

2016 Tourism Economic Indicator
 Complied by the Shreveport-Bossier Convention & Tourist Bureau

Tourism Report
2016 Summary (December 2016)

Hotel/Motel Average Daily Rate for Caddo/Bossier Parishes
 (Smith Travel Research)

<u>Month</u>	<u>Average Daily Rate</u>	<u>Average Occupancy</u>
December	\$71.84	46.70%

Casino Admissions/AGR for Caddo/Bossier Parishes
 (Louisiana Gaming Control Board)

Vessel	December Admissions	December AGR
BoomTown	71,137	\$5,395,729
Horseshoe	112,328	\$15,983,431
Diamond Jack's	57,179	\$3,391,540
Sam's Town	93,001	\$6,542,676
Eldorado	177,970	\$12,012,942
Harrah's LA Downs	25,986	\$3,379,360
Margaritaville	167,042	\$12,734,226
Total Riverboat Gaming	704,643	\$59,439,904

Shreveport-Bossier Hotel Information	
BOSSIER ROOMS	5540
SHREVEPORT ROOMS	5220
Bed & Breakfast	8
Current Overall Total	10,768

Visitation to Shreveport-Bossier City and hotel rooms sold in 2014 are up about 10% compared to 2013. Year to date through September 2014 visitation is approximately 1,697,043 people.