2015 Park City, Utah Summer Press Preview

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Visit Park City.com















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25 Ways to Savor the Summer in Park City



1. MOUNTAIN & ROAD BIKING

According to the International Mountain Bicycling Association (IMBA), Park City, Utah is the highest rated mountain biking destination in the world. The town's three ski resorts provide liftserved, single- and double-track mountain biking during the summer months. With 400 miles of public trails, visitors can experience mountain excursions ranging from mellow, scenic rides to hand built ramps and flow trails. Road cyclists can enjoy picturesque rides through Park City's historic district or on country roads meandering through nearby farming communities.

2. OUTDOOR CONCERTS

During the summer, Park City comes alive with outdoor concerts and music festivals. Park City offers music to suit all audiences in settings ranging from the the Snow Park Lodge Outdoor Amphitheatre at Deer Valley Resort, to the Resort Village at Canyons Resort, or a club on Historic Main Street. Visitors can catch the best local talent at free concerts at Deer Valley Resort on Wednesday nights, Newpark Amphitheater on Thursday nights, and Canyons Resort on Saturday nights.

3. CHAMPIONSHIP GOLF

Park City's golf courses are among the best in the West and certainly some of the most scenic. A total of 13 golf courses—six public courses and six private—are located within a 20-mile radius of the town. When players tee up at this altitude, they'll notice the ball soaring further than ever before.

4. ZIP LINING

The Ziprider at Park City Mountain Resort offers an exhilarating 60-second ride that suspends riders 110 feet off the ground at its highest point and reaches speeds up to 45 mph. The Utah Olympic Park offers two sets of two lines, and their Xtreme Zipline is the world's steepest, flying at 50 mph along the length of the 120 meter ski jump. Canyons Resort features family-friendly zip tour adventures that fly over the deep canyons that make up the ski area.

5. ALPINE SLIDE

What visitor, young or old, would pass up speeding down the mountain on an alpine slide? Seated in sleds, passengers can glide down the slopes or zoom down the half-mile parallel tracks, racing friends along the way. The Utah Olympic Park and Park City Mountain Resort each offer fun and scenic alpine slides for additional downhill summer adventure.

6. ARTS & CULTURE

Park City is a thriving, world-renowned art community and hosts the annual Kimball Arts Festival, one of the largest arts festivals in the West, every August. Browse through our local galleries where you'll find the best from local artists and designers, or take in a theater or concert performance at the historic Egyptian Theatre.

7. SPAS

After a fun day of outdoor adventure, make time for some pampering. Park City features many world-class, luxury spas specializing in a vast array of invigorating massages and signature treatments.



8. WATER SPORTS

Grab your suit and enjoy the many aquatic adventures at one of several nearby reservoirs. Jordanelle Reservoir, just a few miles from the heart of Park City, provides sailing, paddleboarding, wakeboard and water ski lessons, boat/personal watercraft rentals, and camping facilities. Other nearby reservoirs include Deer Creek, Echo and Rockport, each within a 20-mile radius of Park City.

9. HISTORIC TOURS

From mining silver to Olympic gold, discover Park City's history. At the Utah Olympic Park's Alf Engen Ski Museum, see Park City's skiing history that qualified it as a venue for the 2002 Winter Olympics or tour the Olympic venues. The recently renovated Park City Museum & Old Territorial Jail on Main Street allows visitors to travel back in time to explore the rich mining-to-skiing heritage that makes Park City so distinct.

10. GATHERINGS

Park City's alpine setting is an ideal choice for weddings, family reunions and conventions. More than 30 meeting and convention properties accommodate groups of 10 to 700, at a full range of levels and prices to suit every small- to mid-size gathering. Park City's breathtaking setting and available activities make it a venue attendees will never forget.

— more —



11. DINING & NIGHTLIFE

Park City's many award-winning restaurants are among the finest in the West, reflecting several different culinary styles and influences. More than 150 options provide an answer to every taste, mood and budget. After dinner you may want to wind down with an evening of contemporary jazz or wind up at one of our local saloons. There are no bedtimes around here.



12. LOCAL LIBATIONS

High West Distillery, Utah's award-winning whiskey maker and the first legal distillery in Utah since 1870, will open its new distillery at Blue Sky Ranch to create the world's only whiskey distillery and luxury guest ranch. During the past year, Park City has also welcomed a new craft brewery (Park City Brewery) and winery (Cognition Winery).

13. ALPINE COASTER

This rollercoaster of a ride at Park City Mountain Resort zips and loops for over a mile and sends you down a metal track at 30 mph. The two-seated coaster delivers a thrill in the summer and winter for adventure-seekers of all ages.

14. UTAH OLYMPIC PARK

Take flight as you soar down the world's steepest Zipline, feel the rush as you navigate the Park's alpine slide, try your luck on the ropes course, plummet down the free fall tower, or experience big air on an aerial bungee. This park gives the whole family the opportunity to be an Olympic athlete for a day.

15. WHEELED BOBSLED RIDES

The 2002 Olympic Winter Games venue at Utah Olympic Park is open for Park City visitors to have their own Olympic experience, even in the summertime. Enjoy one of the biggest thrills imaginable by racing down the Olympic track at 70 mph on a wheeled bobsled ride.

16. HOT-AIR BALLOONING

See Park City from a bird's-eye view in a hot-air balloon. Our hot-air balloon companies offer flights of varying lengths, and the surrounding scenery is sure to take your breath away. Start the day off right by catching a flight that includes a breakfast or a champagne toast.

17. BLUE-RIBBON FLY FISHING

Try your luck casting for rainbow or brown trout in one of our crystalline rivers or streams. Grab some waders and a rod and spend an afternoon—or a week—casting your line across waters such as Utah's famed blue-ribbon fishery, the Provo River.

18. HIKING

Whether with friends or family or on a guided tour, hiking is a perfect way to enjoy the mountains surrounding Park City. Hikers are welcome on any section of Park City's 400 miles of public trails. Visitors can enjoy scenic strolls on paved trails or adventurous hikes through mountain terrain.

19. TENNIS

Two outdoor public courts are located in City Park and several additional outdoor courts are available for paid use at the Park City Municipal Athletic & Recreation Center (MARC).

20. HORSEBACK RIDING

Another way to enjoy Park City's mountain setting is on horseback. Meander through stands of aspens and pines or gallop your horse through an open field. Our local stables offer horseback guided tours for equestrians of all abilities, while daily to seasonal horse rentals are available for the more experienced riders.

21. SHOPPING

Park City is a great place for another favorite pastime: shopping. Our merchants specialize in everything from art collectibles and handmade furniture to Western antiques and wildlife photography. With bookstores, fashion boutiques and the Tanger Outlet Center, even the most discerning shopper is guaranteed great finds.

22. MOVIES

Park City offers film lovers much more than the Sundance Film Festival every January. Visitors can take in a movie at two local cinemas, catch award-winning environmental documentaries at the SwanerEco Center or watch screenings of independent movies at the Park City Film Series (September-June), which screen at Santy Auditorium. The Sundance Institute also features free independent film screenings at different outdoor venues throughout Park City.

23. LEARN-TO CAMPS & CLINICS

For visitors seeking a hands-on Olympic experience, the Utah Olympic Park provides an array of programs all year long. With plastic runways on the ski jumps and a 1,000,000-gallon freestyle aerials training pool, the UOP offers summer camps in freestyle aerials and ski jumping for introductory, developmental and high-performance athletes.

24. SCENIC DRIVES

Park City is surrounded by some of the most breathtaking and dramatic scenery in Northern Utah. Take a summer drive to one of the many surrounding mountain communities, discover a lazy country road or climb an adventurous jeep trail to take in the vibrant mountain colors.

25. ROCK CLIMBING

Climbing opportunities abound in and around Park City. From novice to veteran climbers, there is a route for everyone. Hone your skills with expert instructors to guide you up and down terrain in the nearby Uinta Mountain Range.

For more information on these and many other Park City activities, go to visitparkcity.com.

DEER VALLEY RESORT

www.deervalley.

Scheduled season: Media contact:	June 19, 2015 through September 7; seven days a week. September 7 through September 20; weekends only. Emily Summers, 435-645-6522 (esummers@deervalley.com)					
	Summit Elevation: Base Elevation:		. Biking/Hiking Verti . Open Terrain:	ical Drop:	1,300 ft. 65 miles	
Summer activities:	Lift-served mountain biking, hiking and scenic chairlift rides, concerts at the Snow Park Outdoor Ampitheater, Kids Summer Adventure Camp, and dining at Royal Street Café, Thr Brass Tag and Deer Valley Grocery~Café.					
CANYONS RESORT www.canyonsresort.com						
Scheduled season: Media contact:	June 18, 2015 through September 7; Canyons gondola open seven days a week. September 10 through September 27; Canyons gondola open Thursday - Sunday. Margo Christiansen, 435-615-3308 (mchristiansen@vailresorts.com)					
	Summit Elevation: Base Elevation:					
Summer activities:	Scenic rides on Red Pine Gondola, lift-served hiking and mountain biking, mountain bike flow trails, golf, trout fishing, minature golf, outdoor seated lunch at Red Tail Grill, family friendly zip line circuit, pedal boating, farmer's market, and free outdoor concerts on Saturday evenings.					
PARK CITY MOUNTAI	N RESORT					
Scheduled season: Media contact:	May 23, 2015 through October 19; seven days a week. Margo Christiansen, 435-615-3308 (mchristiansen@vailresorts.com)					
	Summit Elevation: Base Elevation:	10,000 ft. 6,900 ft.	Vertical Drop:	3,100 ft.		

Summer activities: Alpine Coaster, Alpine Slide, ZipRider, Flying Eagle Zip Line, Adventure Zone, climbing wall, lift-served mountain biking and hiking, miniature golf, Legacy Launcher, Little Miners Park, and lift-served access to Main Street. Sit-down dining available at Legends Bar & Grill with burgers, hand cut fries, and homemade shakes available at Crescent Burger, steps away from the base area's summer activities.

UTAH OLYMPIC PARK

www.utaholympiclegacy.com

Scheduled season: Media contact:	May 16 - May 31, 2015; weekends only. June 1, 2015 through September 7, 2015; seven days a week. Melanie Welch, 435-658-4212 (melanie@utaholympiclegacy.com) - Online Press Room					
	The 400-acre Utah Olympic Park served as the Olympic competition site for ski jumping and the sliding sports of bobsled, skeleton and luge. The facility is home to six Nordic jumps, a 1,335-meter sliding track, newly renovated one million-gallon Big Air pool, and Alf Engen Ski Museum.					
Summer activities:	Summer bobsled rides on wheels at 70 miles per hour, new Adventure Ropes Courses, Drop Tower,Extreme and Freestyle Ziplines, Apline Slide, Flying Ace All-Star freestyle shows on Saturdays and Sundays, climbing wall over the Big Air pool, public and youth sports camps, Olympic athletes in training, guided venue tours, 2002 Olympic Winter Games Museum and Alf Engen Ski Museum.					



LOCATION

Park City is located in Utah's Summit County, 35 minutes east of the Salt Lake City International Airport via a six-lane interstate highway (I-80). Park City proper measures two miles from end to end. Just five miles separate Deer Valley Resort and Canyons Resort, with Park City Mountain Resort between the two.

ACCESS

Salt Lake City International Airport is a Delta hub, and is also served by 6 other airlines and affiliates with almost 300 flights arriving daily. Major airlines include American, Delta, Frontier, JetBlue, Southwest, United and US Airways.

Park City is easy to reach by car. Mileage from major western cities: Boise 370; Denver 484; Las Vegas 463; Los Angeles 690; Phoenix 678; San Francisco 782. Park City is a convenient stop to or from Yellowstone National Park, any of the state's Mighty Five National Parks or Utah's many national forests and monuments.

HISTORY

Park City was incorporated as a city in 1884. More than \$400 million in silver was mined from the hills surrounding Park City in its mining heyday, creating many millionaires, including George Hearst, father of newspaper publisher William Randolph Hearst. Today, Park City is a unique blend of the old and new. Sixty-four of Park City's buildings are listed on the National Register of Historic Places, many of which are located along the town's Main Street, and more than 1,200 miles of tunnels wind through the surrounding mountains, remnants of the mining era.

GEOGRAPHIC SETTING

Park City is located in the heart of the Wasatch Mountains, part of the Rocky Mountain Range. The nearby Uinta-Wasatch-Cache National Forest offers opportunities for backpacking, hiking, camping and fishing.

ELEVATION

Within the city limits, altitudes range from 6,720 ft. to 8,460 ft., while the surrounding Wasatch Mountains rise to a breathtakingly beautiful 10,000 ft.

POPULATION

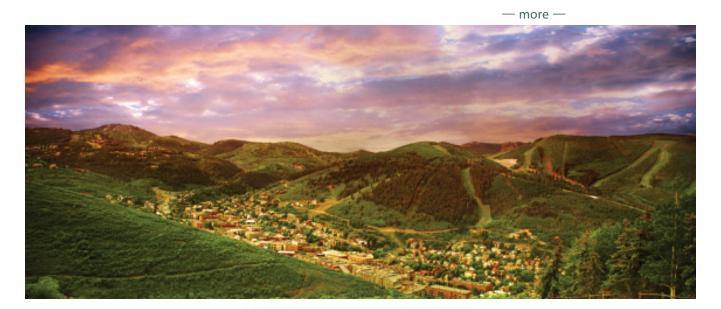
More than 7,000 residents live in Park City proper year-round, while more than 35,000 people live in Summit County.

CLIMATE

Park City's summers are cool, dry and mild. The average summer high is 80 degrees F (26 degrees C). Park City's low humidity also makes the summer season comfortable and pleasant when spending time outside.

AREA TRANSPORTATION

Park City has a free area-wide bus service from 7:00 a.m. to 10:30 p.m. Twenty-minute frequency between Park City Mountain Resort, Historic Main Street, Lower Deer Valley and Park City neighborhoods is provided. A trolley operates on Historic Main Street from 10:00 a.m. until 10:00 p.m. daily. Free bus service to Kimball Junction operates hourly, from 7:40 a.m. to 8:55 p.m., servicing Park City's outlying areas and Canyons Resort.





LODGING

A wide range of accommodations is available, from hotel rooms and condominiums to bed & breakfast inns. Park City has approximately 6,000 units and rooms—or 24,250 pillows—to accommodate guests. (There are more than 30 meeting properties, with over 4,000 committable rooms.)

RESTAURANTS

Park City has more than 150 restaurants, together representing a full range of cuisine and atmospheres, with many offering al fresco dining in the summer.



SHOPPING

Park City has more than 100 shops and boutiques spreading from Historic Main Street to Kimball Center: Historic Main Street; Prospector; the Redstone Town Center; and the Tanger Outlet Center where 68 manufacturer outlets are located. The latter two are located near Kimball Junction, Exit 145 off of I-80.

LIQUOR

Park City has more than two dozen bars and three liquor stores. Utah's legal drinking age is 21. Most restaurants have full liquor service available with dining, and Park City is also home to three craft breweries, one winery, and the world's only ski-in Whiskey Distillery



- Mountain bikers, hikers, and trail runners can find over 75 trails, covering 400 miles.
- Park City offers more than 50 outdoor concerts each summer.
- The surrounding area boasts more than 90 mountain lakes.
- Park City hosted one-third of all medal events for the 2002 Olympic Winter Games.
- Park City has been the home of the U.S. Ski and Snowboard Team since 1974.
- Remnants of the mining era, more than 1,200 miles of tunnels wind through the surrounding mountains, more than the New York City subway system.

SUMMER EVENTS AND FESTIVALS

Park City offers a summer full of events and culture. Take in one of several international biking competitions or our annual marathon. Park City has everything from gallery tours and live concerts under the stars to live theater productions and independent film screenings. And our free, biodiesel, public transportation system will help get you to every one of them.

Featured Summer Events:

- Savor the Summit: June 20, outdoor dinner party that runs down the center of Historic Main Street.
- Park City Food & Wine Classic: July 8-12 (unrivaled, most comprehensive wine event in Utah).
- 46th Park City Kimball Arts Festival: July 31-August 2, over 200 artists, live music, art auctions, exhibitions and more.
- Tour of Utah: August 3-9, internationally sanctioned pro cycling event. Includes over 600 miles and 40,000 feet of elevation gain.
- Utah Symphony/Utah Opera Deer Valley Music Festival: July-August with performances in a variety of settings.
- St. Regis Big Stars-Bright Nights Concert Series: July-September Presented by the Park City Institute.
- Park Silly Sunday Market: Sundays June through September
- Free concert series by Mountain Town Music on Main Street, Newpark, Silver Star, and in other nearby counties.
- Park City Gallery Stroll: Members of the Park City Gallery Assoc. offer a unique monthly showcase the last Friday of each month.
- Farmer's Market at Canyons Resort: Wednesday afternoons from June through October
- Flying Ace All-Stars Freestyle Show: Weekends, June 28-September 6. High-flying Olympians soar up to 60 feet in the air before landing in a 1,000,000 gallon pool.
- Beethoven Music Festival: July-August, renowned for its fresh, innovative programming and classical chamber concerts, this festival features outstanding soloists.
- Park City's Traditional Independence Day Celebrations: 4th of July, complete with parades, rodeos, and fun for everyone.
- Sundance Institute Film Series: Free films in City Park each month in the summer
- Park City Miner's Day Parade and Celebrations every Labor Day.



A Historic Town Called Park City

VISITORS DISCOVER MIXTURES OF HISTORIC SILVER AND OLYMPIC GOLD

Park City, Utah, was put on the world map as it hosted the 2002 Olympic Winter Games, deemed the most successful Winter Olympics ever. Hundreds of thousands of visitors from around the world filled the town during those 17 days to watch the world's best athletes compete for Olympic gold. Yet more than 130 years ago, a rush of people flocked to Park City seeking a different precious metal—silver. The town known throughout the world then and now was able to delight both audiences.

Having an Olympic legacy is a claim few can own. Park City invested millions of dollars for the 2002 Games, enhancing the town and its facilities for both athletes and the general public. The best part about that investment is it lets athletes continue to train and compete at some of the world's most state-of-the-art facilities, while giving visitors a chance to personally experience the Olympic thrills for years to come—summer and winter.

"During the 2002 Olympics, the world saw what our ski town has to offer, and thousands more come each winter to try it out," said Bill Malone, president & CEO for the Park City Chamber & Visitors Bureau. "The summer side of Park City is equally world class and many of those Olympic experiences can still be shared."

"The hills athletes raced down on skis or snowboards can be experienced alternatively via lift-served mountain biking and hiking at our three resorts all located within five minutes of each other. And, at the Utah Olympic Park (UOP), people can speed down the bobsled and luge track on wheeled versions of the sleds," said Malone.

While winters in Park City are host to international professional competitions, summers also let the public see the athletes in action, showing off their flips and twists while landing with skis into a 750,000-gallon summer training pool at the UOP. Or visitors can test their own skills in freestyle aerials clinics offered at the Park.

"A town richly rooted in mining history has effectively evolved into an ideal year-round mountain resort destination," Malone said. "With all that is available every season, Park City has proven itself as providing everything vacationers want."



The mountains' abundant silver veins attracted adventurers from around the world in the late 1860s. During its mining heyday, the mountains surrounding Park City yielded \$400 million in silver and created many millionaires, including the father of newspaper publisher William Randolph Hearst. However, with

falling material prices in the 1930s, the boom years ended and residents began "mining" the mountains, discovering what would later be termed "The Greatest Snow On Earth.[™]"

A location depicted perfectly in an early settler's historic journal entry as a "veritable park" has attracted people from around the globe for years and will continue to do so.

The new state of the art Visitor Information Center, located at the junction of Highway 224 and Olympic Parkway as visitors exit I-80, offers complete information on the town and its surrounding area, including free transportation, lodging and dining options, activities, special events and history.

For more information on Park City's colorful past and year-round offerings, go to visitparkcity.com or call the Park City Chamber & Visitors Bureau's communications director, Linda Jager at (435) 658-9609 or the communications manager, Christiaan Boer, at (435) 658-9602.





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