

ALL THE NUMBERS YOU NEED TO KNOW – LATEST TOURISM STATISTICS

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VISITOR VOLUME STATISTICS

NOTE: All figures calculated as year-to-date 2015 over year-to-date 2014. Only key markets to Metro Vancouver are listed.

Metro Vancouver visits are UP: The number of total overnight visitors to Metro Vancouver for year-to-date 2015 is up by 4.6 per cent over year-to-date 2014 volumes.

Visitors to Metro Vancouver	November	YTD 2015	YTD 2014	% Change
Total Visitors	569,735	8,617,005	8,235,122	4.6%
Canada	362,472	5,223,192	5,066,861	3.1%
U.S.	145,134	1,960,386	1,803,782	8.7%
Europe	13,170	402,013	387,368	3.8%
Mexico	4,421	78,879	73,576	7.2%
Asia/Pacific	40,709	872,518	832,710	4.8%

Source: Tourism Vancouver's Visitor Volume Model, MNP (Data to November year-to-date 2015)

Visits to British Columbia are UP: Total international overnight travel to British Columbia is up by 7.7 per cent over year-to-date 2014 volumes.

Visitors to BC	November	YTD 2015	% Change
Total International**	218,762	4,586,682	7.7%
Total U.S.	271,477	4,873,413	9.4%
<i>U.S. Overnight</i>	151,994	3,037,283	9.3%
<i>U.S. Same day</i>	119,483	1,836,130	9.6%
Total Overseas	66,768	1,549,399	4.8%

** Includes U.S. Overnight & Total Overseas.

Source: Destination British Columbia Monthly Tourism Indicators

Overnight travel to Canada is UP: Total international overnight travel to Canada (including the US) was up by 7.4 per cent over year-to-date 2014 volumes.

Visitors to Canada	November	YTD 2015	% Change
Total International	854,303	16,596,541	7.4%
U.S. (Overnight)	627,539	11,642,507	8.0%
Europe	101,407	2,322,942	4.2%
Mexico	8,404	178,967	12.5%
Asia/Pacific	92,061	1,948,712	6.9%

Source: Destination British Columbia Customs Entries for BC & Canada

AIR PASSENGER STATISTICS

NOTE: All figures calculated as year-to-date 2015 over year-to-date 2014.

Passengers at YVR are UP: Enplaned and deplaned passengers on all scheduled flights through Vancouver International Airport (YVR) year-to-date 2015 have increased by 5.2 per cent compared to year-to-date 2014.

Air Passengers	November	YTD 2015	YTD 2014	% Change
Total Scheduled Enplaned & Deplaned Passengers	1,404,771	18,139,497	17,250,447	5.2%
Domestic	761,227	9,424,604	9,176,353	2.7%
U.S.	350,378	4,690,841	4,320,968	8.6%
Europe	61,762	1,049,819	965,650	8.7%
Asia Pacific	206,734	2,780,030	2,601,390	6.9%

Source: Vancouver International Airport Authority Traffic Reports

CRUISE STATISTICS

NOTE: All figures calculated as YTD 2015 over YTD 2014.

Vancouver-Alaska revenue passengers DOWN: Number of revenue passengers year-to-date 2015 was down when compared to year-to-date 2014.

Cruise Passengers	December	YTD 2015	YTD 2014	% Change
No. of Vessels	2	228	243	(6.2%)
Revenue Passengers	5,828	805,435	812,095	(0.8%)

Source: Port Metro Vancouver Portview Revenue Passenger Performance

HOTEL OCCUPANCY & AVERAGE DAILY RATE STATISTICS

NOTE: All figures calculated as year-to-date 2015 over year-to-date 2014.

Metro Vancouver hotel room occupancy and average daily rate are UP:

Hotel Occupancy %	November	YTD 2015	YTD 2014	Points
Downtown Vancouver	70.1%	78.8%	75.9%	2.9 points
Metro Vancouver	67.9%	77.4%	74.1%	3.3 points

Occupancy = Rooms sold divided by rooms available.

Hotel Average Daily Rate (ADR)	November	YTD 2015	YTD 2014	% Change
Downtown Vancouver	\$159.02	\$194.91	\$172.25	13.2%
Metro Vancouver	\$139.41	\$164.75	\$147.11	12.0%

ADR = Room revenue divided by room sold.

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