381)	-2.73%
January	17,982	13,354	4,628	34.66%
February	27,435	19,836	7,599	38.31%
March	44,714	41,306	3,408	8.25%
April	47,678	37,806	9,872	26.11%
May			0	n/a
June			0	n/a
July			0	n/a
August			0	n/a
September			0	n/a
Total	\$ 192,798	\$ 162,589	\$ 30,209	18.58%

Value of One Cent Mexico Beach

Value of One Cent Mexico Beach Fiscal Years Ending September 30, 2015 and 2014

Month	2015-2014	2013-2014	\$ Variance	% Variance
October	\$ 5,672	\$ 4,848	\$ 824	17.00%
November	2,443	2,317	126	5.44%
December	2,669	2,857	(188)	-6.58%
January	3,782	2,687	1,095	40.75%
February	5,010	3,943	1,067	27.06%
March	9,001	8,353	648	7.76%
April	9,468	7,394	2,074	28.05%
May			0	n/a
June			0	n/a
July			0	n/a
August			0	n/a
September			0	n/a
Total	\$ 38,045	\$ 32,399	\$ 5,646	17.43%



**Schedule of Collection Allocation
Panama City Beach
For the month ending April 2015**

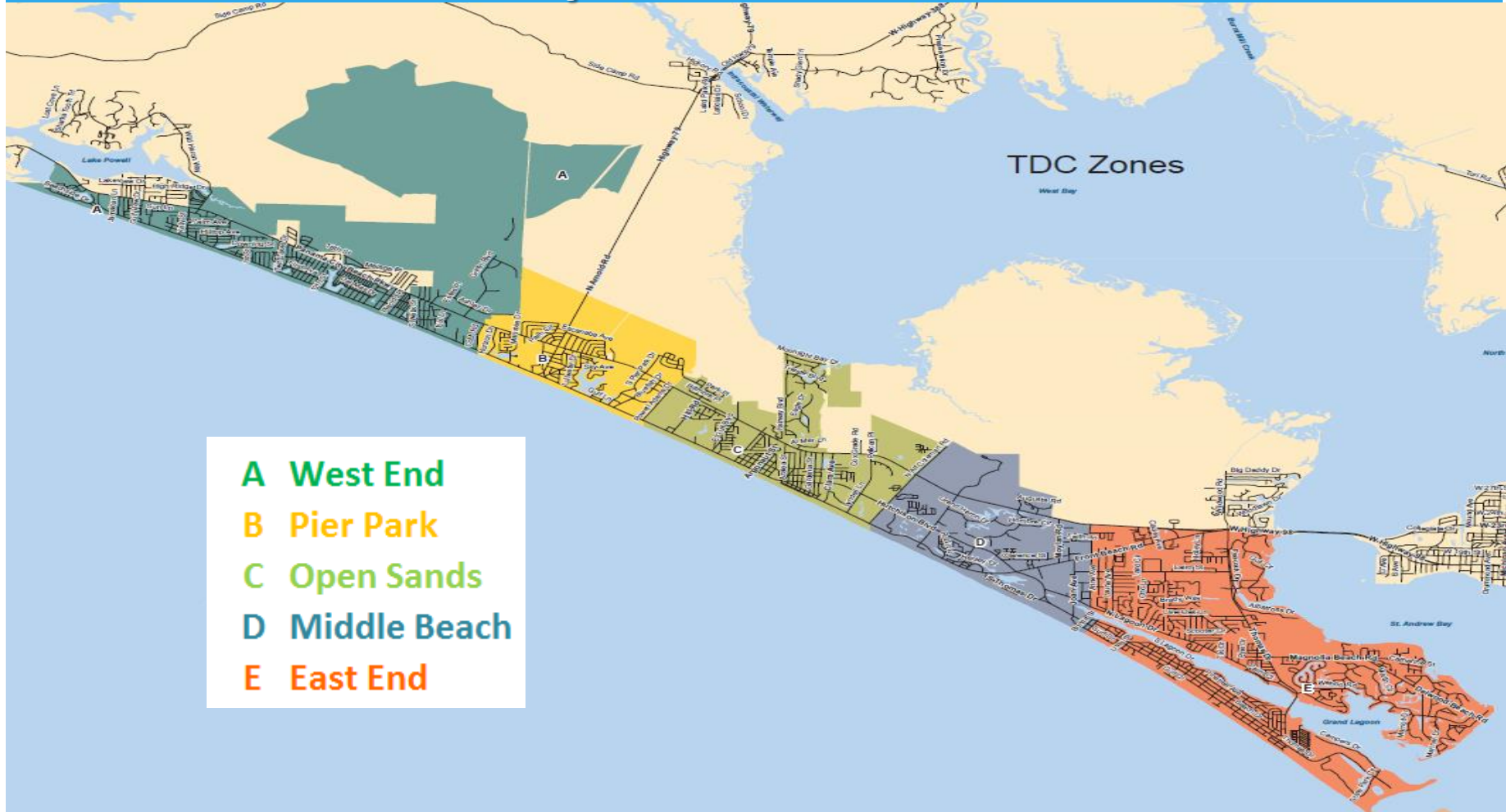
Month	Taxes	Penalties	Interest	Total Collections
Current period collections	1,512,850.00	15,682.00	204.00	1,528,736.00
Prior period collections	4,115.00	550.00	367.00	5,032.00
Total collections	1,516,965.00	16,232.00	571.00	1,533,768.00

**Schedule of Collection Allocation
Panama City Beach
Fiscal Year to date April 2015**

Month	Taxes	Penalties	Interest	Total Collections
Current period collections	6,064,422.12	32,791.86	312.24	6,097,526.22
Prior period collections	217,038.97	32,016.85	8,512.92	257,568.74
Total collections	6,281,461.09	64,808.71	8,825.16	6,355,094.96



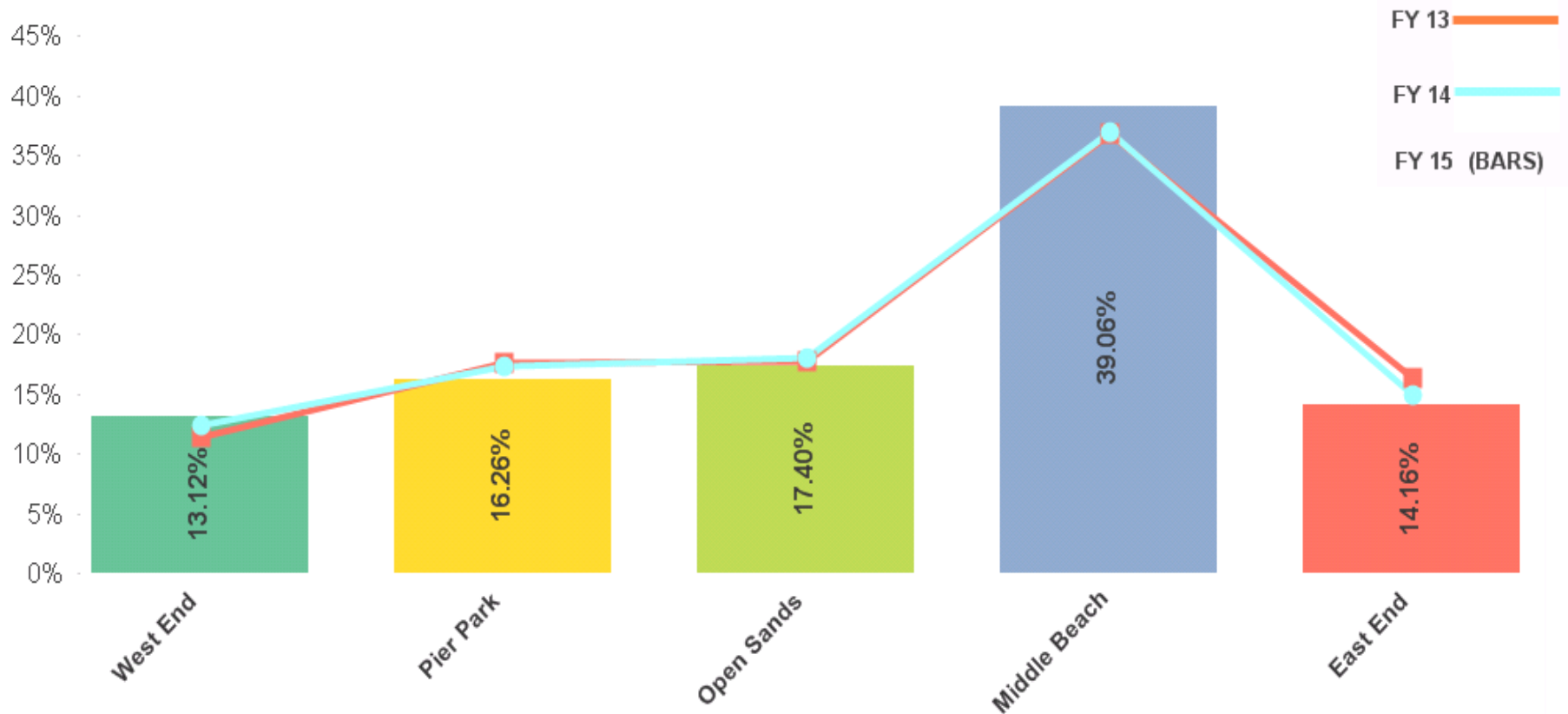
Layout of TDC Zones



Bay County
Tourist Development Council

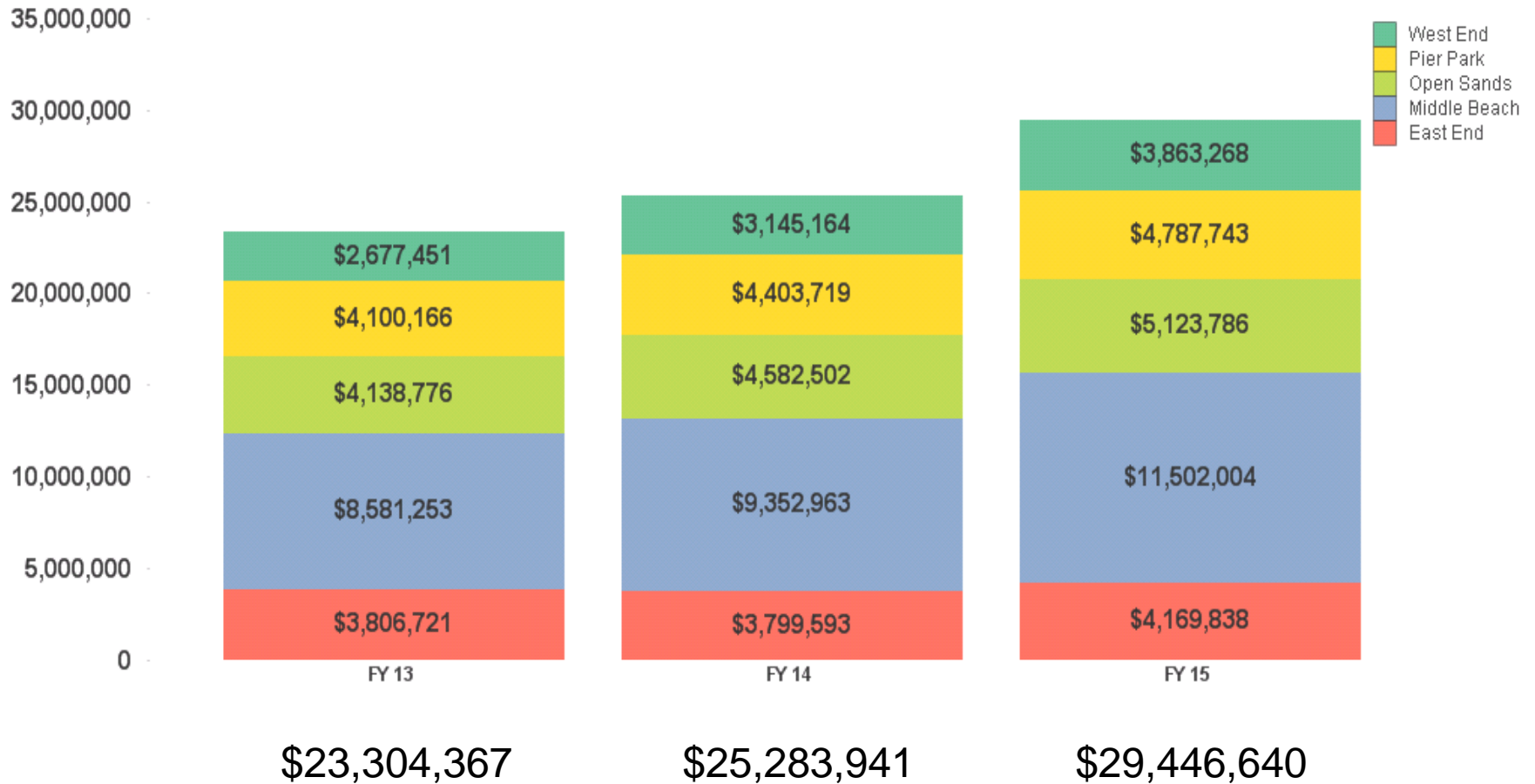
BILL KINSAUL
CLERK OF COURT & COMPTROLLER
BAY COUNTY

% of Gross Receipts by Zones Three Year April Comparison

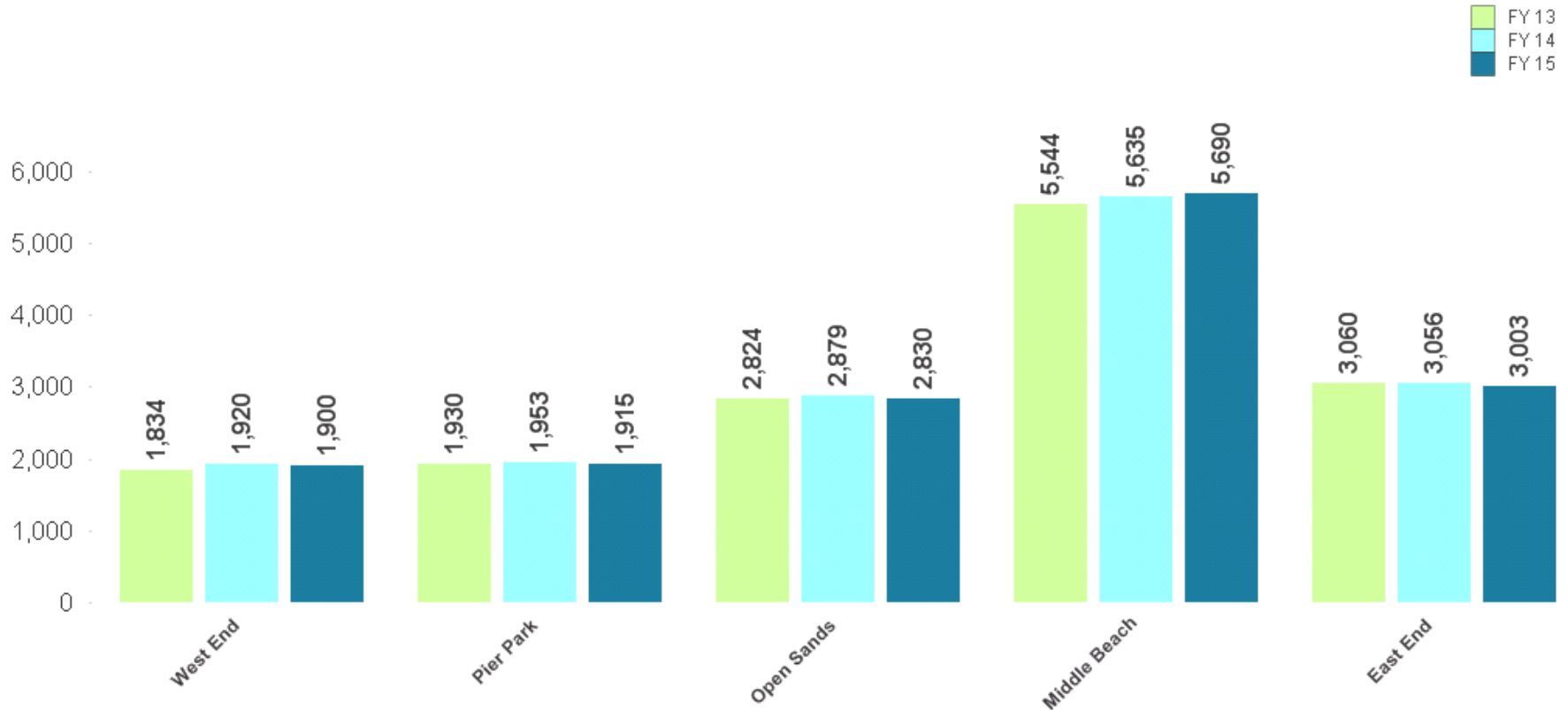


Apr	West End	Pier Park	Open Sands	Middle Beach	East End
FY13	11.49%	17.59%	17.76%	36.82%	16.33%
FY14	12.44%	17.42%	18.12%	36.99%	15.03%
FY15	13.12%	16.26%	17.40%	39.06%	14.16%

Gross Rental Receipts Three Year April Comparison

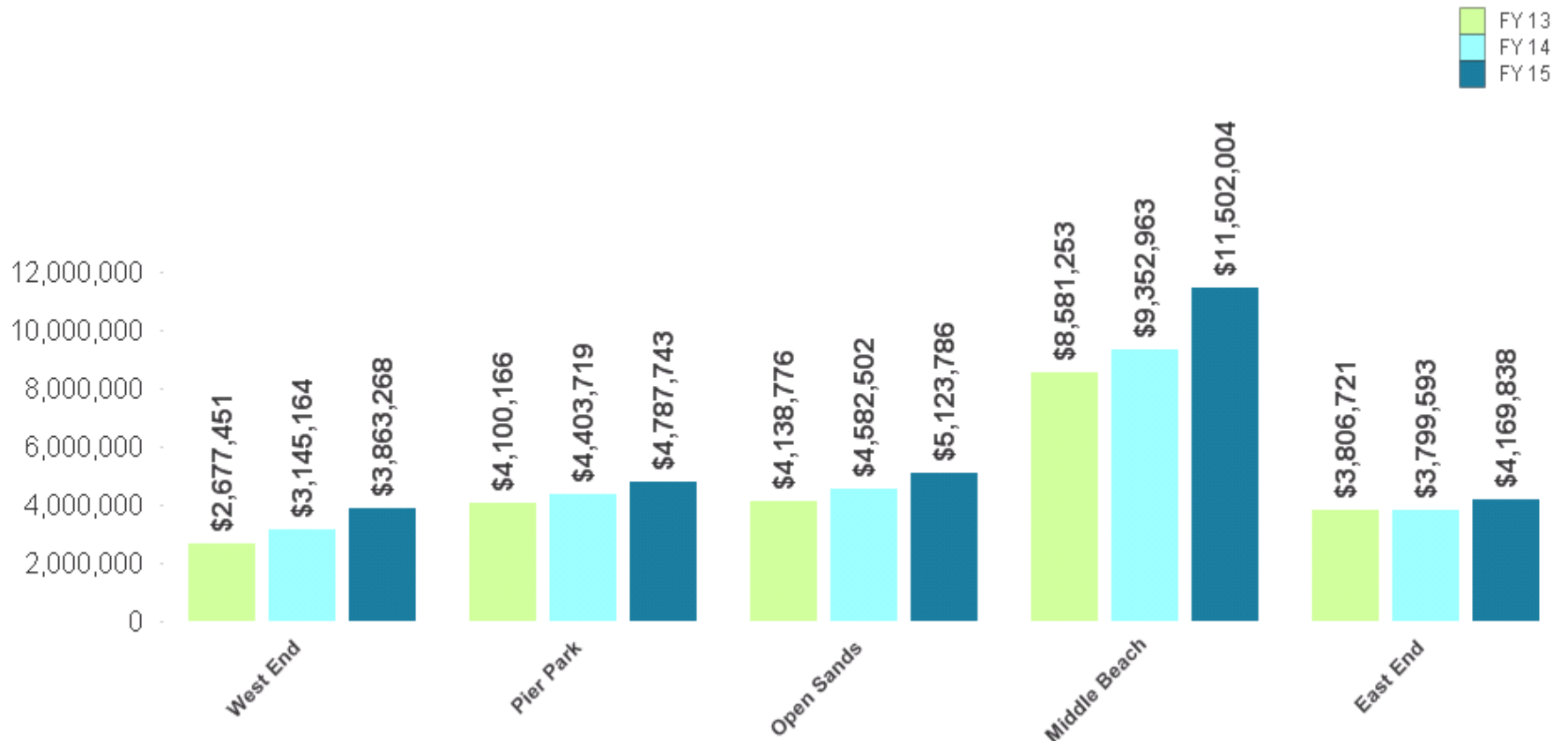


Total Unit Count Three Year April Comparison

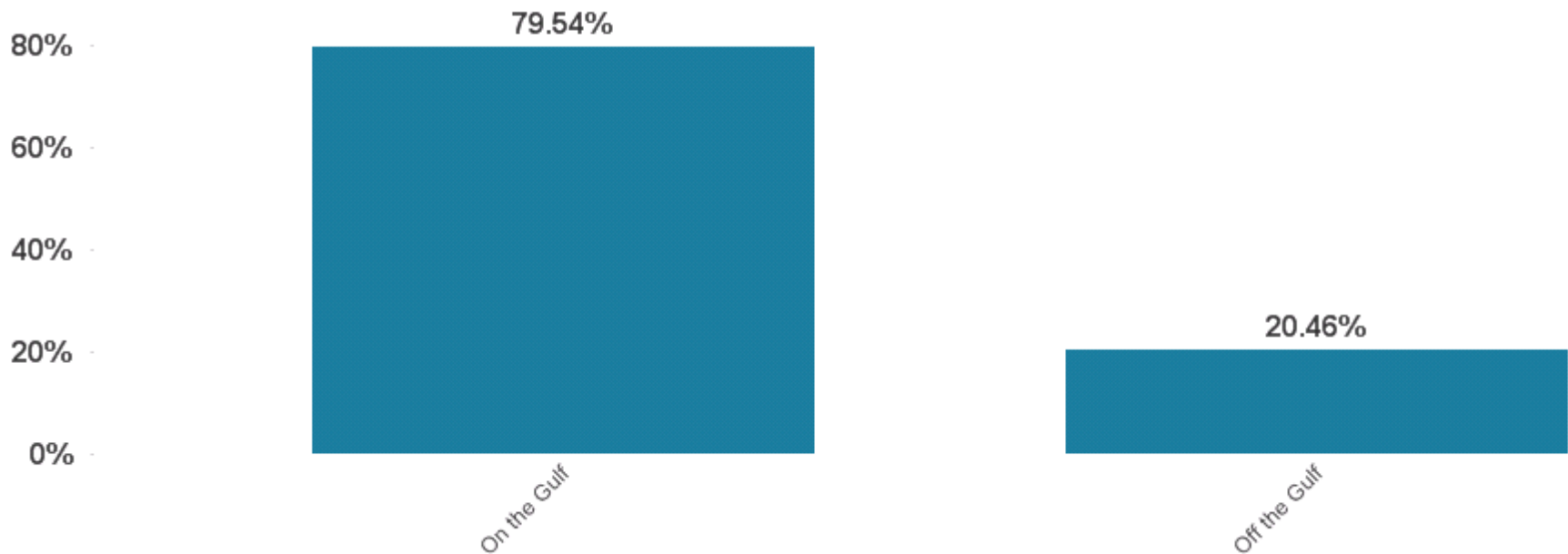


	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
FY 13	15,358	15,249	16,182	15,435	15,480	16,153	15,192	15,231	16,093	15,372	15,397	16,044
FY 14	15,374	15,366	15,819	15,291	15,321	16,027	15,443	15,494	16,197	15,601	15,587	16,146
FY 15	15,497	15,486	16,128	15,511	15,448	15,698	15,338					

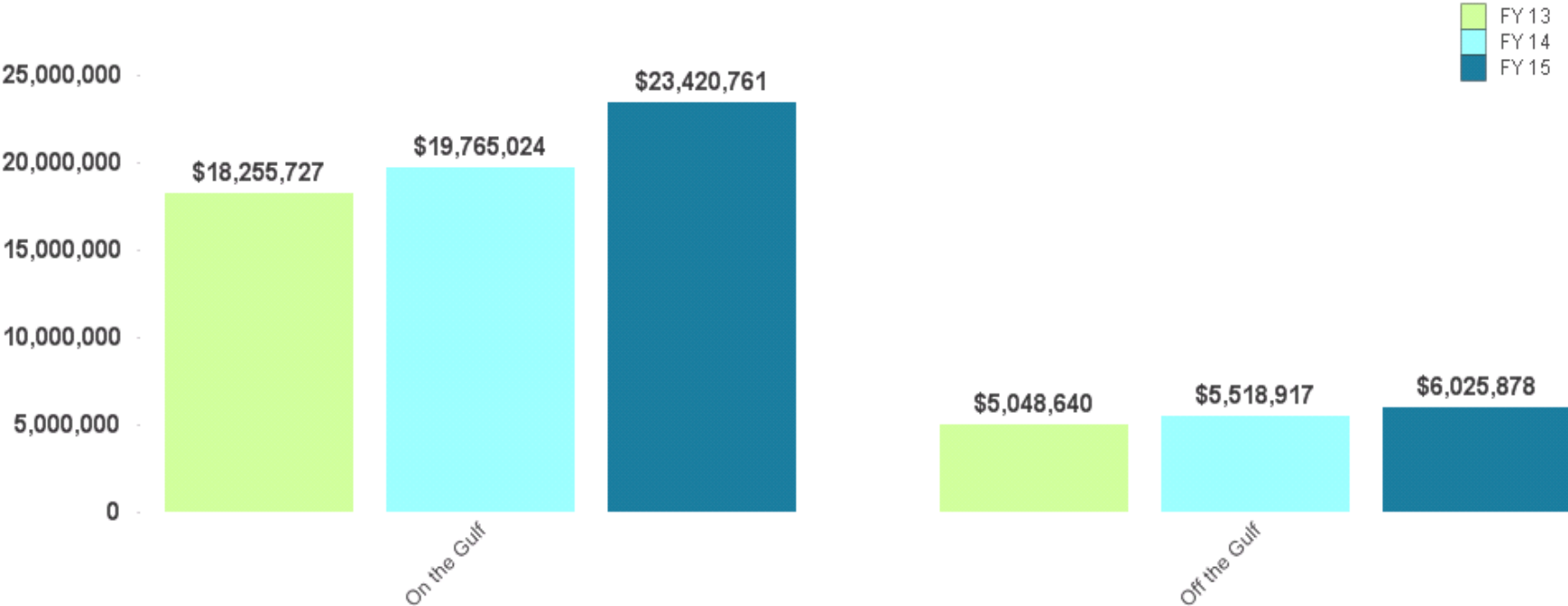
Gross Rental Receipts Three Year April Comparison



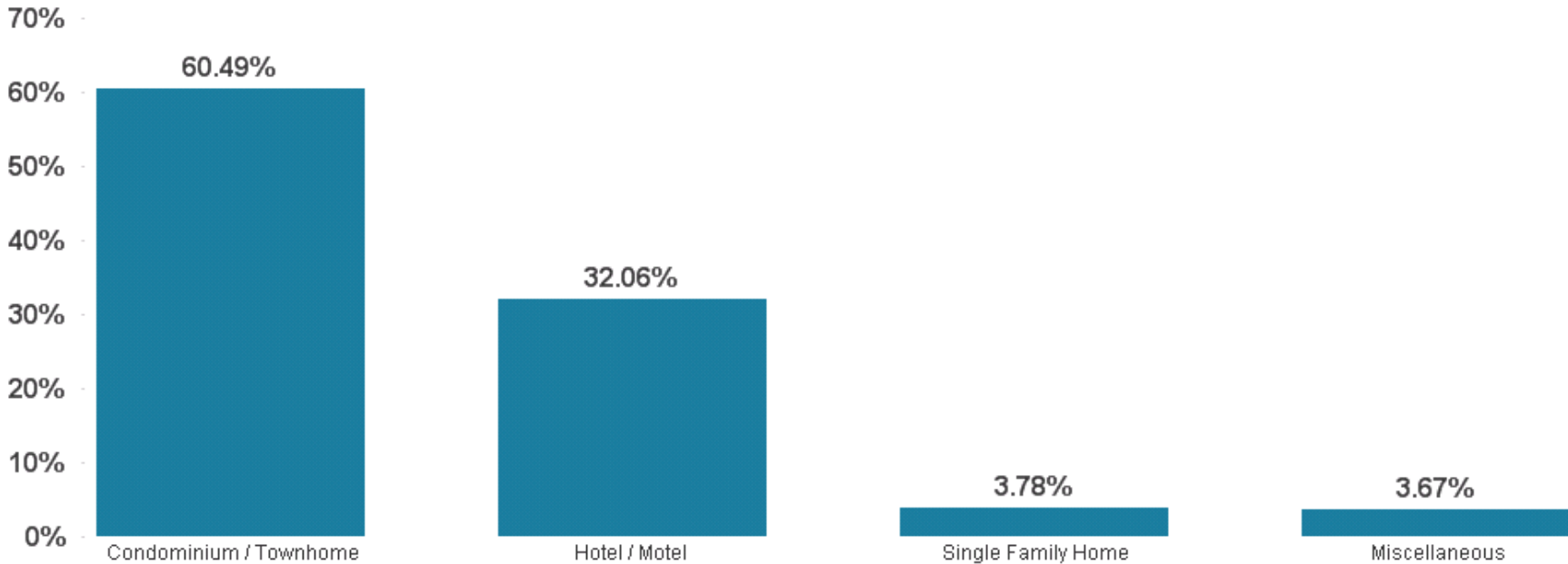
Percentage of Gross Rental Receipts Grouped by On the Gulf / Off the Gulf April 30, 2015



Three Year Comparison Gross Rental Receipts Grouped by On the Gulf / Off the Gulf April 30, 2015



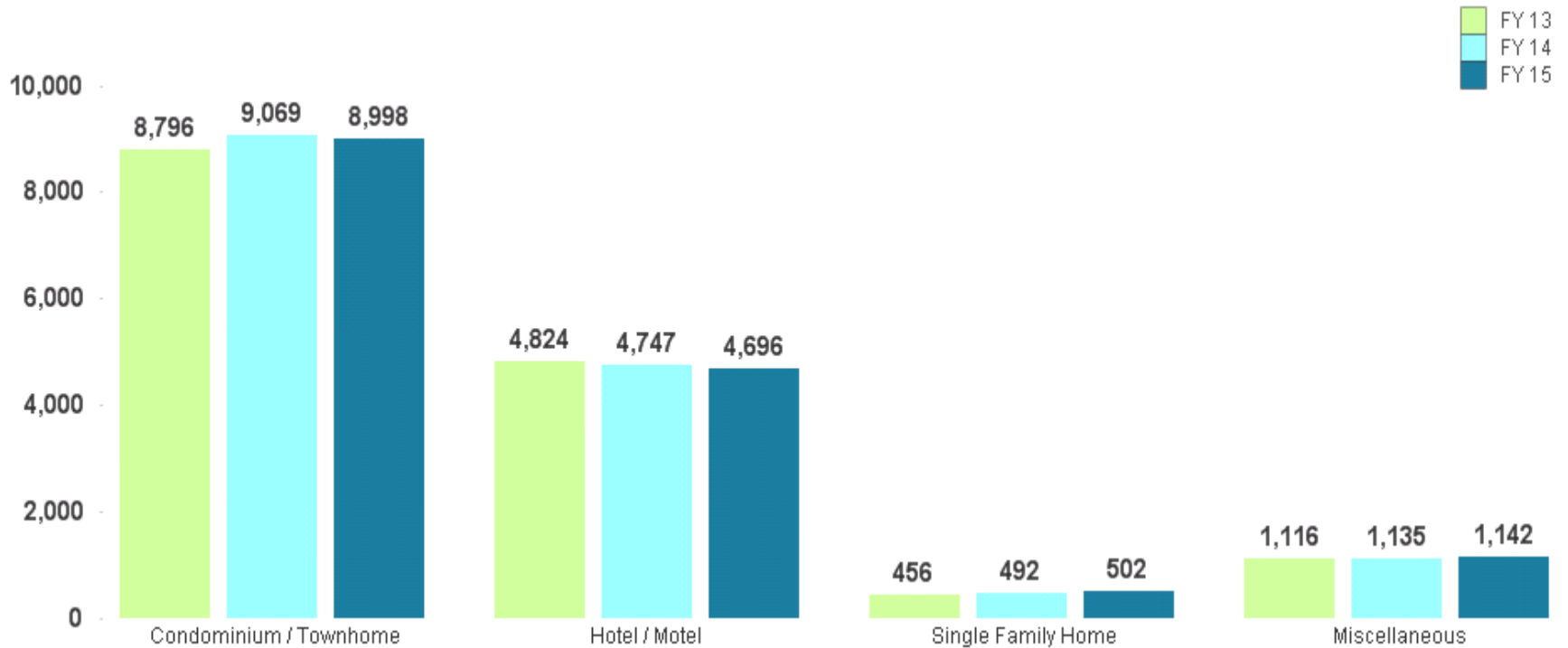
Percentage Allocation Gross Rental Receipts by Property Type April 30, 2015



Miscellaneous Includes: Campgrounds, Apartments, Duplex / Multi-family and Timeshare properties.

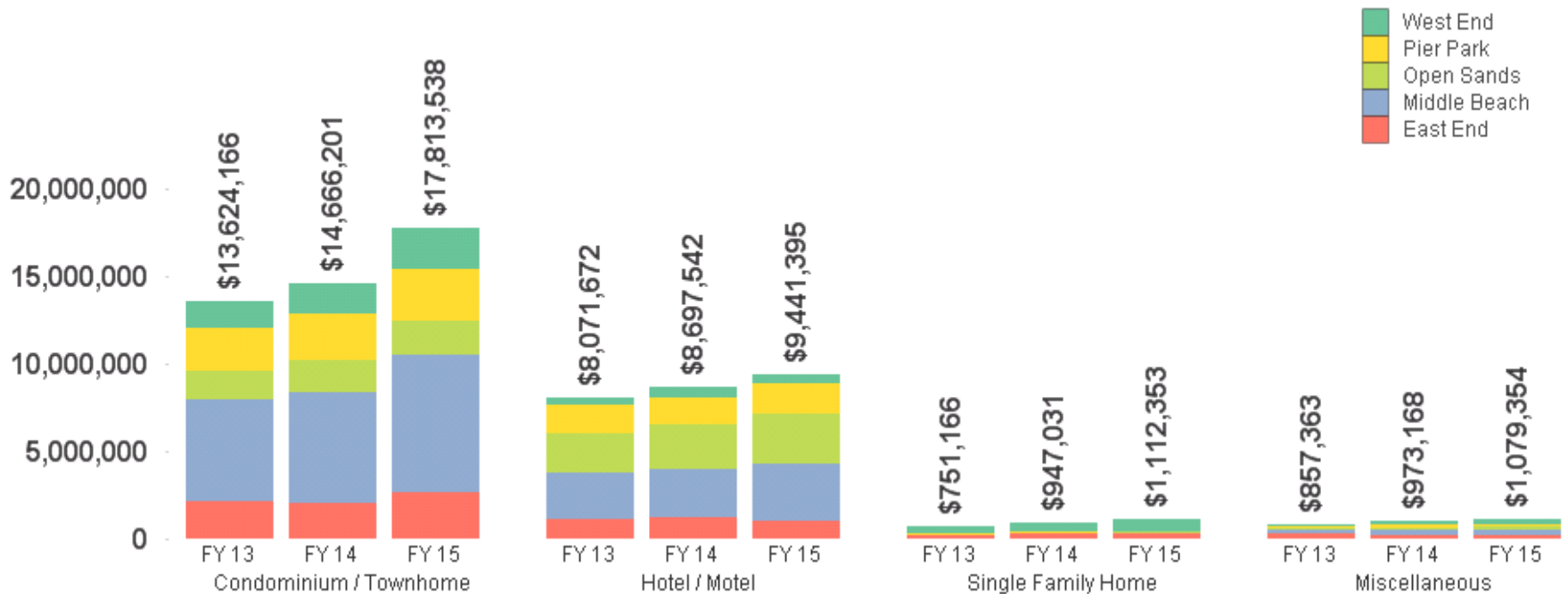


Unit Count by Property Type Three Year April Comparison



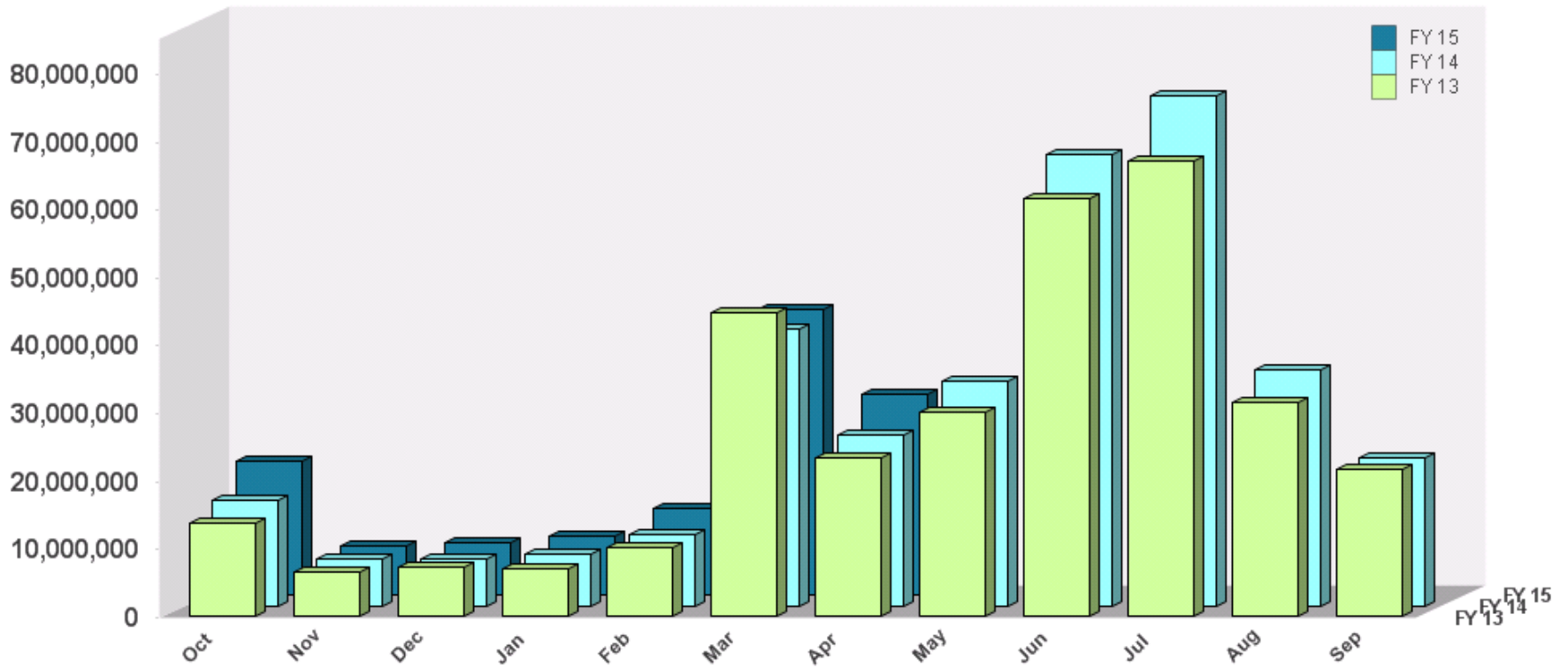
Miscellaneous Includes: Campgrounds, Apartments, Duplex / Multi-family and Timeshare properties.

Gross Receipts by Property Type Three Year April Comparison



Miscellaneous Includes: Campgrounds, Apartments, Duplex / Multi-family and Timeshare properties.

Year to Date Monthly Gross Receipts Comparison



	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
FY 13	\$13,594,345	\$6,408,629	\$7,248,734	\$7,066,694	\$10,122,208	\$44,736,943	\$23,304,367	\$30,076,845	\$61,517,617	\$67,103,914	\$31,397,621	\$21,502,500
FY 14	\$15,668,322	\$6,873,326	\$7,032,311	\$7,636,135	\$10,474,381	\$40,850,064	\$25,283,941	\$33,133,666	\$66,414,171	\$75,060,800	\$34,941,471	\$21,951,121
FY 15	\$19,723,987	\$7,101,034	\$7,717,333	\$8,619,631	\$12,800,362	\$42,100,480	\$29,446,640					

May 2015-September 2015 To Be Determined

MONTHLY TDT DATA DETAIL

Tourist Tax Data and Statistics Report for Panama City Beach Area for month ending: April 30, 2015



**Bay County
Tourist Development Council**



**BILL KINSAUL
CLERK OF COURT
& COMPTROLLER**
BAY COUNTY

Clerk of Court & Comptroller

Tourist Tax Data and Statistics Report for month ending:

April 30, 2015



Bay County
Tourist Development Council

June 1, 2015

Tourist Development Council
Bay County, Florida



Please find included herein the historical "Tourist Tax Data and Statistics Report" for the month ending April 30, 2015. The data in this report is grouped in accordance with guidelines as prescribed in Florida Statutes.

Please be advised of the following which affect the data grouping and reporting:

- 1) All information is unaudited.
- 2) This report excludes Mexico Beach and Panama City due to limited property counts.
- 3) "Gross Receipts" represents only one of the elements used in the calculation of the final tax.
- 4) The geographical definition of current zones may be modified for compliance in future reporting.
- 5) Recent modifications to data reporting regulations apply to data that is generated by our tax collection process and related systems. Third party data which may be obtained by us to provide enhanced statistics are outside such regulation. Some third party data, such as bedroom count, is included in these statistics.
- 6) All statistics are based on tax returns submitted and paid, even when there was no income to report. Statistics are subject to change due to subsequent collections and future enforcement action.
- 7) Unit count for Hotels, Motels and Campgrounds are manually obtained and documented based on feedback from representatives of those properties.
- 8) Miscellaneous property type includes Campgrounds, Apartments, Duplex / Multi-family and Timeshare properties.

If I can be of further assistance to the Council, or should you wish to discuss this report further, please do not hesitate to contact me.

Sincerely,

A handwritten signature in black ink that reads "Bill Kinsaul".

Bill Kinsaul
Clerk of Court and Comptroller

Reporting Units grouped by Condominium / Townhome property type for month ending April 30, 2015

BedRoomGroup	West End	Pier Park	Open Sands	Middle Beach	East End	Total
1 Bedroom	346	480	525	1,475	442	3,268
2 Bedroom	620	500	374	1,500	1,023	4,017
3+ Bedrooms	227	186	154	788	358	1,713
Total	1,193	1,166	1,053	3,763	1,823	8,998



Reporting Gross Receipts grouped by Condominium / Townhome property type for month ending April 30, 2015

BedRoomGroup	West End	Pier Park	Open Sands	Middle Beach	East End	Total
1 Bedroom	\$659,480	\$1,054,195	\$768,789	\$2,302,975	\$597,287	\$5,382,726
2 Bedroom	\$1,126,491	\$1,197,435	\$722,175	\$2,862,840	\$1,363,107	\$7,272,050
3+ Bedrooms	\$602,082	\$664,222	\$530,058	\$2,686,785	\$675,614	\$5,158,763
Total	\$2,388,053	\$2,915,853	\$2,021,022	\$7,852,600	\$2,636,009	\$17,813,538



Reporting Units and Gross Receipts for Hotel/Motel, Single Family and Miscellaneous property types for month ending April 30, 2015

Hotel/Motel Units:	4,696
Hotel/Motel Gross Receipts:	\$9,441,395

Single Family Units:	502
Single Family Gross Receipts:	\$1,112,353

Miscellaneous Units:	1,142
Miscellaneous Gross Receipts:	\$1,079,354

Miscellaneous Includes: Campgrounds, Apartments, Duplex / Multi-family and Timeshare properties.

Supporting Data and Service Contributors

Dan Sowell, CFA
Bay County Property Appraiser

Robert Snaidman



Support Staff



Bay County

Geographic Information Systems

Jennifer Morgan / Chris Mathers



QlikView



GeoQlik

