

2016 Tourism Economic Indicator
 Complied by the Shreveport-Bossier Convention & Tourist Bureau

Tourism Report
2016 Summary (July 2016)

Hotel/Motel Average Daily Rate for Caddo/Bossier Parishes
 (Smith Travel Research)

<u>Month</u>	<u>Average Daily Rate</u>	<u>Average Occupancy</u>
July	\$77.88	61.30%

Casino Admissions/AGR for Caddo/Bossier Parishes
 (Louisiana Gaming Control Board)

Vessel	July Admissions	July AGR
BoomTown	83,456	\$5,387,031
Horseshoe	124,581	\$16,818,058
Diamond Jack's	79,346	\$4,387,876
Sam's Town	112,551	\$7,301,490
Eldorado	222,197	\$13,057,329
Harrah's LA Downs	29,295	\$3,096,640
Margaritaville	193,300	\$13,572,109
Total Riverboat Gaming	844,726	\$63,620,533

Shreveport-Bossier Hotel Information	
BOSSIER ROOMS	5540
SHREVEPORT ROOMS	5220
Bed & Breakfast	8
Current Overall Total	10,768

Visitation to Shreveport-Bossier City and hotel rooms sold in 2014 are up about 10% compared to 2013. Year to date through September 2014 visitation is approximately 1,697,043 people.