

THIS IS PHOENIX VISITORS MATTER HERE

Tourism is the number one export industry in Arizona. Without visitors and the dollars they spend, government budgets in our state are simply not sustainable.

\$1,150 is the amount of tax burden is lessened for every Arizona household thanks to visitor spending.*

Meetings Mean Business:

Economic Productivity: “The Now Economy.” Knowledge industry pursued by economic development organizations meet here daily at the Phoenix Convention Center and hotel properties throughout Phoenix.

Greater Phoenix Visitors by the Numbers:

- More than 42 million people traveled through Phoenix Sky Harbor International Airport in 2014**
- More than 19 million visitors travel to metropolitan Phoenix each year.*
- Visitors to metropolitan Phoenix spend more than \$36 million per day in the region.*

What Visitors Mean to the City of Phoenix

- Visitors to metropolitan Phoenix create jobs and sustain local governments by generating massive revenues for the city, county and state. Put simply: Visitors help keep Arizonans’ taxes lower.
- In 2014 visitor spending in metropolitan Phoenix generated an estimated \$991 million in state and local tax revenues.
- Hotel rooms in the City of Phoenix generate more than \$160 million in state, county and city tax revenue.***
- The average hotel room in the City of Phoenix generates more than \$6,000 in taxes to the city, county and state.***
- The average hotel room in the City of Phoenix generates 8% more in property taxes than the median Phoenix home, despite being a quarter of the size.***
 - \$1,579 median Phoenix house property taxes per year.
 - \$1,710 average property taxes paid per hotel room in the city.
- Groups that meet at the Phoenix Convention Center contribute nearly \$1 million in estimated spending each day.***

Data compiled October 2015. Sources: * Arizona Office of Tourism; ** Sky Harbor International Airport;***Visit Phoenix,