

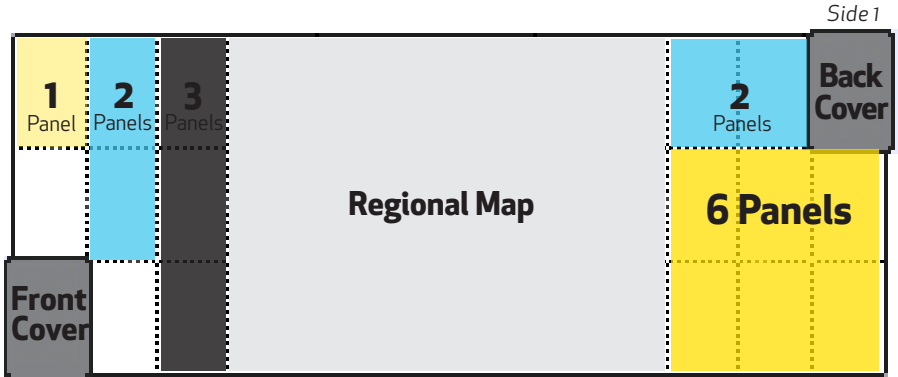


VISIT TAMPA BAY OFFICIAL VISITORS MAP

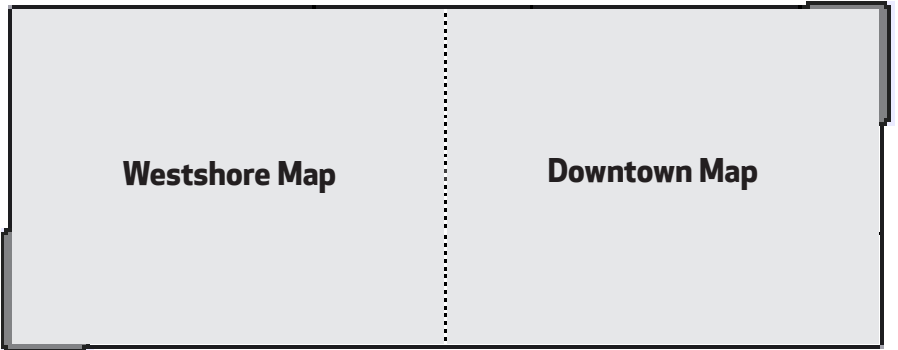
NEW Visit Tampa Bay Official Visitors Map is a pocket-sized, Z-Card® tool for visitors to use when they are looking to discover Tampa Bay's treasures, with a focus on the Downtown/Channel District, Westshore/Airport area and a general Tampa Bay regional map.

SECURE YOUR SPOT TODAY!

Lauren Bowles
 Marketing Sales & Solutions Manager
 LBowles@VisitTampaBay.com
 ☎ 813.342.4085 / 📠 813.218.3335



Side 2 - Advertising Not Available



Rates & Deadlines

SPACE CLOSE Sept. 15, 2014	MATERIALS DUE Sept. 22, 2014	PUBLISHED Oct. 2014	CIRCULATION 100,000
--------------------------------------	--	-------------------------------	-------------------------------

*AD SIZES	PARTNER RATE	NON-PARTNER RATE
1 Panel (1.9375" W x 3.0625" H)	\$1,500	\$1,950
2 Panels (1.9375" W x 6.125" H)	\$2,750	\$3,575
3 Panels (1.9375" W x 9.25" H)	\$4,250	\$5,525
6 Panels (5.75" W x 9.25" H)	\$8,500	\$11,050
Back Cover (2.125" W x 3.375" H)	\$9,000	\$11,700

AD MATERIALS

Please send ad materials to Mary Wade at Production@VisitTampaBay.com

PAYMENT

A 50 percent non-refundable deposit is due with advertisement order. All orders are accepted subject to publisher's requirements. All advertisements are net. Advertisers who cancel the advertising contract during the agreement period will be billed 50 percent of the unearned agreement balance. Remaining balance is due upon published date.

*NOTE: Panels may be formatted horizontally or vertically based on available space. Ad space is reserved on a first-come, first-serve basis.