



#OfficialHomeOfWinter

ICE-KISSED DESTINATION MEETING INCENTIVES

*Book a new meeting/event in Syracuse with 100+ rooms on peak night and occurring **between November 1 – March 31** and pick your own incentives designed to enhance your attendee experience and make you look like a snow angel!**

Sparkling Site Visit for up to (2) two members of your team includes: transportation; accommodations for up to two nights and meals during the site tour. Enjoy a winter activity of your choice with our compliments: sleigh ride; day ski pass; afternoon at a local craft brewery or winery; ice skating at Clinton Square; Snow tubing; Destiny USA Winter Fun Day Pass; SU basketball game (*based on availability*)

WISHING YOU A SNOWCESSFUL MEETING!

100-300 rooms peak – choose 1

300-500 rooms peak – choose 2

Over 500 rooms peak are eligible for all 4

Planner Snow Angel Kit:

- ❖ Upon arrival you will receive a wintry welcome in your room and up to 10 of your VIP rooms
- ❖ \$100 gift card to Destiny USA

Fireside Chat – winter themed lobby welcome reception for your attendees during peak check in hours

Toasty Toddy - \$1,000 towards food & beverage during your meeting

Sleigh ride - \$1,000 towards transportation expenses

'TIS THE SEASON

Multi-Year Booking

Snowball Success - \$1,000 multi-year booking bonus per year for each contract signed, with a minimum of a two year commitment.

Each snowflake is unique, just like you. Let our Visit Syracuse Team help you shine! We love WINTER! Let us show your group how to embrace it and Do Your Thing in Syracuse.

*RFP must go through Visit Syracuse sales office. This incentive good on new business only and cannot be used on business already booked.